

425824-2026 - Competition

Slovenia – Advertising campaign services – Zakup oglasnega prostora v medijih

OJ S 118/2026 22/06/2026

Contract or concession notice – standard regime - Change notice
Services

1. Buyer

1.1. Buyer

Official name: GEN-I, trgovanje in prodaja električne energije, d.o.o.

Email: javna.narocila@gen-i.si

Legal type of the buyer: Body governed by public law

Activity of the contracting authority: Economic affairs

Activity of the contracting entity: Electricity-related activities

2. Procedure

2.1. Procedure

Title: Zakup oglasnega prostora v medijih

Description: Zakup oglasnega prostora v medijih

Procedure identifier: 45a4059a-3a2d-44dd-a7b8-bb5e0798ffc3

Internal identifier: JN-74832

Type of procedure: Open

The procedure is accelerated: no

2.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79341400 Advertising campaign services

2.1.2. Place of performance

Country subdivision (NUTS): Osrednjeslovenska (SI041)

Country: Slovenia

2.1.4. General information

Legal basis:

Directive 2014/25/EU

2.1.6. Grounds for exclusion

Sources of grounds for exclusion: European Single Procurement Document (ESPD)

5. Lot

5.1. Lot: LOT-0000

Title: Zakup oglasnega prostora v medijih

Description: Zakup oglasnega prostora v medijih

Internal identifier: 493368

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79341400 Advertising campaign services

5.1.2. Place of performance

Country subdivision (NUTS): Osrednjeslovenska (SI041)

Country: Slovenia

5.1.3. Estimated duration

Duration: 12 Months

5.1.4. Renewal

Maximum renewals: 1

5.1.6. General information

Reserved participation:

Participation is not reserved.

The names and professional qualifications of the staff assigned to perform the contract must be given: Tender requirement

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): no

This procurement is also suitable for small and medium-sized enterprises (SMEs): yes

Information about previous notices:

Identifier of the previous notice: 63b1884c-bbbb-4127-8c7c-c211759a716c-01

5.1.8. Accessibility criteria

Accessibility criteria for persons with disabilities are not included because the procurement is not intended for use by natural persons

5.1.9. Selection criteria

Sources of selection criteria: Procurement Document

5.1.10. Award criteria

Criterion:

Type: Quality

Description: Izbrana bo ponudba, v kateri bo skupni seštevek najnižji. V enačbi se bo upoštevalo: A: Razpisna naloga (do 20 točk) B: Doseženi CPP v medijih v tabeli št. 1 iz OBR – Tabela medijev (utežena povprečna vrednost CPP) C: Popusti za objave v medijih v tabeli št. 2 iz OBR – Tabela medijev (utežen povprečni popust v %) D: Agencijska provizija za Zakup z načrtovanjem (odstotek provizije v %) E: Agencijska provizija za Čisti zakup (odstotek provizije v %)

Description of the method to be used if weighting cannot be expressed by criteria: $\text{Skupni seštevek} = 5 \times (20 - A) + 20 \times (B / B_{\text{max}}) + 120 \times (1 - C) + 200 \times (D) + 40 \times (E)$. Izbrana bo ponudba, pri kateri bo skupni seštevek NAJMANJŠI. V primeru, da bosta imeli dve ali več ponudb enak skupni seštevek, bo izbran ponudnik, ki je dosegel večje število točk iz vsebinske ocene (A).

5.1.11. Procurement documents

Deadline for requesting additional information: 22/06/2026 12:00:00 (UTC+02:00) Eastern European Time, Central European Summer Time

Address of the procurement documents: <https://www.enarocanje.si/api/datoteka/get?id=NTU3MDg4O05hdm9kaWxhX1pha3VwIG9nbGFzbnVnYSBwcm9zdG9yYSB2IG1lZGlqaWggcm>

5.1.12. Terms of procurement

Terms of submission:

Electronic submission: Required

Address for submission: https://ejn.gov.si/ponudba/pages/aktualno/aktualno_jnc_podrobno.xhtml?zadevald=74832

