

Belgium-Brussels: Organisation of EU–third country events at EXPO Milan 2015

OJ S 242/2014 16/12/2014

Contract notice

Services

Directive 2004/18/EC

Section I: Contracting authority

I.1. Name and addresses

Official name: European Commission, Directorate-General for Enterprise and Industry,
Directorate A — Enterprise Competitiveness, Industry and Growth Policies

Postal address: BREY 08/120

Town: Brussels

Postal code: 1049

Country: Belgium

E-mail: entr-intl-affairs-missions-growth@ec.europa.eu

Fax: +32 22974123

Internet address(es):General address of the contracting authority: http://ec.europa.eu/enterprise/dgs/index_EN.htmElectronic access to information: <https://etendering.ted.europa.eu/cft/cft-display.html?cftId=670>**Additional information can be obtained from:**

Official name: European Commission, Directorate-General for Enterprise and Industry,
Directorate A — Enterprise Competitiveness, Industry and Growth Policies

Postal address: BREY 08/120

Town: Brussels

Postal code: 1049

Country: Belgium

Internet address: <https://etendering.ted.europa.eu/cft/cft-display.html?cftId=670>**Specifications and additional documents (including documents for competitive dialogue and a dynamic purchasing system) can be obtained from:**

Official name: European Commission, Directorate-General for Enterprise and Industry, Unit A.
2 — International Affairs and Missions for Growth

Postal address: BREY 08/024

Town: Brussels

Postal code: 1049

Country: Belgium

Internet address: <https://etendering.ted.europa.eu/cft/cft-display.html?cftId=670>

Tenders or requests to participate must be submitted: Official name: European Commission,
Directorate-General for Enterprise and Industry, Invitation to tender 424/PP/ENT/SME/14/F
/S608, Unit A.2 — International Affairs and Missions for Growth

Postal address: BREY 08/024

Town: Brussels

Postal code: 1049

Country: Belgium

For the attention of: see invitation to tender

I.2. Type of the contracting authority

European institution/agency or international organisation

I.3. Main activity

General public services

I.4. Contract award on behalf of other contracting authorities

The contracting authority is purchasing on behalf of other contracting authorities: no

Section II: Object of the contract

II.1. Description

II.1.1. Title attributed to the contract by the contracting authority

Organisation of EU–third country events at EXPO Milan 2015.

II.1.2. Type of contract and place of performance or delivery

Services

Service category No 11: Management consulting services [6] and related services

Main site or place of performance: Milan.

NUTS code

II.1.3. Information about a framework agreement or a dynamic purchasing system

The notice involves a public contract

II.1.4. Information about framework agreement

II.1.5. Short description of the contract or purchase(s)

The European Commission has recently launched the Missions for Growth scheme. These Missions have originated in the industrial policy field of DG Enterprise and Industry. They are designed as an active contribution by the Commission to bring back growth and competitiveness to European industry by improving access to third country markets. The Missions for Growth also seek to boost the internationalisation of European businesses, in particular SMEs, and to deepen bilateral ties with third countries. In the same spirit and complementary to the Missions for Growth in third countries, the European Commission would like to fully exploit the major event of Milan EXPO 2015 (to be held from 1.5.2015 to 31.10.2015) to organise several bilateral events between the EU and a number of third countries (or group of third countries). The purpose of this call is to acquire services from a consortium of Member State national organisations/institutions involved in trade promotion in order to support the internationalisation of businesses, in particular SMEs, through the organisation of the abovementioned bilateral events, in particular their business-to-business component, during EXPO Milan 2015.

II.1.6. CPV code(s)

73220000 Development consultancy services

II.1.7. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

II.1.8. Lots

This contract is divided into lots: no

II.1.9. Information about variants

Variants will be accepted: no

II.2. Scope of the procurement

II.2.1. Total quantity or scope

Estimated value excluding VAT: 350 000 EUR

II.2.2. Information about options

Options: no

II.2.3. Information about renewals

This contract is subject to renewal: no

II.3. Duration of the contract or time limit for completion

Duration in months: 12 (from the award of the contract)

Section III: Legal, economic, financial and technical information

III.1. Conditions related to the contract**III.1.1. Deposits and guarantees required****III.1.2. Main financing conditions and payment arrangements and/or reference to the relevant provisions governing them**

See tender specifications.

