

France-Lognes: Project management consultancy services

OJ S 148/2022 03/08/2022

Contract award notice

Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: onisep

Postal address: 12 mail Barthélémy Thimonnier

Town: Lognes

NUTS code: FR102 Seine-et-Marne

Postal code: 77185

Country: France

E-mail: Mkozlowski@onisep.fr

Telephone: +33 164803538

Internet address(es):Main address: <https://www.marches-publics.gouv.fr/?page=Entreprise.EntrepriseAdvancedSearch&AllCons&id=1979060&orgAcronyme=s2d>**I.4. Type of the contracting authority**

Body governed by public law

I.5. Main activity

Other activity: Service public de l'Orientation

Section II: Object

II.1. Scope of the procurement**II.1.1. Title**

prestations de conseil, d'expertise et d'accompagnement pour la conception et la réalisation d'une plateforme numérique dédiée à l'orientation et des services associés

Reference number: M22-SG-04

II.1.2. Main CPV code

72224000 Project management consultancy services

II.1.3. Type of contract

Services

II.1.4. Short description

la présente consultation a pour objet de conclure un accord-cadre de prestations de conseil, d'expertise et d'accompagnement pour la conception et la réalisation d'une plateforme numérique dédiée à l'orientation et des services associés

II.1.6. Information about lots

This contract is divided into lots: yes

II.1.7. Total value of the procurement

Value excluding VAT: 6 800 000,00 EUR

II.2. Description

II.2.1. Title

prestations d'accompagnement à l'expression des besoins liées aux différentes composantes du programme Avenir(S)

Lot No: 1

II.2.2. Additional CPV code(s)

72220000 Systems and technical consultancy services, 79311000 Survey services

II.2.3. Place of performance

NUTS code: FR102 Seine-et-Marne

NUTS code: FR France

II.2.4. Description of the procurement

prestations d'accompagnement à l'expression des besoins liées aux différentes composantes du programme Avenir(S)

II.2.5. Award criteria

Quality criterion - Name: Valeur technique / Weighting: 60

Price - Weighting: 40

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

II.2. Description

II.2.1. Title

prestations de conseils, d'expertises et d'accompagnements en matière de Design de service

Lot No: 2

II.2.2. Additional CPV code(s)

72220000 Systems and technical consultancy services

II.2.3. Place of performance

NUTS code: FR102 Seine-et-Marne

NUTS code: FR France

II.2.4. Description of the procurement

prestations de conseils, d'expertises et d'accompagnements en matière de Design de service

II.2.5. Award criteria

Quality criterion - Name: Valeur technique / Weighting: 60

Price - Weighting: 40

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

II.2. Description

II.2.1. Title

prestations de conception technique pour la réalisation d'une plateforme numérique dédiée à l'orientation et des services associés
Lot No: 3

II.2.2. Additional CPV code(s)

72222000 Information systems or technology strategic review and planning services

II.2.3. Place of performance

NUTS code: FR102 Seine-et-Marne
NUTS code: FR France

II.2.4. Description of the procurement

prestations de conception technique pour la réalisation d'une plateforme numérique dédiée à l'orientation et des services associés

II.2.5. Award criteria

Quality criterion - Name: Valeur technique / Weighting: 60
Price - Weighting: 40

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

II.2. Description

II.2.1. Title

prestations d'assistance pour la fourniture et le pilotage de ressources techniques pour la réalisation et l'intégration d'une plateforme numérique dédiée à l'orientation et des services associés
Lot No: 4

II.2.2. Additional CPV code(s)

72230000 Custom software development services, 72227000 Software integration consultancy services, 72222000 Information systems or technology strategic review and planning services

II.2.3. Place of performance

NUTS code: FR102 Seine-et-Marne
NUTS code: FR France

II.2.4. Description of the procurement

prestations d'assistance pour la fourniture et le pilotage de ressources techniques pour la réalisation et l'intégration d'une plateforme numérique dédiée à l'orientation et des services associés

II.2.5. Award criteria

Quality criterion - Name: Valeur technique / Weighting: 60

Price - Weighting: 40

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

II.2. Description

II.2.1. Title

prestations d'assistance technique au recettage d'une plateforme numérique dédiée à l'orientation et des services associés

Lot No: 5

II.2.2. Additional CPV code(s)

72225000 System quality assurance assessment and review services, 72222300 Information technology services, 72254100 Systems testing services

II.2.3. Place of performance

NUTS code: FR102 Seine-et-Marne

NUTS code: FR France

II.2.4. Description of the procurement

prestations d'assistance technique au recettage d'une plateforme numérique dédiée à l'orientation et des services associés

II.2.5. Award criteria

Quality criterion - Name: Valeur technique / Weighting: 60

Price - Weighting: 40

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

II.2. Description

II.2.1. Title

prestations de conseils, d'expertises et d'accompagnements en matière de communication

Lot No: 6

II.2.2.

