

429446-2026 - Competition

Belgium – Advertising campaign services – Accord-cadre : Campagne d'affichage UMONS DNSH
OJ S 119/2026 24/06/2026
Contract or concession notice – standard regime
Services

1. Buyer

1.1. Buyer

Official name: Université de Mons
Email: marches.publics@umons.ac.be
Legal type of the buyer: Public undertaking
Activity of the contracting authority: Education

2. Procedure

2.1. Procedure

Title: Accord-cadre : Campagne d'affichage UMONS DNSH
Description: Accord-cadre : Campagne d'affichage UMONS DNSH
Procedure identifier: 660aa8dd-bc56-4da1-87c6-549fd26a6466
Internal identifier: PPP0K1-1612/6295/2025.1612
Type of procedure: Open
The procedure is accelerated: no

2.1.1. Purpose

Main nature of the contract: Services
Main classification (cpv): 79341400 Advertising campaign services

2.1.2. Place of performance

Country subdivision (NUTS): Arr. Mons (BE323)
Country: Belgium

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2.1.2. Place of performance

Country subdivision (NUTS): Arr. Mons (BE323)

Country: Belgium

2.1.3. Value

Maximum value of the framework agreement: 1 430 000,00 EUR

2.1.4. General information

Legal basis:

Directive 2014/24/EU

2.1.5. Terms of procurement

Terms of submission:

Maximum number of lots for which one tenderer can submit tenders: 9

Terms of contract:

Maximum number of lots for which contracts can be awarded to one tenderer: 9

2.1.6. Grounds for exclusion

Sources of grounds for exclusion: Procurement Document

5. Lot

5.1. Lot: LOT-0001

Title: Affichage sur et dans véhicules de type bus

Description: Affichage sur et dans véhicules de type bus

Internal identifier: 01_1

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79341400 Advertising campaign services

5.1.2. Place of performance

Country subdivision (NUTS): Arr. Mons (BE323)

Country: Belgium

5.1.3. Estimated duration

Other duration: Unknown

5.1.5. Value

Maximum value of the framework agreement: 400 000,00 EUR

5.1.6. General information

Reserved participation:

Participation is not reserved.

The names and professional qualifications of the staff assigned to perform the contract must be given: Not required

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): yes

5.1.9. Selection criteria

Sources of selection criteria: Notice

Criterion: General yearly turnover

Description of selection criterion: Afin de satisfaire au critère de capacité économique et financière, le soumissionnaire devra avoir un chiffre d'affaires global, portant sur le dernier exercice, de : - Lot 1 : 400.000 € ; - Lot 2 : 140.000€ ; - Lot 3 : 200.000€ ; - Lot 4 : 180.000 € ; - Lot 5 : 120.000 € ; - Lot 6 : 100.000 € ; - Lot 7 : 80.000 € ; - Lot 8 : 100.000 € ; - Lot 9 : 110.000 € ; Niveau(x) minimal(aux): Afin de satisfaire au critère de capacité économique et financière, le soumissionnaire devra avoir un chiffre d'affaires global, portant sur le dernier exercice, de : - Lot 1 : 400.000 € ; - Lot 2 : 140.000€ ; - Lot 3 : 200.000€ ; - Lot 4 : 180.000 € ; - Lot 5 : 120.000 € ; - Lot 6 : 100.000 € ; - Lot 7 : 80.000 € ; - Lot 8 : 100.000 € ; - Lot 9 : 110.000 € ;

Criterion: Other economic or financial requirements

Description of selection criterion: * Le DUME, par lequel l'opérateur économique déclare qu'il ne se trouve pas dans une des situations d'exclusion visées aux articles 67 à 69 de la loi du 17 juin 2016. L'article 70 de la loi du 17 juin 2016 relative aux marchés publics s'applique.

Pour les motifs d'exclusion visés à l'article 67 de la loi, le candidat ou soumissionnaire signale d'initiative s'il a pris les mesures correctrices visées au paragraphe 1er de l'article 70 au début de la procédure.

