

425527-2026 - Competition

Italy – Promotional services – GARA EUROPEA A PROCEDURA APERTA PER L'APPALTO DI PROMOZIONE E VALORIZZAZIONE TURISTICA E CULTURALE DELLA CITTÀ DI MODENA E DEL TERRITORIO

OJ S 118/2026 22/06/2026

Contract or concession notice – standard regime

Services

1. Buyer

1.1. Buyer

Official name: COMUNE DI MODENA

Email: casellaistituzionale035@cert.comune.modena.it

Legal type of the buyer: Local authority

Activity of the contracting authority: General public services

2. Procedure

2.1. Procedure

Title: GARA EUROPEA A PROCEDURA APERTA PER L'APPALTO DI PROMOZIONE E VALORIZZAZIONE TURISTICA E CULTURALE DELLA CITTÀ DI MODENA E DEL TERRITORIO

Description: GARA EUROPEA A PROCEDURA APERTA PER L'APPALTO DI PROMOZIONE E VALORIZZAZIONE TURISTICA E CULTURALE DELLA CITTÀ DI MODENA E DEL TERRITORIO

Procedure identifier: efcc1ab9-8d56-41ba-9362-8a2779d9ebff

Type of procedure: Open

The procedure is accelerated: no

2.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79342200 Promotional services

2.1.2. Place of performance

Country subdivision (NUTS): Modena (ITH54)

Country: Italy

Additional information: Informazioni supplementari

2.1.3. Value

Estimated value excluding VAT: 721 311,48 EUR

2.1.4. General information

Legal basis:

Directive 2014/24/EU

2.1.6. Grounds for exclusion

Sources of grounds for exclusion: European Single Procurement Document (ESPD)

5. Lot

5.1. Lot: LOT-0001

Title: PROMOZIONE E VALORIZZAZIONE TURISTICA E CULTURALE DELLA CITTÀ DI MODENA E DEL TERRITORIO

Description: PROMOZIONE E VALORIZZAZIONE TURISTICA E CULTURALE DELLA CITTÀ DI MODENA E DEL TERRITORIO

Internal identifier: 1

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79342200 Promotional services

5.1.2. Place of performance

Country subdivision (NUTS): Modena (ITH54)

Country: Italy

5.1.3. Estimated duration

Duration: 730 Days

5.1.5. Value

Estimated value excluding VAT: 721 311,48 EUR

5.1.6. General information

Reserved participation:

Participation is not reserved.

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): no

5.1.7. Strategic procurement

Green Procurement Criteria: No Green Public Procurement criteria

5.1.9. Selection criteria

Sources of selection criteria: Notice

Criterion: References on specified services

Description of selection criterion: Referenze su servizi specifici

Criterion: Certificates by independent bodies about environmental management systems or standards

Description of selection criterion: Certificati rilasciati da organi indipendenti riguardanti sistemi o standard di gestione ambientale

Criterion: Certificates by independent bodies about quality assurance standards

Description of selection criterion: Certificati rilasciati da organi indipendenti riguardanti standard di assicurazione della qualità

Criterion: Other economic or financial requirements

Description of selection criterion: Altri requisiti economici o finanziari

Criterion: General yearly turnover

Description of selection criterion: Fatturato generale annuo

Criterion: Enrolment in a trade register

Description of selection criterion: Iscrizione al registro di commercio

5.1.10. Award criteria

Criterion:

Type: Cost

Description: Costo fisso

5.1.11. Procurement documents

Deadline for requesting additional information: 15/07/2026 13:00:00 (UTC+02:00) Eastern European Time, Central European Summer Time

Address of the procurement documents: <https://www.comune.modena.it/amministrazione-trasparente/bandi-di-gara-e-contratti/procedure-di-affidamento/procedure-di-affidamento-di-appalti-pubblici-e-concessioni-dal-1-01-2024/servizi-e-forniture/gara-europea-a-procedura-aperta-per-lappalto-di-promozione-e-valorizzazione-turistica-e-culturale-della-citta-di-modena-e-del-territorio>

5.1.12. Terms of procurement

Terms of submission:

Electronic submission: Required

Address for submission: <https://sater.regione.emilia-romagna.it>

Languages in which tenders or requests to participate may be submitted: Italian

Electronic catalogue: Required

Advanced or qualified electronic signature or seal (as defined in Regulation (EU) No 910/2014) is required

Deadline for receipt of tenders: 27/07/2026 13:00:00 (UTC+02:00) Eastern European Time, Central European Summer Time

Duration during which the tender must remain valid: 180 Days

Terms of contract:

The execution of the contract must be performed within the framework of sheltered employment programmes: No

Conditions relating to the performance of the contract: Prestazioni

Electronic invoicing: Required

Electronic ordering will be used: yes

Electronic payment will be used: yes

5.1.15. Techniques

Framework agreement:

No framework agreement

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Review organisation: TAR Emilia Romagna - Bologna

Information about review deadlines: Vedi capitolato

Procurement service provider: ANAC AUTORITA NAZIONALE ANTICORRUZIONE

8. Organisations

8.1. ORG-0001

Official name: COMUNE DI MODENA

Registration number: 00221940364

Town: Modena

Postcode: 41100
Country subdivision (NUTS): Modena (ITH54)
Country: Italy
Contact point: Giovanni Bertugli
Email: casellaistituzionale035@cert.comune.modena.it
Telephone: 05920311

Roles of this organisation:

Buyer

8.1. ORG-0002

Official name: TAR Emilia Romagna - Bologna
Registration number: 92004480379
Town: Bologna
Postcode: 40121
Country subdivision (NUTS): Bologna (ITH55)
Country: Italy
Contact point: TAR Emilia Romagna - Bologna
Email: tarbo-segrprotocolloamm@ga-cert.it
Telephone: 0514293101

Roles of this organisation:

Review organisation

8.1. ORG-0003

Official name: ANAC AUTORITA NAZIONALE ANTICORRUZIONE
Registration number: 97584460584
Town: Roma
Postcode: 00187
Country subdivision (NUTS): Roma (IT143)
Country: Italy
Contact point: ANAC AUTORITA NAZIONALE ANTICORRUZIONE
Email: protocollo@pec.anticorruzione.it
Telephone: 06367231

Roles of this organisation:

Procurement service provider

Notice information

Notice identifier/version: ec7f23c2-458d-4871-9176-21224b4d3f13 - 01
Form type: Competition
Notice type: Contract or concession notice – standard regime
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