

Ireland-Dublin: World wide web (www) site design services

OJ S 235/2016 06/12/2016

Contract award notice

Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: Tourism Ireland Limited

National registration number: N/A

Postal address: 5th Floor — Bishop's Square, Redmond's Hill

Town: Dublin

NUTS code: IE Éire / Ireland

Postal code: D02 TD99

Country: Ireland

Contact person: Hannah Hughes

E-mail: hhughes@tourismireland.com

Telephone: +353 14763474

Fax: +353 014763642

Internet address(es):Main address: <http://www.ireland.com>Address of the buyer profile: <http://irl.eu-supply.com/ctm/Supplier/CompanyInformation/Index/1197>**I.4. Type of the contracting authority**

Body governed by public law

I.5. Main activity

Other activity: destination marketing

Section II: Object

II.1. Scope of the procurement**II.1.1. Title**

Website Enhancement, Development, Management and Support Services.

II.1.2. Main CPV code

72413000 World wide web (www) site design services

II.1.3. Type of contract

Services

II.1.4. Short description

Tourism Ireland wishes to enter into a contract with a Supplier for Website Enhancement, Development, Management and Support Services. The successful candidate will supply ongoing platform development, systems integration, campaign development and optimisation, managed services and support for www.ireland.com and related sites.

II.1.6. Information about lots

This contract is divided into lots: no

II.1.7. Total value of the procurement

Value excluding VAT: 7 140 000,00 EUR

II.2. Description

II.2.3. Place of performance

NUTS code: IE Éire / Ireland

Main site or place of performance: Island of Ireland.

II.2.4. Description of the procurement

Tourism Ireland wishes to enter into a contract with a Supplier for Website Enhancement, Development, Management and Support Services. The successful candidate will supply ongoing platform development, systems integration, campaign development and optimisation, managed services and support for www.Ireland.com and related sites.

II.2.5. Award criteria

Quality criterion - Name: Programme Governance / Weighting: 10

Quality criterion - Name: Ongoing Development and Quality Assurance / Weighting: 10

Quality criterion - Name: Business Engagement / Weighting: 10

Quality criterion - Name: Systems / Weighting: 10

Quality criterion - Name: Support, Administration and Training / Weighting: 10

Cost criterion - Name: Cost / Weighting: 50

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Restricted procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: no

IV.2. Administrative information

IV.2.1. Previous publication concerning this procedure

Notice number in the OJ S: [2016/S 059-099771](https://eur-lex.europa.eu/legal-content/EN/TXT/?uri=CELEX:2016/S_059-099771)

IV.2.8. Information about termination of dynamic purchasing system

IV.2.9.

Information about termination of call for competition in the form of a prior information notice

Section V: Award of contract

Title:

Website Enhancement, Development, Management and Support Services

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

14/11/2016

V.2.2. Information about tenders

Number of tenders received: 4

The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: Hugo & Cat

Postal address: 22 Commercial Street

Town: London

NUTS code: UK United Kingdom

Postal code: E1 6LP

Country: United Kingdom

Internet address: <http://www.hugoandcat.com/>

The contractor is an SME: no

V.2.4. Information on value of the contract/lot

Total value of the contract/lot: 7 140 000,00 EUR

V.2.5. Information about subcontracting

Section VI: Complementary information

VI.3. Additional information

VI.4. Procedures for review

VI.4.1. Review body

Official name: The High Court

Postal address: The Four Courts

Town: Dublin

Postal code: 7

Country: Ireland

VI.5. Date of dispatch of this notice

02/12/2016