5.1.10. Award criteria**Criterion:**

Type: Cost

Description: Prix

Category of award weight criterion: Weight (points, exact)

Award criterion number: 40

Criterion:

Type: Quality

Description: Qualité du plan de diffusion

Category of award weight criterion: Weight (points, exact)

Award criterion number: 30

Criterion:

Type: Quality

Description: Créativité des supports et formats

Category of award weight criterion: Weight (points, exact)

Award criterion number: 10

Criterion:

Type: Quality

Description: Capacité logistique et réactivité

Category of award weight criterion: Weight (points, exact)

Award criterion number: 10

Criterion:

Type: Quality
Description: Performance environnementale
Category of award weight criterion: Weight (points, exact)
Award criterion number: 10

5.1.11. Procurement documents

Address of the procurement documents: <https://cloud.3p.eu/Downloads/1/1612/K1/2025>

5.1.12. Terms of procurement

Terms of submission:

Electronic submission: Required

Address for submission: <https://www.publicprocurement.be>

Languages in which tenders or requests to participate may be submitted: French

Electronic catalogue: Not allowed

Variants: Not allowed

Deadline for receipt of tenders: 24/07/2026 10:00:00 (UTC+02:00) Eastern European Time, Central European Summer Time

Duration during which the tender must remain valid: 90 Days

Information about public opening:

Opening date: 24/07/2026 10:00:00 (UTC+02:00) Eastern European Time, Central European Summer Time

Terms of contract:

The execution of the contract must be performed within the framework of sheltered employment programmes: No

Electronic invoicing: Required

Electronic ordering will be used: no

Electronic payment will be used: no

5.1.15. Techniques

Framework agreement:

Framework agreement, without reopening of competition

Maximum number of participants: 1

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Review organisation: Conseil d'Etat

Information about review deadlines: Organisation fournissant les informations sur les recours et les délais : Conseil d'Etat

Organisation providing additional information about the procurement procedure: Université de Mons

Organisation providing more information on the review procedures: Conseil d'Etat

Organisation receiving requests to participate: Université de Mons

5.1. Lot: LOT-0002

Title: Affichage en gares ferroviaires

Description: Affichage en gares ferroviaires

Internal identifier: 02_2

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79341400 Advertising campaign services

5.1.2. Place of performance

Country subdivision (NUTS): Arr. Mons (BE323)

Country: Belgium

5.1.3. Estimated duration

Other duration: Unknown

5.1.5. Value

Maximum value of the framework agreement: 140 000,00 EUR

5.1.6. General information

Reserved participation:

Participation is not reserved.

The names and professional qualifications of the staff assigned to perform the contract must be given: Not required

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): yes

5.1.9. Selection criteria

Sources of selection criteria: Notice

Criterion: General yearly turnover

Description of selection criterion: Afin de satisfaire au critère de capacité économique et financière, le soumissionnaire devra avoir un chiffre d'affaires global, portant sur le dernier exercice, de : - Lot 1 : 400.000 € ; - Lot 2 : 140.000€ ; - Lot 3 : 200.000€ ; - Lot 4 : 180.000 € ; - Lot 5 : 120.000 € ; - Lot 6 : 100.000 € ; - Lot 7 : 80.000 € ; - Lot 8 : 100.000 € ; - Lot 9 : 110.000 € ; Niveau(x) minimal(aux): Afin de satisfaire au critère de capacité économique et financière, le soumissionnaire devra avoir un chiffre d'affaires global, portant sur le dernier exercice, de : - Lot 1 : 400.000 € ; - Lot 2 : 140.000€ ; - Lot 3 : 200.000€ ; - Lot 4 : 180.000 € ; - Lot 5 : 120.000 € ; - Lot 6 : 100.000 € ; - Lot 7 : 80.000 € ; - Lot 8 : 100.000 € ; - Lot 9 : 110.000 € ;

Criterion: Other economic or financial requirements

Description of selection criterion: * Le DUME, par lequel l'opérateur économique déclare qu'il ne se trouve pas dans une des situations d'exclusion visées aux articles 67 à 69 de la loi du 17 juin 2016. L'article 70 de la loi du 17 juin 2016 relative aux marchés publics s'applique. Pour les motifs d'exclusion visés à l'article 67 de la loi, le candidat ou soumissionnaire signale d'initiative s'il a pris les mesures correctrices visées au paragraphe 1er de l'article 70 au début de la procédure.

