

Netherlands-Hilversum: Advertising and marketing services

OJ S 150/2022 05/08/2022

Contract notice

Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: Vereniging De Evangelische Omroep (Eo)

National registration number: 482004453

Postal address: Oude Amersfoortseweg 79

Town: HILVERSUM

NUTS code: NL Nederland

Postal code: 1213AC

Country: Netherlands

Contact person: Danielle van Amerongen

E-mail: aanbestedingen@eo.nl

Telephone: +31 356474532

Internet address(es):Main address: <http://www.eo.nl>**I.3. Communication**

The procurement documents are available for unrestricted and full direct access, free of charge, at: <https://www.tenderned.nl/tenderned-web/aankondiging/detail/publicatie/akid/e27e3c6e1c8d1b5a60ed0bd2f221f88e>

Additional information can be obtained from the abovementioned address

Tenders or requests to participate must be submitted electronically via: <https://www.tenderned.nl/tenderned-web/aankondiging/detail/publicatie/akid/e27e3c6e1c8d1b5a60ed0bd2f221f88e>

Tenders or requests to participate must be submitted to the abovementioned address

I.4. Type of the contracting authority

Body governed by public law

I.5. Main activity

Other activity: Omroep

Section II: Object

II.1. Scope of the procurement**II.1.1. Title**

Telemarketingdiensten

II.1.2. Main CPV code

79340000 Advertising and marketing services

II.1.3. Type of contract

Services

II.1.4. Short description

De EO is voornemens met vier (4) Opdrachtnemers een Raamovereenkomst te sluiten voor het verzorgen van Outbound Telemarketingdiensten. Zie de Selectieleidraad voor meer informatie over de Opdracht.

II.1.5. Estimated total value

II.1.6. Information about lots

This contract is divided into lots: no

II.2. Description

II.2.2. Additional CPV code(s)

79342000 Marketing services

II.2.3. Place of performance

NUTS code: NL Nederland

II.2.4. Description of the procurement

De geraamde totale maximale waarde van de Raamovereenkomst bij de maximale looptijd van vier (4) jaar bedraagt €1.200.000 exclusief btw.

II.2.5. Award criteria

Criteria below

Quality criterion - Name: Kwaliteit / Weighting: 70

Price - Weighting: 30

II.2.6. Estimated value

II.2.7. Duration of the contract, framework agreement or dynamic purchasing system

Duration in months: 48

This contract is subject to renewal: yes

Description of renewals:

Eén verlengingsoptie van één jaar.

II.2.10. Information about variants

Variants will be accepted: no

II.2.11. Information about options

Options: yes

Description of options:

De Raamovereenkomst heeft een initiële looptijd van drie (3) jaar. De EO heeft de mogelijkheid om de Raamovereenkomst onder dezelfde condities eenmalig te verlengen met één (1) jaar. De totale looptijd kan derhalve maximaal vier (4) jaar bevatten.

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds: no

II.2.14. Additional information

Section III: Legal, economic, financial and technical information

III.1. Conditions for participation

III.1.1. Suitability to pursue the professional activity, including requirements relating to enrolment on professional or trade registers

List and brief description of conditions:

- A1 - Aanbiedingsbrief,
- A2 - Uniform Europees Aanbestedingsdocument,
- U1 - Inschrijving in het nationale beroeps- en handelsregister

III.1.3. Technical and professional ability

List and brief description of selection criteria:

- E1 - Ervaring van de Gegadigde

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Restricted procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

The procurement involves the establishment of a framework agreement

Framework agreement with several operators Envisaged maximum number of participants to the framework agreement: 4

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: no

IV.2. Administrative information

IV.2.2. Time limit for receipt of tenders or requests to participate

Date: 07/09/2022 Local time: 14:00

IV.2.3. Estimated date of dispatch of invitations to tender or to participate to selected candidates

IV.2.4. Languages in which tenders or requests to participate may be submitted

Dutch

IV.2.6. Minimum time frame during which the tenderer must maintain the tender

Duration in months: 3 (from the date stated for receipt of tender)

Section VI: Complementary information

VI.1. Information about recurrence

This is a recurrent procurement: no

VI.3. Additional information

VI.4. Procedures for review

VI.4.1. Review body

Official name: Rechtbank Hilversum

Town: Hilversum

Country: Netherlands

E-mail: joyce.nunda@robidus.nl

Internet address: <http://www.rechtspraak.nl>

VI.5. Date of dispatch of this notice

01/08/2022