Additional CPV code(s)

72224000 Project management consultancy services

II.2.3. Place of performance

NUTS code: FR102 Seine-et-Marne

NUTS code: FR France

II.2.4. Description of the procurement

prestations de conseils, d'expertises et d'accompagnements en matière de communication

II.2.5. Award criteria

Quality criterion - Name: Valeur technique / Weighting: 60

Price - Weighting: 40

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:

no

II.2.14. Additional information**II.2. Description****II.2.1. Title**

prestations de conseils et/ou d'expertises en réalisation d'études

Lot No: 7

II.2.2. Additional CPV code(s)

79311000 Survey services

II.2.3. Place of performance

NUTS code: FR102 Seine-et-Marne

NUTS code: FR France

II.2.4. Description of the procurement

prestations de conseils et/ou d'expertises en réalisation d'études

II.2.5. Award criteria

Quality criterion - Name: Valeur technique / Weighting: 60

Price - Weighting: 40

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:

no

II.2.14. Additional information**Section IV: Procedure**

IV.1. Description

IV.1.1. Type of procedure

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

The procurement involves the establishment of a framework agreement

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

IV.2. Administrative information

IV.2.1. Previous publication concerning this procedure

Notice number in the OJ S: [2022/S 062-163516](#)

IV.2.8. Information about termination of dynamic purchasing system

IV.2.9. Information about termination of call for competition in the form of a prior information notice

Section V: Award of contract

Contract No: M22-SG-04.1

Lot No: 1

Title:

prestations d'accompagnement à l'expression des besoins liées aux différentes composantes du programme Avenir(S) ;

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

07/07/2022

V.2.2. Information about tenders

Number of tenders received: 10

The contract has been awarded to a group of economic operators: yes

V.2.3. Name and address of the contractor

Official name: talan

Postal address: 19-21 rue Dumont d'urville

Town: Paris

NUTS code: FR101 Paris

Postal code: 75016

Country: France

Internet address: <https://talan.com>

The contractor is an SME: no

V.2.3. Name and address of the contractor

Official name: kiviati - nom commercial FLEXIA

Postal address: 67, rue Saint-Jacques

Town: Paris

NUTS code: FR101 Paris

Postal code: 75005
Country: France
Internet address: <https://kiviat.com>
The contractor is an SME: yes

V.2.3. Name and address of the contractor

Official name: les sismo
Postal address: 30 rue du temple
Town: Paris
NUTS code: FR101 Paris
Postal code: 75004
Country: France
Internet address: <https://www.les-sismos.com>
The contractor is an SME: yes

V.2.3. Name and address of the contractor

Official name: effios
Postal address: 46 rue des belles feuilles
Town: Paris
NUTS code: FR101 Paris
Postal code: 75016
Country: France
Internet address: <https://www.fffios.fr>
The contractor is an SME: yes

V.2.4. Information on value of the contract/lot

Initial estimated total value of the contract/lot: 480 000,00 EUR
Total value of the contract/lot: 480 000,00 EUR

V.2.5. Information about subcontracting

Section V: Award of contract

Contract No: M22-SG-04.2

Lot No: 2

Title:

prestations de conseils, d'expertises et d'accompagnements en matière de Design de service

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

07/07/2022

V.2.2. Information about tenders

Number of tenders received: 12

The contract has been awarded to a group of economic operators: yes

V.2.3. Name and address of the contractor

Official name: daventure
Postal address: 62 quai cahrlles de gaulle

Town: Lyon
NUTS code: FR France
Postal code: 69006
Country: France
Internet address: <https://www.daventure.fr>
The contractor is an SME: yes

V.2.3. Name and address of the contractor

Official name: les sismo
Postal address: 30 rue du temple
Town: Paris
NUTS code: FR101 Paris
Postal code: 75004
Country: France
Internet address: <https://www.les-sismos.com>
The contractor is an SME: yes

V.2.3. Name and address of the contractor

Official name: human Matters
Postal address: 52 quai rambaud
Town: Lyon
NUTS code: FR France
Postal code: 69002
Country: France
Internet address: <https://www.humanmatters.eu>
The contractor is an SME: yes