5.1.10. Award criteria

Criterion:

Type: Cost

Description: Prix

Category of award weight criterion: Weight (points, exact)

Award criterion number: 40

Criterion:

Type: Quality

Description: Qualité du plan de diffusion

Category of award weight criterion: Weight (points, exact)

Award criterion number: 30

Criterion:

Type: Quality
Description: Créativité des supports et formats
Category of award weight criterion: Weight (points, exact)
Award criterion number: 10

Criterion:

Type: Quality
Description: Capacité logistique et réactivité
Category of award weight criterion: Weight (points, exact)
Award criterion number: 10

Criterion:

Type: Quality
Description: Performance environnementale
Category of award weight criterion: Weight (points, exact)
Award criterion number: 10

5.1.11. Procurement documents

Address of the procurement documents: <https://cloud.3p.eu/Downloads/1/1612/K1/2025>

5.1.12. Terms of procurement

Terms of submission:

Electronic submission: Required
Address for submission: <https://www.publicprocurement.be>
Languages in which tenders or requests to participate may be submitted: French
Electronic catalogue: Not allowed
Variants: Not allowed
Deadline for receipt of tenders: 24/07/2026 10:00:00 (UTC+02:00) Eastern European Time, Central European Summer Time
Duration during which the tender must remain valid: 90 Days
Information about public opening:
Opening date: 24/07/2026 10:00:00 (UTC+02:00) Eastern European Time, Central European Summer Time

Terms of contract:

The execution of the contract must be performed within the framework of sheltered employment programmes: No
Electronic invoicing: Required
Electronic ordering will be used: no
Electronic payment will be used: no

5.1.15. Techniques

Framework agreement:

Framework agreement, without reopening of competition
Maximum number of participants: 1

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Review organisation: Conseil d'Etat
Information about review deadlines: Organisation fournissant les informations sur les recours et les délais : Conseil d'Etat
Organisation providing additional information about the procurement procedure: Université de Mons

Organisation providing more information on the review procedures: Conseil d'Etat
Organisation receiving requests to participate: Université de Mons

5.1. Lot: LOT-0003

Title: Affichage mobilier urbain centre-ville

Description: Affichage mobilier urbain centre-ville

Internal identifier: 03_3

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79341400 Advertising campaign services

5.1.2. Place of performance

Country subdivision (NUTS): Arr. Mons (BE323)

Country: Belgium

5.1.3. Estimated duration

Other duration: Unknown

5.1.5. Value

Maximum value of the framework agreement: 200 000,00 EUR

5.1.6. General information

Reserved participation:

Participation is not reserved.

The names and professional qualifications of the staff assigned to perform the contract must be given: Not required

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): yes

5.1.9. Selection criteria

Sources of selection criteria: Notice

Criterion: General yearly turnover

Description of selection criterion: Afin de satisfaire au critère de capacité économique et financière, le soumissionnaire devra avoir un chiffre d'affaires global, portant sur le dernier exercice, de : - Lot 1 : 400.000 € ; - Lot 2 : 140.000€ ; - Lot 3 : 200.000€ ; - Lot 4 : 180.000 € ; - Lot 5 : 120.000 € ; - Lot 6 : 100.000 € ; - Lot 7 : 80.000 € ; - Lot 8 : 100.000 € ; - Lot 9 : 110.000 € ; Niveau(x) minimal(aux): Afin de satisfaire au critère de capacité économique et financière, le soumissionnaire devra avoir un chiffre d'affaires global, portant sur le dernier exercice, de : - Lot 1 : 400.000 € ; - Lot 2 : 140.000€ ; - Lot 3 : 200.000€ ; - Lot 4 : 180.000 € ; - Lot 5 : 120.000 € ; - Lot 6 : 100.000 € ; - Lot 7 : 80.000 € ; - Lot 8 : 100.000 € ; - Lot 9 : 110.000 € ;

Criterion: Other economic or financial requirements

Description of selection criterion: * Le DUME, par lequel l'opérateur économique déclare qu'il ne se trouve pas dans une des situations d'exclusion visées aux articles 67 à 69 de la loi du 17 juin 2016. L'article 70 de la loi du 17 juin 2016 relative aux marchés publics s'applique.

Pour les motifs d'exclusion visés à l'article 67 de la loi, le candidat ou soumissionnaire signale d'initiative s'il a pris les mesures correctrices visées au paragraphe 1er de l'article 70 au début de la procédure.