Languages in which tenders or requests to participate may be submitted: Slovenian

Electronic catalogue: Not allowed

Variants: Not allowed

Description of the financial guarantee: bančna garancija za dobro izvedbo pogodbenih obveznosti

Deadline for receipt of tenders: 08/07/2026 13:00:00 (UTC+02:00) Eastern European Time, Central European Summer Time

Duration during which the tender must remain valid: 3 Months

Information about public opening:

Opening date: 08/07/2026 14:00:00 (UTC+02:00) Eastern European Time, Central European Summer Time

Place: elektronsko na portalu e -JN

Terms of contract:

The execution of the contract must be performed within the framework of sheltered employment programmes: No

Conditions relating to the performance of the contract: skladno z razpisno dokumentacijo

Electronic invoicing: Required

Electronic ordering will be used: yes

Electronic payment will be used: yes

Financial arrangement: Izvajalec bo po izvedbi posameznih storitev po tem okvirnem sporazumu naročniku izdal račun za plačilo vrednosti posameznega naročila, ki ga bo naročnik poravnal v roku trideset (30) dni od prejema. Plačilni rok prične teči naslednji dan po prejemu pravilno izstavljenega računa. K računu je izvajalec dolžan priložiti specifikacijo opravljenih storitev, potrjeno s strani naročnika.

5.1.15. Techniques

Framework agreement:

Framework agreement, without reopening of competition

Maximum number of participants: 1

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Review organisation: DRŽAVNA REVIZIJSKA KOMISIJA ZA REVIZIJO POSTOPKOV ODDAJE JAVNIH NAROČIL

Information about review deadlines: Zakon o pravnem varstvu v postopkih javnega naročanja (Uradni list RS, št. 43/11 s spremembami)

Organisation providing additional information about the procurement procedure: GEN-I, trgovanje in prodaja električne energije, d.o.o.

8. Organisations

8.1. ORG-0001

Official name: GEN-I, trgovanje in prodaja električne energije, d.o.o.

Registration number: 1587714000

Postal address: Vrbina017

Town: Krško

Postcode: 8270

Country subdivision (NUTS): Osrednjeslovenska (SI041)

Country: Slovenia

Email: javna.narocila@gen-i.si

Telephone: +386 30 712 650

Internet address: <https://gen-i.si>

Roles of this organisation:

Buyer

8.1. ORG-0002

Official name: GEN-I, trgovanje in prodaja električne energije, d.o.o.

Registration number: nimat-500

Postal address: Vrbina017

Town: Krško

Postcode: 8270

Country subdivision (NUTS): Osrednjeslovenska (SI041)

Country: Slovenia

Email: javna.narocila@gen-i.si

Telephone: 041990390

Roles of this organisation:

Organisation providing additional information about the procurement procedure

8.1. ORG-0003

Official name: DRŽAVNA REVIZIJSKA KOMISIJA ZA REVIZIJO POSTOPKOV ODDDAJE JAVNIH NAROČIL

Registration number: 1332716000

Postal address: Slovenska cesta 54

Town: Ljubljana

Postcode: 1000

Country subdivision (NUTS): Osrednjeslovenska (SI041)

Country: Slovenia

Email: dkom@dkom.si

Telephone: +38612342800

Internet address: <https://www.dkom.si/>

Roles of this organisation:

Review organisation

10. Change

Version of the previous notice to be changed

:

63b1884c-bbbb-4127-8c7c-c211759a716c-01

Main reason for change

:

Buyer correction

Description

:

V dokumentu Navodila_Zakup oglasnega prostora v medijih rev.1 se umakne zadnji odstavek v točki C.5. pod naslovom Zahtevana dokazila.

Notice information

Notice identifier/version: 370bb563-1368-4cb5-9e50-a41a669813b9 - 01

Form type: Competition

Notice type: Contract or concession notice – standard regime

Notice subtype: 17

Notice dispatch date: 19/06/2026 08:58:46 (UTC+02:00) Eastern European Time, Central European Summer Time

Languages in which this notice is officially available: Slovenian

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