

Spain-Madrid: Other community, social and personal services
OJ S 246/2013 19/12/2013
Contract award notice
Services

Directive 2004/18/EC

Section I: Contracting authority

I.1. Name and addresses

Official name: Asociación para el empleo y la formación de personas con discapacidad (FSC INSERTA)

Postal address: Bernardino Obregón, nº 26

Town: Madrid

Postal code: 28012

Country: Spain

For the attention of: Eva Martín Sánchez / Montserrat Balas

E-mail: eva.martin.fsc@fundaciononce.es

Telephone: +34 914688500

Fax: +34 914688502

Internet address(es):

General address of the contracting authority: www.fsc-inserta.es

I.2. Type of the contracting authority

Other: Entidad sin ánimo de lucro

I.3. Main activity

Other: Cooperación e integracion social de personas con discapacidad

I.4. Contract award on behalf of other contracting authorities

Section II: Object of the contract

II.1. Description

II.1.1. Title

Campaña de comunicación para difundir el lanzamiento del nuevo portal Por Talento 2.0.

II.1.2. Type of contract and place of performance or delivery

Services

Service category No 27: Other services

Main site or place of performance: Madrid.

NUTS code

II.1.3. Information about a framework agreement or a dynamic purchasing system (DPS)

II.1.4. Short description of the contract or purchase(s)

Generar notoriedad y conocimiento del nuevo portal Por Talento entre las personas con discapacidad demandantes de empleo y directivos empresariales.

Los públicos objetivos de la campaña son, de forma prioritaria, el colectivo de personas con discapacidad desempleadas y que deseen mejorar su empleo actual, las empresas y, complementariamente, el público en general.

II.1.5. CPV code(s)

98000000 Other community, social and personal services

II.1.6. Information about the Government Procurement Agreement (GPA)**II.2. Total value of the contract/lot****II.2.1. Total value of the contract/lot**

Value: 493 802,39 EUR
excluding VAT

Section IV: Procedure

IV.1. Type of procedure**IV.1.1. Type of procedure**

Open

IV.2. Award criteria**IV.2.1. Award criteria**

The most economically advantageous tender in terms of

1. Requerimiento Técnicos. Weighting 33
2. Oferta Económica. Weighting 29

IV.2.2. Information about electronic auction**IV.3. Administrative information****IV.3.1. File reference number attributed by the contracting authority**

CT/2013/003

IV.3.2. Previous publication concerning this procedure**Contract notice**

Notice number in the OJ S: [2013/S 151-262974](#) of 6.8.2013

Section V: Award of contract

V.1. Date of conclusion of the contract

28.11.2013

V.2. Information about tenders**V.3. Name and address of the contractor**

Official name: Shackleton Madrid, S.L.
Postal address: c/ Arturo Soria, 245
Town: Madrid
Postal code: 28033
Country: Spain
Telephone: +34 917434444

V.4. Information on value of the contract/lot**V.5. Information about subcontracting**

The contract is likely to be subcontracted: no

Section VI: Complementary information

VI.1. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
yes

Identification of the project: Programa Operativo del Reino de España de lucha contra la discriminación para el periodo 2007-2013, cofinanciado por el Fondo Social Europeo y la Fundación ONCE.

VI.2. Additional information

VI.3. Procedures for review

VI.3.1. Review body

VI.3.2. Review procedure

VI.3.3. Service from which information about the review procedure may be obtained

VI.4. Date of dispatch of this notice

17.12.2013