

**Spain-Santa Cruz de Tenerife: Promotional services**  
**OJ S 134/2023 14/07/2023**  
**Contract award notice**  
**Services**

**Legal Basis:**

Directive 2014/24/EU

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**Section I: Contracting authority**

**I.1. Name and addresses**

Official name: Consejo de Administración de Spet, Turismo de Tenerife, S.A.

National registration number: A38299061

Postal address: Avda. de la Constitución, 12

Town: Santa Cruz de Tenerife

NUTS code: ES709 Tenerife

Postal code: 38005

Country: Spain

Contact person: Consejo de Administración de Spet, Turismo de Tenerife, S.A.

E-mail: [licitaciones@webtenerife.com](mailto:licitaciones@webtenerife.com)

**Internet address(es):**

Main address: <http://www.webtenerife.com>

Address of the buyer profile: <https://contrataciondelestado.es/wps/poc?uri=deeplink:perfilContratante&idBp=H0rEdTHGU8FvYnTkQN0%2FZA%3D%3D>

**I.4. Type of the contracting authority**

Body governed by public law

**I.5. Main activity**

General public services

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**Section II: Object**

**II.1. Scope of the procurement**

**II.1.1. Title**

Contratación del patrocinio del evento Encuentro De Los Mares, durante los días 16 al 19 de julio de 2023.

Reference number: 17/2023

**II.1.2. Main CPV code**

79342200 Promotional services

**II.1.3. Type of contract**

Services

**II.1.4. Short description**

Contratación del patrocinio del evento Encuentro De Los Mares, durante los días 16 al 19 de julio de 2023.

**II.1.6.**

## Information about lots

This contract is divided into lots: no

### II.1.7. Total value of the procurement

Value excluding VAT: 350 000,00 EUR

## II.2. Description

### II.2.3. Place of performance

NUTS code: ES709 Tenerife

### II.2.4. Description of the procurement

Contratación del patrocinio del evento Encuentro De Los Mares, durante los días 16 al 19 de julio de 2023.

### II.2.5. Award criteria

Price

### II.2.11. Information about options

Options: no

### II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds: no

### II.2.14. Additional information

## Section IV: Procedure

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### IV.1. Description

#### IV.1.1. Type of procedure

Award of a contract without prior publication of a call for competition in the Official Journal of the European Union in the cases listed below

- The works, supplies or services can be provided only by a particular economic operator for the following reason:
  - protection of exclusive rights, including intellectual property rights

Explanation:

La adjudicación del contrato se realizará por el procedimiento negociado sin publicidad por exclusividad, de acuerdo con lo establecido en el artículo 168 a) 2º LCSP, debido a que procede la protección de derechos exclusivos. De ahí que la contratación por este procedimiento se realice mediante la invitación a presentar proposición a un empresario determinado debiendo el órgano de contratación cursar invitación a PRODUCCIONS DE GASTRONOMÍA S.L.

#### IV.1.3. Information about a framework agreement or a dynamic purchasing system

#### IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: no

### IV.2. Administrative information

#### IV.2.8. Information about termination of dynamic purchasing system

## **IV.2.9. Information about termination of call for competition in the form of a prior information notice**

### **Section V: Award of contract**

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**Contract No:** C017/2023

**Title:**

Contratación del patrocinio del evento Encuentro De Los Mares, durante los días 16 al 19 de julio de 2023.

A contract/lot is awarded: yes

#### **V.2. Award of contract**

##### **V.2.1. Date of conclusion of the contract**

10/07/2023

##### **V.2.2. Information about tenders**

Number of tenders received: 1

Number of tenders received from SMEs: 0

The contract has been awarded to a group of economic operators: no

##### **V.2.3. Name and address of the contractor**

Official name: PRODUCCIONS DE GASTRONOMÍA S.L.

National registration number: B62537774

Postal address: Rosselló, 224, ático

Town: Barcelona

NUTS code: ES511 Barcelona

Postal code: 08008

Country: Spain

The contractor is an SME: no

##### **V.2.4. Information on value of the contract/lot**

Initial estimated total value of the contract/lot: 350 000,00 EUR

Total value of the contract/lot: 350 000,00 EUR

##### **V.2.5. Information about subcontracting**

### **Section VI: Complementary information**

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#### **VI.3. Additional information**

#### **VI.4. Procedures for review**

##### **VI.4.1. Review body**

Official name: Spet, Turismo de Tenerife

Postal address: Avenida La Constitución, 12

Town: Santa Cruz de Tenerife

Postal code: 38005

Country: Spain

##### **VI.5. Date of dispatch of this notice**

10/07/2023

