

Netherlands-Amsterdam: Business services: law, marketing, consulting, recruitment, printing and security

OJ S 161/2021 20/08/2021

Contract award notice

Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: Havenbedrijf Amsterdam N.V.

National registration number: 57398879

Postal address: De Ruijterkade 7

Town: Amsterdam

NUTS code: NL32 Noord-Holland

Postal code: 1013AA

Country: Netherlands

Contact person: Maarten van Oort

E-mail: maarten.van.oort@portofamsterdam.com

Telephone: +31 639271707

Internet address(es):Main address: www.portofamsterdam.nlAddress of the buyer profile: <https://hub.negometrix.com/buyer/1789>**I.4. Type of the contracting authority**

Regional or local authority

I.5. Main activity

General public services

Section II: Object

II.1. Scope of the procurement**II.1.1. Title**

Communicatiediensten

II.1.2. Main CPV code

79000000 Business services: law, marketing, consulting, recruitment, printing and security

II.1.3. Type of contract

Services

II.1.4. Short description

Port of Amsterdam heeft behoefte aan verscheidene communicatie(advies)diensten ter ondersteuning van het communicatiewerk. Deze ondersteuning is met name gericht op het incidenteel ondersteunen bij uitdagende vraagstukken, inspanning bij piekmomenten en bij overige werkzaamheden. De afdeling Communicatie is niet in staat zelf alle werkzaamheden uit te voeren, met name wanneer specialistische kennis nodig is die niet intern beschikbaar is.

In die situaties en bij piekmomenten moet het mogelijk zijn externe expertise en capaciteit in te schakelen ter ondersteuning.

Voor deze opdracht onderscheiden wij drie centrale onderdelen:

1. Strategie & concept
2. Vormgeving, contentcreatie & visuele identiteit
3. Online opdrachten

II.1.6. Information about lots

This contract is divided into lots: no

II.1.7. Total value of the procurement

Value excluding VAT: 1 600 000,00 EUR

II.2. Description

II.2.3. Place of performance

NUTS code: NL32 Noord-Holland

Main site or place of performance: in en rondom Amsterdam en het IJ

II.2.4. Description of the procurement

ondersteunende werkzaamheden ten behoeve van de afdeling Communicatie specifiek en voor het Havenbedrijf Amsterdam in het algemeen om ons te ondersteunen met communicatie. Er is specifieke aandacht voor drie centrale onderdelen, te weten: strategie, visueel en online.

II.2.5. Award criteria

Quality criterion - Name: Plan van aanpak / Weighting: 250

Quality criterion - Name: Case / Weighting: 300

Quality criterion - Name: Pitch / Weighting: 200

Price - Weighting: 250

II.2.11. Information about options

Options: yes

Description of options:

De overeenkomst wordt aangegaan voor vier jaar vast, waarvan het eerste jaar een proefjaar betreft met wachtkamerclausule. Na vier jaar bestaat er de optie om tot viermaal met een jaar te verlengen.

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Restricted procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

IV.1.8.

Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

IV.2. Administrative information

IV.2.1. Previous publication concerning this procedure

Notice number in the OJ S: [2021/S 047-118416](#)

IV.2.8. Information about termination of dynamic purchasing system

IV.2.9. Information about termination of call for competition in the form of a prior information notice

Section V: Award of contract

Contract No: 1

Title:

Communicatiediensten

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

12/08/2021

V.2.2. Information about tenders

Number of tenders received: 4

Number of tenders received from SMEs: 1

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 0

Number of tenders received by electronic means: 4

The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: XXS Holding B.V.

National registration number: 33300362

Postal address: Van de Spiegellaan 9

Town: Heemstede

NUTS code: NL Nederland

Postal code: 2101BL

Country: Netherlands

E-mail: smit@xss.amsterdam

Telephone: +31 655327957

Internet address: <https://www.xss.amsterdam/>

The contractor is an SME: no

V.2.4. Information on value of the contract/lot

Initial estimated total value of the contract/lot: 1,00 EUR

Total value of the contract/lot: 1,00 EUR

V.2.5. Information about subcontracting

Section VI: Complementary information

VI.3. Additional information

VI.4. Procedures for review

VI.4.1. Review body

Official name: Rechtbank Amsterdam

Town: Amsterdam

Country: Netherlands

VI.5. Date of dispatch of this notice

16/08/2021