

424903-2026 - Competition

France – Survey services – Accord-cadre portant sur un soutien éditorial et digital au programme européen URBACT- 2 lots.

OJ S 118/2026 22/06/2026

Contract or concession notice – standard regime

Services

1. Buyer

1.1. Buyer

Official name: Agence Nationale de la Cohésion des Territoires

Email: anct-marches@anct.gouv.fr

Legal type of the buyer: Body governed by public law

Activity of the contracting authority: General public services

2. Procedure

2.1. Procedure

Title: Accord-cadre portant sur un soutien éditorial et digital au programme européen URBACT- 2 lots.

Description: La consultation est lancée sous la forme d'un appel d'offres ouvert en application des articles L. 2124-1, R. 2124-1, R. 2124-2-1° du code de la commande publique. Chaque lot prend la forme d'un accord cadre de service à prix mixtes. En application de l'article R.2162-9, chaque accord cadre sera mono-attributaire et définira toutes les stipulations contractuelles.

Lot 1 : soutien éditorial. La stratégie éditoriale, la production et la gestion de contenus pour le site internet, en particulier les pages du centre de connaissances URBACT (Knowledge Hub), celles sur les bonnes pratiques URBACT (URBACT Good Practices) et celles de la Boîte à outils (URBACT Toolbox) ainsi que la newsletter URBACT. Lot 2 : soutien à la communication digitale : gestion des réseaux sociaux et community management. La stratégie digitale, la production graphique pour support digital, le community management, la gestion des réseaux sociaux du programme. Lot 3 : soutien à la conception graphique. Ce lot inclut la création des visuels, des icônes, des logos, et d'autres formes de communication pour les besoins du programme URBACT.

Procedure identifier: e27e95cc-5f2a-4e95-8961-249cc8c30d28

Internal identifier: 2026_URBACT_006

Type of procedure: Open

The procedure is accelerated: no

2.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79311000 Survey services

2.1.2. Place of performance

Country subdivision (NUTS): Paris (FR101)

Country: France

2.1.4. General information

Additional information: Le soumissionnaire peut présenter une offre pour les 2 lots.

Legal basis:

Directive 2014/24/EU
Sans objet
Applicable cross-border law: Sans objet

2.1.5. Terms of procurement

Terms of submission:

Maximum number of lots for which one tenderer can submit tenders: 2

Terms of contract:

Maximum number of lots for which contracts can be awarded to one tenderer: 2

2.1.6. Grounds for exclusion

Sources of grounds for exclusion: Procurement Document

5. Lot

5.1. Lot: LOT-0001

Title: Lot 1: Soutien stratégique

Description: La stratégie éditoriale, la production et la gestion de contenus pour le site internet, en particulier les pages du centre de connaissances URBACT (Knowledge Hub), celles sur les bonnes pratiques URBACT (URBACT Good Practices) et celles de la Boîte à outils (URBACT Toolbox) ainsi que la newsletter URBACT

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 72212900 Miscellaneous software development services and computer systems

5.1.2. Place of performance

Postal address: 20 avenue de Ségur

Town: Paris

Postcode: 75007

Country subdivision (NUTS): Paris (FR101)

Country: France

5.1.3. Estimated duration

Duration: 36 Months

5.1.6. General information

Reserved participation:

Participation is not reserved.

Procurement Project fully or partially financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): yes

5.1.9. Selection criteria

Sources of selection criteria: Procurement Document

5.1.11. Procurement documents

Address of the procurement documents: <https://www.marches-publics.gouv.fr/?page=Entreprise.EntrepriseAdvancedSearch&AllCons&id=2989553&orgAcronyme=d4t>

5.1.12. Terms of procurement

Terms of submission:

Electronic submission: Allowed

Address for submission: <https://www.marches-publics.gouv.fr>

Languages in which tenders or requests to participate may be submitted: French

Electronic catalogue: Allowed

Variants: Not allowed

Tenderers may submit more than one tender: Allowed

Deadline for receipt of tenders: 31/08/2026 12:00:00 (UTC+02:00) Eastern European Time, Central European Summer Time

Duration during which the tender must remain valid: 160 Days

Terms of contract:

The execution of the contract must be performed within the framework of sheltered employment programmes: No

Electronic invoicing: Allowed

Electronic ordering will be used: yes

Electronic payment will be used: yes

5.1.15. Techniques

Framework agreement:

Framework agreement, without reopening of competition

Maximum number of participants: 1

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Mediation organisation: Tribunal administratif de Paris

Review organisation: Tribunal administratif de Paris

Organisation providing more information on the review procedures: Tribunal administratif de Paris

5.1. Lot: LOT-0002

Title: Lot 2 -Soutien à la communication digitale : gestion des réseaux sociaux et community management.