5.1.10. Award criteria

Criterion:

Type: Cost
Description: Prix
Category of award weight criterion: Weight (points, exact)
Award criterion number: 40

Criterion:

Type: Quality
Description: Qualité du plan de diffusion
Category of award weight criterion: Weight (points, exact)
Award criterion number: 30

Criterion:

Type: Quality
Description: Créativité des supports et formats
Category of award weight criterion: Weight (points, exact)
Award criterion number: 10

Criterion:

Type: Quality
Description: Capacité logistique et réactivité
Category of award weight criterion: Weight (points, exact)
Award criterion number: 10

Criterion:

Type: Quality
Description: Performance environnementale
Category of award weight criterion: Weight (points, exact)
Award criterion number: 10

5.1.11. Procurement documents

Address of the procurement documents: <https://cloud.3p.eu/Downloads/1/1612/K1/2025>

5.1.12. Terms of procurement

Terms of submission:

Electronic submission: Required
Address for submission: <https://www.publicprocurement.be>
Languages in which tenders or requests to participate may be submitted: French
Electronic catalogue: Not allowed
Variants: Not allowed
Deadline for receipt of tenders: 24/07/2026 10:00:00 (UTC+02:00) Eastern European Time, Central European Summer Time
Duration during which the tender must remain valid: 90 Days

Information about public opening:

Opening date: 24/07/2026 10:00:00 (UTC+02:00) Eastern European Time, Central European Summer Time

Terms of contract:

The execution of the contract must be performed within the framework of sheltered employment programmes: No
Electronic invoicing: Required
Electronic ordering will be used: no
Electronic payment will be used: no

5.1.15. Techniques

Framework agreement:

Framework agreement, without reopening of competition

Maximum number of participants: 1

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Review organisation: Conseil d'Etat

Information about review deadlines: Organisation fournissant les informations sur les recours et les délais : Conseil d'Etat

Organisation providing additional information about the procurement procedure: Université de Mons

Organisation providing more information on the review procedures: Conseil d'Etat

Organisation receiving requests to participate: Université de Mons

5.1. Lot: LOT-0004

Title: Affichage dans les centres commerciaux

Description: Affichage dans les centres commerciaux

Internal identifier: 04_4

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79341400 Advertising campaign services

5.1.2. Place of performance

Country subdivision (NUTS): Arr. Mons (BE323)

Country: Belgium

5.1.3. Estimated duration

Other duration: Unknown

5.1.5. Value

Maximum value of the framework agreement: 180 000,00 EUR

5.1.6. General information

Reserved participation:

Participation is not reserved.

The names and professional qualifications of the staff assigned to perform the contract must be given: Not required

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): yes

5.1.9. Selection criteria

Sources of selection criteria: Notice

Criterion: General yearly turnover

Description of selection criterion: Afin de satisfaire au critère de capacité économique et financière, le soumissionnaire devra avoir un chiffre d'affaires global, portant sur le dernier exercice, de : - Lot 1 : 400.000 € ; - Lot 2 : 140.000€ ; - Lot 3 : 200.000€ ; - Lot 4 : 180.000 € ; - Lot 5 : 120.000 € ; - Lot 6 : 100.000 € ; - Lot 7 : 80.000 € ; - Lot 8 : 100.000 € ; - Lot 9 : 110.000 € ; Niveau(x) minimal(aux): Afin de satisfaire au critère de capacité économique et financière, le soumissionnaire devra avoir un chiffre d'affaires global, portant sur le dernier exercice, de : - Lot 1 : 400.000 € ; - Lot 2 : 140.000€ ; - Lot 3 : 200.000€ ; - Lot 4 : 180.000 € ; - Lot 5 : 120.000 € ; - Lot 6 : 100.000 € ; - Lot 7 : 80.000 € ; - Lot 8 : 100.000 € ; - Lot 9 : 110.000 € ;

Criterion: Other economic or financial requirements

Description of selection criterion: * Le DUME, par lequel l'opérateur économique déclare qu'il ne se trouve pas dans une des situations d'exclusion visées aux articles 67 à 69 de la loi du 17 juin 2016. L'article 70 de la loi du 17 juin 2016 relative aux marchés publics s'applique. Pour les motifs d'exclusion visés à l'article 67 de la loi, le candidat ou soumissionnaire signale d'initiative s'il a pris les mesures correctrices visées au paragraphe 1er de l'article 70 au début de la procédure.