III.1.3. Legal form to be taken by the group of economic operators to whom the contract is to be awarded

See tender specifications.

III.1.4. Contract performance conditions

The performance of the contract is subject to particular conditions: no

III.2. Conditions for participation**III.2.1. Suitability to pursue the professional activity, including requirements relating to enrolment on professional or trade registers**

List and brief description of conditions: See tender specifications.

III.2.2. Economic and financial ability

List and brief description of conditions: See tender specifications.

Minimum level(s) of standards possibly required: See tender specifications.

III.2.3. Technical and professional ability

List and brief description of conditions:

See tender specifications.

Minimum level(s) of standards possibly required:

See tender specifications.

III.2.4. Information about reserved contracts**III.3. Conditions specific to services contracts****III.3.1. Information about a particular profession**

Execution of the service is reserved to a particular profession: no

III.3.2. Information about staff responsible for the performance of the contract

Obligation to indicate the names and professional qualifications of the staff assigned to performing the contract: yes

Section IV: Procedure

IV.1. Type of procedure

IV.1.1. Type of procedure

Open

IV.1.2. Information about the limits on the number of candidates to be invited

IV.1.3. Information about reduction of the number of solutions or tenders during negotiation or dialogue

IV.2. Award criteria

IV.2.1. Award criteria

The most economically advantageous tender in terms of Criteria below

1. Relevance of the methodology and tools to implement each task. Weighting 15
2. Overall quality, innovativeness and coherence for the preparation, organisation and follow-up of the business-to-business meeting. Weighting 35
3. Quality and efficiency of the proposed project management (including quality control, risk management and reporting). Weighting 15
4. Impact of the proposed communication strategy to involve stakeholders and disseminate results. Weighting 35

IV.2.2. Information about electronic auction

An electronic auction will be used: no

IV.3. Administrative information

IV.3.1. File reference number attributed by the contracting authority

424/PP/ENT/SME/14/F/S608.

IV.3.2. Previous publication concerning this procedure

no

IV.3.3. Conditions for obtaining specifications and additional documents or descriptive document

Payable documents: no

IV.3.4. Time limit for receipt of tenders or requests to participate

19.1.2015

IV.3.5. Estimated date of dispatch of invitations to tender or to participate to selected candidates

IV.3.6. Languages in which tenders or requests to participate may be submitted

Any EU official language

IV.3.7. Minimum time frame during which the tenderer must maintain the tender

Duration in months: 6 (from the date stated for receipt of tender)

IV.3.8. Conditions for opening of tenders

Date: 26.1.2015 - 10:00

Place:

See tender specifications.

Persons authorised to be present at the opening of tenders: yes
Information about authorised persons and opening procedure: See tender specifications.

Section VI: Complementary information

VI.1. Information about recurrence

This is a recurrent procurement: no

VI.2. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
yes

Identification of the project: Regulation (EU) No 1287/2013 of the European Parliament and of the Council of 11.12.2013 establishing a programme for the competitiveness of enterprises and small and medium-sized enterprises (COSME) (2014–2020).

VI.3. Additional information

Please note that as from 1.1.2015 the Directorate-General for Enterprise and Industry will become the Directorate-General for Internal Market, Industry, Entrepreneurship and SMEs.

VI.4. Procedures for review

VI.4.1. Review body

Official name: General Court of the European Union

Postal address: boulevard Konrad Adenauer

Town: Luxembourg

Postal code: 2925

Country: Luxembourg

E-mail: ecj.registry@curia.europa.eu

Telephone: +352 4303-1

Fax: +352 433766

Internet address: <http://curia.europa.eu>

VI.4.2. Review procedure

Precise information on deadline(s) for review procedures: Within 2 months of the notification to the plaintiff, or in absence thereof, of the day on which it came to knowledge.

VI.4.3. Service from which information about the review procedure may be obtained

VI.5. Date of dispatch of this notice

4.12.2014