V.2.3. Name and address of the contractor

Official name: user studio
Postal address: 46 rue rene clair
Town: Paris
NUTS code: FR101 Paris
Postal code: 75018
Country: France
Internet address: <https://user.io>
The contractor is an SME: yes

V.2.4. Information on value of the contract/lot

Initial estimated total value of the contract/lot: 960 000,00 EUR
Total value of the contract/lot: 960 000,00 EUR

V.2.5. Information about subcontracting

The contract is likely to be subcontracted
Short description of the part of the contract to be subcontracted:
design de service et d'expérience utilisateur, prestation intellectuelle

Section V: Award of contract

Contract No: M22-SG-04.3

Lot No: 3

Title:

prestations de conception technique pour la réalisation d'une plateforme numérique dédiée à l'orientation et des services associés

A contract/lot is awarded: yes

V.2. Award of contract**V.2.1. Date of conclusion of the contract**

08/07/2022

V.2.2. Information about tenders

Number of tenders received: 8

The contract has been awarded to a group of economic operators: yes

V.2.3. Name and address of the contractor

Official name: kosmos

Postal address: 8 rue kervegan

Town: Nantes

NUTS code: FR France

Postal code: 44000

Country: France

Internet address: <https://www.kosmos-education.com>

The contractor is an SME: yes

V.2.3. Name and address of the contractor

Official name: softia ingenierie

Postal address: 9 ter rue carnot

Town: Le Kremlin Bicetre

NUTS code: FR1 Ile-de-France

Postal code: 94270

Country: France

Internet address: <https://www.softia.fr>

The contractor is an SME: yes

V.2.3. Name and address of the contractor

Official name: actimage consulting sas

Postal address: 15 rue du louvre

Town: Paris

NUTS code: FR101 Paris

Postal code: 75001

Country: France

Internet address: <https://www.actimage.com>

The contractor is an SME: yes

V.2.4. Information on value of the contract/lot

Initial estimated total value of the contract/lot: 600 000,00 EUR

Total value of the contract/lot: 600 000,00 EUR

V.2.5. Information about subcontracting**Section V: Award of contract**

Contract No: M22-SG-04.4

Lot No: 4

Title:

prestations d'assistance pour la fourniture et le pilotage de ressources techniques pour la réalisation et l'intégration d'une plateforme numérique dédiée à l'orientation et des services associés

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

08/07/2022

V.2.2. Information about tenders

Number of tenders received: 8

The contract has been awarded to a group of economic operators: yes

V.2.3. Name and address of the contractor

Official name: kosmos

Postal address: 8 rue kervegan

Town: Nantes

NUTS code: FR France

Postal code: 44000

Country: France

Internet address: <https://www.kosmos-education.com>

The contractor is an SME: yes

V.2.3. Name and address of the contractor

Official name: luminess

Postal address: 561 rue Saint Léonard

Town: Mayenne

NUTS code: FR France

Postal code: 53100

Country: France

Internet address: <https://www.luminess.eu>

The contractor is an SME: no

V.2.3. Name and address of the contractor

Official name: talan

Postal address: 19-21 rue dumont d'urville

Town: Paris

NUTS code: FR101 Paris

Postal code: 75016

Country: France

Internet address: <https://talan.com>

The contractor is an SME: no

V.2.4. Information on value of the contract/lot

Initial estimated total value of the contract/lot: 3 200 000,00 EUR

Total value of the contract/lot: 3 200 000,00 EUR

V.2.5. Information about subcontracting

Section V: Award of contract

Contract No: M22-SG-04.5

Lot No: 5

Title:

prestations d'assistance technique au recettage d'une plateforme numérique dédiée à l'orientation et des services associés

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

07/07/2022

V.2.2. Information about tenders

Number of tenders received: 9

The contract has been awarded to a group of economic operators: yes

V.2.3. Name and address of the contractor

Official name: luminess

Postal address: 561 rue saint leonard

Town: Mayenne

NUTS code: FR France

Postal code: 53100

Country: France

Internet address: <https://www.luminess.eu>

The contractor is an SME: yes

V.2.3. Name and address of the contractor

Official name: strardust

Postal address: pôle Média 37 rue Guiba

Town: Marseille

NUTS code: FR France

Postal code: 13003

Country: France

Internet address: <https://stardust-group.com>

The contractor is an SME: yes

V.2.3. Name and address of the contractor

Official name: talan

Postal address: 19-21 rue Dumont d'urville

Town: Paris

NUTS code: FR101 Paris

Postal code: 75016

Country: France

Internet address: <https://talan.com>

The contractor is an SME: no

V.2.4. Information on value of the contract/lot

Initial estimated total value of the contract/lot: 400 000,00 EUR

Total value of the contract/lot: 400 000,00 EUR

V.2.5. Information about subcontracting

Section V: Award of contract

Contract No: M22-SG-04.6

Lot No: 6

Title:

prestations de conseils, d'expertises et d'accompagnements en matière de communication