5.1.10. Award criteria

Criterion:

Type: Cost

Description: Prix

Category of award weight criterion: Weight (points, exact)

Award criterion number: 40

Criterion:

Type: Quality

Description: Qualité du plan de diffusion

Category of award weight criterion: Weight (points, exact)

Award criterion number: 30

Criterion:

Type: Quality

Description: Créativité des supports et formats

Category of award weight criterion: Weight (points, exact)

Award criterion number: 10

Criterion:

Type: Quality

Description: Capacité logistique et réactivité

Category of award weight criterion: Weight (points, exact)

Award criterion number: 10

Criterion:

Type: Quality

Description: Performance environnementale

Category of award weight criterion: Weight (points, exact)

Award criterion number: 10

5.1.11. Procurement documents

Address of the procurement documents: <https://cloud.3p.eu/Downloads/1/1612/K1/2025>

5.1.12. Terms of procurement

Terms of submission:

Electronic submission: Required

Address for submission: <https://www.publicprocurement.be>

Languages in which tenders or requests to participate may be submitted: French

Electronic catalogue: Not allowed

Variants: Not allowed

Deadline for receipt of tenders: 24/07/2026 10:00:00 (UTC+02:00) Eastern European Time, Central European Summer Time

Duration during which the tender must remain valid: 90 Days

Information about public opening:

Opening date: 24/07/2026 10:00:00 (UTC+02:00) Eastern European Time, Central European Summer Time

Terms of contract:

The execution of the contract must be performed within the framework of sheltered employment programmes: No

Electronic invoicing: Required

Electronic ordering will be used: no

Electronic payment will be used: no

5.1.15. Techniques**Framework agreement:**

Framework agreement, without reopening of competition

Maximum number of participants: 1

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Review organisation: Conseil d'Etat

Information about review deadlines: Organisation fournissant les informations sur les recours et les délais : Conseil d'Etat

Organisation providing additional information about the procurement procedure: Université de Mons

Organisation providing more information on the review procedures: Conseil d'Etat

Organisation receiving requests to participate: Université de Mons

5.1. Lot: LOT-0005

Title: Affichage voiries et parking centres commerciaux

Description: Affichage voiries et parking centres commerciaux

Internal identifier: 05_5

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79341400 Advertising campaign services

5.1.2. Place of performance

Country subdivision (NUTS): Arr. Mons (BE323)

Country: Belgium

5.1.3. Estimated duration

Other duration: Unknown

5.1.5. Value

Maximum value of the framework agreement: 120 000,00 EUR

5.1.6. General information**Reserved participation:**

Participation is not reserved.

The names and professional qualifications of the staff assigned to perform the contract must be given: Not required

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): yes

5.1.9. Selection criteria

Sources of selection criteria: Notice

Criterion: General yearly turnover

Description of selection criterion: Afin de satisfaire au critère de capacité économique et financière, le soumissionnaire devra avoir un chiffre d'affaires global, portant sur le dernier exercice, de : - Lot 1 : 400.000 € ; - Lot 2 : 140.000€ ; - Lot 3 : 200.000€ ; - Lot 4 : 180.000 € ; - Lot 5 : 120.000 € ; - Lot 6 : 100.000 € ; - Lot 7 : 80.000 € ; - Lot 8 : 100.000 € ; - Lot 9 : 110.000 € ; Niveau(x) minimal(aux): Afin de satisfaire au critère de capacité économique et financière, le soumissionnaire devra avoir un chiffre d'affaires global, portant sur le dernier exercice, de : - Lot 1 : 400.000 € ; - Lot 2 : 140.000€ ; - Lot 3 : 200.000€ ; - Lot 4 : 180.000 € ; - Lot 5 : 120.000 € ; - Lot 6 : 100.000 € ; - Lot 7 : 80.000 € ; - Lot 8 : 100.000 € ; - Lot 9 : 110.000 € ;

Criterion: Other economic or financial requirements

Description of selection criterion: * Le DUME, par lequel l'opérateur économique déclare qu'il ne se trouve pas dans une des situations d'exclusion visées aux articles 67 à 69 de la loi du 17 juin 2016. L'article 70 de la loi du 17 juin 2016 relative aux marchés publics s'applique. Pour les motifs d'exclusion visés à l'article 67 de la loi, le candidat ou soumissionnaire signale d'initiative s'il a pris les mesures correctrices visées au paragraphe 1er de l'article 70 au début de la procédure.

