

Norway-Bergen: Advertising, propaganda and information film and video-tape production

OJ S 134/2023 14/07/2023

Contract notice

Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: Direktoratet for høyere utdanning og kompetanse (HK-dir)

National registration number: 974 788 985

Postal address: Postboks 1093

Town: Bergen

NUTS code: NO Norge

Postal code: 5809

Country: Norway

E-mail: anskaffelser@hkdir.no**Internet address(es):**Main address: <https://hkdir.no/>Address of the buyer profile: <https://eu.eu-supply.com/ctm/Company/CompanyInformation/Index/247255>**I.3. Communication**The procurement documents are available for unrestricted and full direct access, free of charge, at: http://eu.eu-supply.com/app/rfq/rwlenrance_s.asp?PID=373913&B=DFO

Additional information can be obtained from the abovementioned address

Tenders or requests to participate must be submitted electronically via: http://eu.eu-supply.com/app/rfq/rwlenrance_s.asp?PID=373913&B=DFO

Tenders or requests to participate must be submitted to the abovementioned address

I.4. Type of the contracting authority

Ministry or any other national or federal authority, including their regional or local subdivisions

I.5. Main activity

General public services

Section II: Object

II.1. Scope of the procurement**II.1.1. Title**

22 short films for Utdanning.no and Finn lærebedrift (Find an Apprenticeship)

Reference number: 23/09660

II.1.2. Main CPV code

92111200 Advertising, propaganda and information film and video-tape production

II.1.3. Type of contract

Services

II.1.4. Short description

HK-dir needs to acquire a total of 22 short films to be used on social media and on Utdanning.no. The films will be used to inform, guide and/or increase awareness of tools for vocational students on the Utdanning.no website.

All the films have the same target group, which is vocational students aged 16-18.

Some of the films will be used in connection with the resource Find an Apprenticeship [Finn lærebedrift] company: <https://utdanning.no/finnlarebedrift> while some will be used in connection with the support resource for vocational programmes

For more information about the purpose and scope of the procurement, please refer to the requirements specification, see Annex 1 "Customer's needs and requirements specification" in Part 2 of the tender documentation.

II.1.5. Estimated total value

Value excluding VAT: 2 200 000,00 NOK

II.1.6. Information about lots

This contract is divided into lots: yes

Tenders may be submitted for all lots

II.2. Description

II.2.1. Title

Advertisements for support resources for vocational programmes and Finnlærebedrift

Lot No: 1

II.2.2. Additional CPV code(s)

32354000 Film products, 32354500 Video films, 44176000 Film, 92111100 Training-film and video-tape production, 92111210 Advertising film production, 92111250 Information film production

II.2.3. Place of performance

NUTS code: NO Norge

II.2.4. Description of the procurement

For more information about the Sub-contest, please refer to the requirements specification, see Annex 1 "The Contracting Authority's needs and requirements specification".

II.2.5. Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.6. Estimated value

Value excluding VAT: 500 000,00 NOK

II.2.7. Duration of the contract, framework agreement or dynamic purchasing system

Duration in months: 3

This contract is subject to renewal: no

II.2.10. Information about variants

Variants will be accepted: no

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

II.2. Description

II.2.1. Title

Information for apprentices
Lot No: 2

II.2.2. Additional CPV code(s)

92111210 Advertising film production

II.2.3. Place of performance

NUTS code: NO Norge

II.2.4. Description of the procurement

For more information about the Sub-contest, please refer to the requirements specification, see Annex 1 "The Contracting Authority's needs and requirements specification".

II.2.5. Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.6. Estimated value

Value excluding VAT: 700 000,00 NOK

II.2.7. Duration of the contract, framework agreement or dynamic purchasing system

Duration in months: 3
This contract is subject to renewal: no

II.2.10. Information about variants

Variants will be accepted: no

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

II.2. Description

II.2.1. Title

Opportunities with vocational education programmes
Lot No: 3

II.2.2. Additional CPV code(s)

92111210 Advertising film production

II.2.3. Place of performance

NUTS code: NO Norge

II.2.4. Description of the procurement

For more information about the Sub-contest, please refer to the requirements specification, see Annex 1 "The Contracting Authority's needs and requirements specification".

II.2.5. Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.6. Estimated value

Value excluding VAT: 1 000 000,00 NOK

II.2.7. Duration of the contract, framework agreement or dynamic purchasing system

Duration in months: 3

This contract is subject to renewal: no

II.2.10. Information about variants

Variants will be accepted: no

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds: no

II.2.14. Additional information

II.2. Description

II.2.1. Title

Tender submission

Lot No: 0

II.2.2. Additional CPV code(s)

92111210 Advertising film production

II.2.3. Place of performance

NUTS code: NO Norge

II.2.4. Description of the procurement

For more information about the Sub-contest, please refer to the tender documentation, point 5.2 Tender submission

II.2.5. Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.6. Estimated value

Value excluding VAT: 2 200 000,00 NOK

II.2.7. Duration of the contract, framework agreement or dynamic purchasing system

Duration in months: 3

This contract is subject to renewal: no

II.2.10. Information about variants

Variants will be accepted: no

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

IV.2. Administrative information

IV.2.2. Time limit for receipt of tenders or requests to participate

Date: 01/09/2023 Local time: 12:00

IV.2.3. Estimated date of dispatch of invitations to tender or to participate to selected candidates

IV.2.4. Languages in which tenders or requests to participate may be submitted

Norwegian

IV.2.7. Conditions for opening of tenders

Date: 01/09/2023 Local time: 12:00

Section VI: Complementary information

VI.1. Information about recurrence

This is a recurrent procurement: no

VI.3. Additional information

VI.4. Procedures for review

VI.4.1. Review body

Official name: Hordaland tingrett

Town: Bergen

Country: Norway

VI.5. Date of dispatch of this notice

11/07/2023