Description: La stratégie digitale, la production graphique pour support digital, le community management, la gestion des réseaux sociaux du programme.

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 72512000 Document management services

5.1.2. Place of performance

Postal address: 20 avenue de ségur

Town: Paris

Postcode: 75

Country subdivision (NUTS): Paris (FR101)

Country: France

5.1.3. Estimated duration

Duration: 36 Months

5.1.6. General information

This is a recurrent procurement

Reserved participation:

Participation is not reserved.

Participation is not reserved.

Procurement Project fully or partially financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): yes

This procurement is also suitable for small and medium-sized enterprises (SMEs): yes

5.1.9. Selection criteria

Sources of selection criteria: Procurement Document

5.1.11. Procurement documents

Address of the procurement documents: <https://www.marches-publics.gouv.fr/?page=Entreprise.EntrepriseAdvancedSearch&AllCons&id=2989553&orgAcronyme=d4t>

5.1.12. Terms of procurement

Terms of submission:

Electronic submission: Required

Address for submission: <https://www.marches-publics.gouv.fr>

Languages in which tenders or requests to participate may be submitted: French

Electronic catalogue: Not allowed

Variants: Not allowed

Tenderers may submit more than one tender: Allowed

Deadline for receipt of tenders: 31/08/2026 12:00:00 (UTC+02:00) Eastern European Time, Central European Summer Time

Duration during which the tender must remain valid: 160 Days

Terms of contract:

The execution of the contract must be performed within the framework of sheltered employment programmes: No

Electronic invoicing: Required

Electronic ordering will be used: yes

Electronic payment will be used: yes

5.1.15. Techniques

Framework agreement:

Framework agreement, without reopening of competition

Maximum number of participants: 1

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Mediation organisation: Tribunal administratif de Paris

Review organisation: Tribunal administratif de Paris

Organisation providing additional information about the procurement procedure: Agence Nationale de la Cohésion des Territoires

Organisation providing offline access to the procurement documents: Agence Nationale de la Cohésion des Territoires

Organisation providing more information on the review procedures: Tribunal administratif de Paris

8. Organisations

8.1. ORG-0001

Official name: Agence Nationale de la Cohésion des Territoires

Registration number: 13002603200016

Department: 75
Town: Paris
Postcode: 75334
Country subdivision (NUTS): Paris (FR101)
Country: France
Contact point: Service marché
Email: anct-marches@anct.gouv.fr
Telephone: +33 1 85 58 63 41
Internet address: <https://anct.gouv.fr/>
Buyer profile: <https://www.marches-publics.gouv.fr/entreprise>

Roles of this organisation:

Buyer
Organisation providing additional information about the procurement procedure
Organisation providing offline access to the procurement documents

8.1. ORG-0002

Official name: Tribunal administratif de Paris
Registration number: 17750005500013
Department: 75
Postal address: 7, rue de Jouy
Town: Paris
Postcode: 75181
Country subdivision (NUTS): Paris (FR101)
Country: France
Contact point: Tribunal administratif de Paris
Email: greffe.ta@juradm.fr
Telephone: +33 1 44 59 44 00
Internet address: <https://paris.tribunal-administratif.fr/>

Roles of this organisation:

Review organisation
Organisation providing more information on the review procedures
Mediation organisation

Notice information

Notice identifier/version: 121c6755-38ba-4318-a3b5-1bf7904ea081 - 06
Form type: Competition
Notice type: Contract or concession notice – standard regime
Notice subtype: 16
Notice dispatch date: 19/06/2026 11:12:51 (UTC+02:00) Eastern European Time, Central European Summer Time
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