5.1.10. Award criteria

Criterion:

Type: Cost

Description: Prix

Category of award weight criterion: Weight (points, exact)

Award criterion number: 40

Criterion:

Type: Quality

Description: Qualité du plan de diffusion

Category of award weight criterion: Weight (points, exact)

Award criterion number: 30

Criterion:

Type: Quality

Description: Créativité des supports et formats

Category of award weight criterion: Weight (points, exact)

Award criterion number: 10

Criterion:

Type: Quality

Description: Capacité logistique et réactivité

Category of award weight criterion: Weight (points, exact)

Award criterion number: 10

Criterion:

Type: Quality

Description: Performance environnementale

Category of award weight criterion: Weight (points, exact)

Award criterion number: 10

5.1.11. Procurement documents

Address of the procurement documents: <https://cloud.3p.eu/Downloads/1/1612/K1/2025>

5.1.12. Terms of procurement

Terms of submission:

Electronic submission: Required

Address for submission: <https://www.publicprocurement.be>

Languages in which tenders or requests to participate may be submitted: French

Electronic catalogue: Not allowed

Variants: Not allowed

Deadline for receipt of tenders: 24/07/2026 10:00:00 (UTC+02:00) Eastern European Time, Central European Summer Time

Duration during which the tender must remain valid: 90 Days

Information about public opening:

Opening date: 24/07/2026 10:00:00 (UTC+02:00) Eastern European Time, Central European Summer Time

Terms of contract:

The execution of the contract must be performed within the framework of sheltered employment programmes: No

Electronic invoicing: Required

Electronic ordering will be used: no

Electronic payment will be used: no

5.1.15. Techniques

Framework agreement:

Framework agreement, without reopening of competition

Maximum number of participants: 1

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Review organisation: Conseil d'Etat

Information about review deadlines: Organisation fournissant les informations sur les recours et les délais : Conseil d'Etat

Organisation providing additional information about the procurement procedure: Université de Mons

Organisation providing more information on the review procedures: Conseil d'Etat

Organisation receiving requests to participate: Université de Mons

5.1. Lot: LOT-0006

Title: Affichage aéroport Charleroi

Description: Affichage aéroport Charleroi

Internal identifier: 08_6

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79341400 Advertising campaign services

5.1.2. Place of performance

Country subdivision (NUTS): Arr. Mons (BE323)

Country: Belgium

5.1.3. Estimated duration

Other duration: Unknown

5.1.5. Value

Maximum value of the framework agreement: 100 000,00 EUR

5.1.6. General information

Reserved participation:

Participation is not reserved.

The names and professional qualifications of the staff assigned to perform the contract must be given: Not required

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): yes

5.1.9. Selection criteria

Sources of selection criteria: Notice

Criterion: General yearly turnover

Description of selection criterion: Afin de satisfaire au critère de capacité économique et financière, le soumissionnaire devra avoir un chiffre d'affaires global, portant sur le dernier exercice, de : - Lot 1 : 400.000 € ; - Lot 2 : 140.000€ ; - Lot 3 : 200.000€ ; - Lot 4 : 180.000 € ; - Lot 5 : 120.000 € ; - Lot 6 : 100.000 € ; - Lot 7 : 80.000 € ; - Lot 8 : 100.000 € ; - Lot 9 : 110.000 € ; Niveau(x) minimal(aux): Afin de satisfaire au critère de capacité économique et financière, le soumissionnaire devra avoir un chiffre d'affaires global, portant sur le dernier exercice, de : - Lot 1 : 400.000 € ; - Lot 2 : 140.000€ ; - Lot 3 : 200.000€ ; - Lot 4 : 180.000 € ; - Lot 5 : 120.000 € ; - Lot 6 : 100.000 € ; - Lot 7 : 80.000 € ; - Lot 8 : 100.000 € ; - Lot 9 : 110.000 € ;

Criterion: Other economic or financial requirements

Description of selection criterion: * Le DUME, par lequel l'opérateur économique déclare qu'il ne se trouve pas dans une des situations d'exclusion visées aux articles 67 à 69 de la loi du 17 juin 2016. L'article 70 de la loi du 17 juin 2016 relative aux marchés publics s'applique.

Pour les motifs d'exclusion visés à l'article 67 de la loi, le candidat ou soumissionnaire signale d'initiative s'il a pris les mesures correctrices visées au paragraphe 1er de l'article 70 au début de la procédure.

