

Belgium-Antwerp: Advertising and marketing services
OJ S 207/2017 27/10/2017
Contract award notice
Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: Provincie Antwerpen — Departement Ruimte, Erfgoed en Mobiliteit

Postal address: Koningin Elisabethlei 22

Town: Antwerpen

NUTS code: BE21 Prov. Antwerpen

Postal code: 2018

Country: Belgium

Contact person: Tina Caers

E-mail: tina.caers@provincieantwerpen.be

Telephone: +32 32405057

Internet address(es):

Main address: <http://provincieantwerpen.be>

Address of the buyer profile: <https://enot.publicprocurement.be/enot-war/preViewNotice.do?noticeId=289222>

I.4. Type of the contracting authority

Regional or local authority

I.5. Main activity

General public services

Section II: Object

II.1. Scope of the procurement

II.1.1. Title

Product fietssnelwegen: aanstellen van een communicatiebureau voor de 5 Vlaamse provincies — raamovereenkomst voor een periode van maximum 4 jaar.

Reference number: Provincie Antwerpen - Departement Ruimte, Erfgoed en Mobiliteit-PROJ-2017-0002*2-F03_0

II.1.2. Main CPV code

79340000 Advertising and marketing services

II.1.3. Type of contract

Services

II.1.4. Short description

Product fietssnelwegen: aanstellen van een communicatiebureau voor de 5 Vlaamse provincies – raamovereenkomst voor een periode van maximum 4 jaar.

II.1.6. Information about lots

This contract is divided into lots: no

II.1.7. Total value of the procurement

Value excluding VAT: 247 934,00 EUR

II.2. Description

II.2.3. Place of performance

NUTS code: BE Belgique / België

II.2.4. Description of the procurement

De opdracht voor het communicatiebureau is, om binnen het kader van een raamcontract, een strategische en creatieve partner voor de Vlaamse provincies te zijn. En d.m.v. een campagne, een website en andere acties de uitbouw van de routetaal en logo van de fietssnelwegen (of fietsostrades) strategisch en creatief te ondersteunen.

II.2.5. Award criteria

Price

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Competitive procedure with negotiation

IV.1.3. Information about a framework agreement or a dynamic purchasing system

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

IV.2. Administrative information

IV.2.1. Previous publication concerning this procedure

Notice number in the OJ S: [2017/S 072-138271](#)

IV.2.8. Information about termination of dynamic purchasing system

IV.2.9. Information about termination of call for competition in the form of a prior information notice

Section V: Award of contract

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

20/10/2017

V.2.2. Information about tenders

Number of tenders received: 2

The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: Absoluut BVBA

Town: Leuven

NUTS code: BE24 Prov. Vlaams-Brabant

Postal code: 3018

Country: Belgium

The contractor is an SME: yes

V.2.4. Information on value of the contract/lot

Total value of the contract/lot: 247 934,00 EUR

V.2.5. Information about subcontracting

Section VI: Complementary information

VI.3. Additional information

VI.4. Procedures for review

VI.4.1. Review body

Official name: Raad van State

Town: Brussel

Postal code: 1040

Country: Belgium

VI.4.2. Body responsible for mediation procedures

Official name: Raad van State

Town: Brussel

Postal code: 1040

Country: Belgium

VI.4.4. Service from which information about the review procedure may be obtained

Official name: Provincie Antwerpen

Town: Antwerpen

Postal code: 2018

Country: Belgium

VI.5. Date of dispatch of this notice

23/10/2017