

426877-2026 - Result

France – Public relations consultancy services – Relations presse de la CNSA

OJ S 118/2026 22/06/2026

Contract or concession award notice – standard regime

Services

1. Buyer

1.1. Buyer

Official name: CNSA

Email: marches_cnsa@cnsa.fr

Legal type of the buyer: Body governed by public law

Activity of the contracting authority: Social protection

2. Procedure

2.1. Procedure

Title: Relations presse de la CNSA

Description: Le présent marché a pour objet la réalisation d'opérations de relations presse par une agence dédiée pour accompagner la Caisse nationale de solidarité pour l'autonomie (CNSA) et le réseau de la branche autonomie de la sécurité sociale.

Procedure identifier: d1d5e318-1fcf-4d34-bb55-30035bd8d521

Previous notice: 8db8104d-5e7b-4fd5-8671-f8b55973908f-01

Internal identifier: AOO-390-DIPCOM

Type of procedure: Open

The procedure is accelerated: no

2.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79416200 Public relations consultancy services

2.1.2. Place of performance

Town: PARIS

Country subdivision (NUTS): Paris (FR101)

Country: France

2.1.4. General information

Additional information: Le montant de la partie forfaitaire est de 48 000 euros HT sur toute la durée du marché.

Legal basis:

Directive 2014/24/EU

5. Lot

5.1. Lot: LOT-0001

Title: Relations presse de la CNSA

Description: Le présent marché a pour objet la réalisation d'opérations de relations presse par une agence dédiée pour accompagner la Caisse nationale de solidarité pour l'autonomie (CNSA) et le réseau de la branche autonomie de la sécurité sociale.

Internal identifier: Relations presse

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79416200 Public relations consultancy services

Options:

Description of the options: Conformément aux dispositions de l'article R 2122-7 du code de la commande publique, la CNSA pourra, dans le respect des conditions prévues par le texte précité, conclure avec le titulaire un nouveau marché, suivant une procédure négociée sans publicité préalable et sans mise en concurrence pour des prestations similaires.

5.1.2. Place of performance

Town: Paris

Country subdivision (NUTS): Paris (FR101)

Country: France

5.1.3. Estimated duration

Duration: 4 Years

5.1.5. Value

Maximum value of the framework agreement: 100 000,00 EUR

5.1.6. General information

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): yes

Additional information: Le marché a une partie à bons de commande. Le montant minimum est de 30 000 euros HT et le montant maximum de 100 000 euros HT sur la durée maximale de cette partie. Le DCE peut être téléchargé sur <https://www.marches-publics.gouv.fr/> Accord-cadre financé sur fonds propres de la CNSA. Le paiement s'effectue après service fait dans un délai maximum de 30 jours à compter de la date de réception de la demande de paiement.

5.1.10. Award criteria

Criterion:

Type: Price

Description: Prix 40

Criterion:

Type: Quality

Description: Critère social 5 Critère environnemental 5 Valeur technique 50

Description of the method to be used if weighting cannot be expressed by criteria: 100

5.1.15. Techniques

Framework agreement:

Framework agreement, without reopening of competition

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Review organisation: Tribunal administratif de Paris

Information about review deadlines: 2 mois

Organisation signing the contract: CNSA

6. Results

Maximum value of the framework agreements in this notice: 148 000,00 EUR

6.1. Result lot identifier: LOT-0001

Winner selection status: At least one winner was chosen.

Framework agreement:

Maximum value of the framework agreement: 100 000,00 EUR

6.1.2. Information about winners

Winner:

Official name: Coriolink

Tender:

Tender identifier: 90893643800013

Identifier of lot or group of lots: LOT-0001

The tender was ranked: yes

The tender is a variant: no

Subcontracting: Not yet known

Contract information:

Identifier of the contract: 26-AOO-0495

Date on which the winner was chosen: 04/06/2026

Date of the conclusion of the contract: 18/06/2026

Organisation signing the contract: CNSA

6.1.4. Statistical information

Received tenders or requests to participate:

Type of received submissions: Tenders submitted electronically

Number of tenders or requests to participate received: 9

8. Organisations

8.1. ORG-0001

Official name: CNSA

Registration number: 180 092 561 000 26

Postal address: 66 avenue du Maine

Town: Paris cedex 14

Postcode: 75682

Country subdivision (NUTS): Paris (FR101)

Country: France

Email: marches_cnsa@cnsa.fr

Telephone: 0153912800

Internet address: www.cnsa.fr

Buyer profile: <https://www.marches-publics.gouv.fr/>

Roles of this organisation:

Buyer

Organisation signing the contract

8.1. ORG-0002

Official name: Tribunal administratif de Paris

Registration number: 177 500 055 00013

Postal address: 7 rue Jouy

Town: Paris cedex 04

Postcode: 75004

Country subdivision (NUTS): Paris (FR101)
Country: France
Email: greffe.taparis@juradm.fr
Telephone: 0144594400
Internet address: <https://paris.tribunal-administratif.fr/>

Roles of this organisation:

Review organisation

8.1. ORG-0003

Official name: Coriolink
Size of the economic operator: Small
Registration number: 90893643800013
Postal address: 50 RUE D'ASSAS
Town: Paris
Postcode: 75006
Country subdivision (NUTS): Paris (FR101)
Country: France
Email: amelie.lebreton@coriolink.com
Telephone: 01 42 79 09 95
Internet address: <https://www.coriolink.com/>

Roles of this organisation:

Tenderer

Winner of these lots: LOT-0001

Notice information

Notice identifier/version: ce7adc8f-e7e1-4c32-863c-d159de42d5d7 - 01
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Notice type: Contract or concession award notice – standard regime
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