5.1.10. Award criteria**Criterion:**

Type: Cost

Description: Prix

Category of award weight criterion: Weight (points, exact)

Award criterion number: 40

Criterion:

Type: Quality

Description: Qualité du plan de diffusion

Category of award weight criterion: Weight (points, exact)

Award criterion number: 30

Criterion:

Type: Quality

Description: Créativité des supports et formats

Category of award weight criterion: Weight (points, exact)

Award criterion number: 10

Criterion:

Type: Quality

Description: Capacité logistique et réactivité

Category of award weight criterion: Weight (points, exact)

Award criterion number: 10

Criterion:

Type: Quality
Description: Performance environnementale
Category of award weight criterion: Weight (points, exact)
Award criterion number: 10

5.1.11. Procurement documents

Address of the procurement documents: <https://cloud.3p.eu/Downloads/1/1612/K1/2025>

5.1.12. Terms of procurement

Terms of submission:

Electronic submission: Required

Address for submission: <https://www.publicprocurement.be>

Languages in which tenders or requests to participate may be submitted: French

Electronic catalogue: Not allowed

Variants: Not allowed

Deadline for receipt of tenders: 24/07/2026 10:00:00 (UTC+02:00) Eastern European Time, Central European Summer Time

Duration during which the tender must remain valid: 90 Days

Information about public opening:

Opening date: 24/07/2026 10:00:00 (UTC+02:00) Eastern European Time, Central European Summer Time

Terms of contract:

The execution of the contract must be performed within the framework of sheltered employment programmes: No

Electronic invoicing: Required

Electronic ordering will be used: no

Electronic payment will be used: no

5.1.15. Techniques

Framework agreement:

Framework agreement, without reopening of competition

Maximum number of participants: 1

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Review organisation: Conseil d'Etat

Information about review deadlines: Organisation fournissant les informations sur les recours et les délais : Conseil d'Etat

Organisation providing additional information about the procurement procedure: Université de Mons

Organisation providing more information on the review procedures: Conseil d'Etat

Organisation receiving requests to participate: Université de Mons

5.1. Lot: LOT-0007

Title: Affichage complexe cinématographiques

Description: Affichage complexe cinématographiques

Internal identifier: 09_7

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79341400 Advertising campaign services

5.1.2. Place of performance

Country subdivision (NUTS): Arr. Mons (BE323)

Country: Belgium

5.1.3. Estimated duration

Other duration: Unknown

5.1.5. Value

Maximum value of the framework agreement: 80 000,00 EUR

5.1.6. General information

Reserved participation:

Participation is not reserved.

The names and professional qualifications of the staff assigned to perform the contract must be given: Not required

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): yes

5.1.9. Selection criteria

Sources of selection criteria: Notice

Criterion: General yearly turnover

Description of selection criterion: Afin de satisfaire au critère de capacité économique et financière, le soumissionnaire devra avoir un chiffre d'affaires global, portant sur le dernier exercice, de : - Lot 1 : 400.000 € ; - Lot 2 : 140.000€ ; - Lot 3 : 200.000€ ; - Lot 4 : 180.000 € ; - Lot 5 : 120.000 € ; - Lot 6 : 100.000 € ; - Lot 7 : 80.000 € ; - Lot 8 : 100.000 € ; - Lot 9 : 110.000 € ; Niveau(x) minimal(aux): Afin de satisfaire au critère de capacité économique et financière, le soumissionnaire devra avoir un chiffre d'affaires global, portant sur le dernier exercice, de : - Lot 1 : 400.000 € ; - Lot 2 : 140.000€ ; - Lot 3 : 200.000€ ; - Lot 4 : 180.000 € ; - Lot 5 : 120.000 € ; - Lot 6 : 100.000 € ; - Lot 7 : 80.000 € ; - Lot 8 : 100.000 € ; - Lot 9 : 110.000 € ;

Criterion: Other economic or financial requirements

Description of selection criterion: * Le DUME, par lequel l'opérateur économique déclare qu'il ne se trouve pas dans une des situations d'exclusion visées aux articles 67 à 69 de la loi du 17 juin 2016. L'article 70 de la loi du 17 juin 2016 relative aux marchés publics s'applique.

Pour les motifs d'exclusion visés à l'article 67 de la loi, le candidat ou soumissionnaire signale d'initiative s'il a pris les mesures correctrices visées au paragraphe 1er de l'article 70 au début de la procédure.