A contract/lot is awarded: no

V.1. Information on non-award

The contract/lot is not awarded

No tenders or requests to participate were received or all were rejected

Section V: Award of contract

Contract No: M22-SG-04.7

Lot No: 7

Title:

prestations de conseils et /Ou d'expertises en réalisation d'études

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

07/07/2022

V.2.2. Information about tenders

Number of tenders received: 5

The contract has been awarded to a group of economic operators: yes

V.2.3. Name and address of the contractor

Official name: polyconseil

Postal address: 14/16 boulevard Poissonnière

Town: Paris

NUTS code: FR101 Paris

Postal code: 75009

Country: France

Internet address: <https://www.polyconseil.fr>

The contractor is an SME: yes

V.2.3. Name and address of the contractor

Official name: havas paris

Postal address: 29-30 Quai de Dion Button

Town: Puteaux

NUTS code: FR France
Postal code: 92817
Country: France
Internet address: <https://www.havasparis.com>
The contractor is an SME: no

V.2.3. Name and address of the contractor

Official name: actimage consulting sas
Postal address: 15 rue du louvre
Town: Paris
NUTS code: FR101 Paris
Postal code: 75001
Country: France
Internet address: <https://www.actimage.com>
The contractor is an SME: yes

V.2.3. Name and address of the contractor

Official name: les sismo
Postal address: 30 rue du temple
Town: Paris
NUTS code: FR101 Paris
Postal code: 75004
Country: France
Internet address: <https://www.les-sismos.com>
The contractor is an SME: yes

V.2.4. Information on value of the contract/lot

Initial estimated total value of the contract/lot: 480 000,00 EUR
Total value of the contract/lot: 480 000,00 EUR

V.2.5. Information about subcontracting

The contract is likely to be subcontracted
Short description of the part of the contract to be subcontracted:
réalisation d'enquêtes quantitatives et qualitatives prestations de conseils et d'expertise en gouvernance et transparence de l'intelligence artificielle Travaux d'analyse et d'apport d'expertise sur des sujets liés à l'éducation, l'orientation, la formation, Accompagnement MOA : définition d'une vision cible, études d'impact en interne et en externe, appui suivi et au pilotage

Section VI: Complementary information

VI.3. Additional information

- Critères d'analyse et de notation des offres pour les lots 1, 2, 3 et 7 prix - apprécié au regard des annexes financières - 40% DQE - détail quantitatif estimatif 75% Coût de la prestation type 25% valeur technique - la notation s'effectuera uniquement sur la base du cahier de réponse technique et des CV annexés conformément aux éléments demandés dans le CRT - 60% Compréhension du besoin, des enjeux et des contraintes 10% Qualité, compétences et expérience des équipes et CV des intervenants 45% Qualité de la réponse à la prestation type 30% Organisation du pilotage des prestations 10% Mesures environnementales 5%- critères d'analyse et de notation des offres pour les lots 4, 5 et 6 prix - apprécié sur la base du DQE de l'annexe financière - 40% valeur TECHNIQUE - la notation s'effectuera sur la base du cahier de réponse technique et des CV annexés conformément aux éléments demandés dans le

CRT - 60% Compréhension du besoin, des enjeux et des contraintes 10% Qualité, compétences et expériences des équipes et CV des intervenants 60% Organisation du pilotage des prestations 25% Mesures environnementales 5%le lot 6 " Prestations de conseils, d'expertises et d'accompagnements en matière de communication " est déclaré sans suite au motif d'une expression du besoin technique non aboutie qui nécessite d'être précisée

VI.4. Procedures for review

VI.4.1. Review body

Official name: tribunal administratif de melun

Postal address: 43 rue du general de gaulle Case postale no 8630

Town: Melun

Postal code: 77008

Country: France

Internet address: <http://melun.tribunal-administratif.fr/>

VI.5. Date of dispatch of this notice

29/07/2022