5.1.10. Award criteria

Criterion:

Type: Cost

Description: Prix

Category of award weight criterion: Weight (points, exact)

Award criterion number: 40

Criterion:

Type: Quality

Description: Qualité du plan de diffusion

Category of award weight criterion: Weight (points, exact)

Award criterion number: 30

Criterion:

Type: Quality
Description: Créativité des supports et formats
Category of award weight criterion: Weight (points, exact)
Award criterion number: 10

Criterion:

Type: Quality
Description: Capacité logistique et réactivité
Category of award weight criterion: Weight (points, exact)
Award criterion number: 10

Criterion:

Type: Quality
Description: Performance environnementale
Category of award weight criterion: Weight (points, exact)
Award criterion number: 10

5.1.11. Procurement documents

Address of the procurement documents: <https://cloud.3p.eu/Downloads/1/1612/K1/2025>

5.1.12. Terms of procurement

Terms of submission:

Electronic submission: Required
Address for submission: <https://www.publicprocurement.be>
Languages in which tenders or requests to participate may be submitted: French
Electronic catalogue: Not allowed
Variants: Not allowed
Deadline for receipt of tenders: 24/07/2026 10:00:00 (UTC+02:00) Eastern European Time, Central European Summer Time
Duration during which the tender must remain valid: 90 Days
Information about public opening:
Opening date: 24/07/2026 10:00:00 (UTC+02:00) Eastern European Time, Central European Summer Time

Terms of contract:

The execution of the contract must be performed within the framework of sheltered employment programmes: No
Electronic invoicing: Required
Electronic ordering will be used: no
Electronic payment will be used: no

5.1.15. Techniques

Framework agreement:

Framework agreement, without reopening of competition
Maximum number of participants: 1

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Review organisation: Conseil d'Etat
Information about review deadlines: Organisation fournissant les informations sur les recours et les délais : Conseil d'Etat
Organisation providing additional information about the procurement procedure: Université de Mons

Organisation providing more information on the review procedures: Conseil d'Etat
Organisation receiving requests to participate: Université de Mons

5.1. Lot: LOT-0008

Title: Affichage dans les établissements horeca - sainsitaires - salles de fitness

Description: Affichage dans les établissements horeca - sainsitaires - salles de fitness

Internal identifier: 10_8

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79341400 Advertising campaign services

5.1.2. Place of performance

Country subdivision (NUTS): Arr. Mons (BE323)

Country: Belgium

5.1.3. Estimated duration

Other duration: Unknown

5.1.5. Value

Maximum value of the framework agreement: 100 000,00 EUR

5.1.6. General information

Reserved participation:

Participation is not reserved.

The names and professional qualifications of the staff assigned to perform the contract must be given: Not required

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): yes

5.1.9. Selection criteria

Sources of selection criteria: Notice

Criterion: General yearly turnover

Description of selection criterion: Afin de satisfaire au critère de capacité économique et financière, le soumissionnaire devra avoir un chiffre d'affaires global, portant sur le dernier exercice, de : - Lot 1 : 400.000 € ; - Lot 2 : 140.000€ ; - Lot 3 : 200.000€ ; - Lot 4 : 180.000 € ; - Lot 5 : 120.000 € ; - Lot 6 : 100.000 € ; - Lot 7 : 80.000 € ; - Lot 8 : 100.000 € ; - Lot 9 : 110.000 € ; Niveau(x) minimal(aux): Afin de satisfaire au critère de capacité économique et financière, le soumissionnaire devra avoir un chiffre d'affaires global, portant sur le dernier exercice, de : - Lot 1 : 400.000 € ; - Lot 2 : 140.000€ ; - Lot 3 : 200.000€ ; - Lot 4 : 180.000 € ; - Lot 5 : 120.000 € ; - Lot 6 : 100.000 € ; - Lot 7 : 80.000 € ; - Lot 8 : 100.000 € ; - Lot 9 : 110.000 € ;

Criterion: Other economic or financial requirements

Description of selection criterion: * Le DUME, par lequel l'opérateur économique déclare qu'il ne se trouve pas dans une des situations d'exclusion visées aux articles 67 à 69 de la loi du 17 juin 2016. L'article 70 de la loi du 17 juin 2016 relative aux marchés publics s'applique. Pour les motifs d'exclusion visés à l'article 67 de la loi, le candidat ou soumissionnaire signale d'initiative s'il a pris les mesures correctrices visées au paragraphe 1er de l'article 70 au début de la procédure.

5.1.10. Award criteria

Criterion:

Type: Cost
Description: Prix
Category of award weight criterion: Weight (points, exact)
Award criterion number: 40

Criterion:

Type: Quality
Description: Qualité du plan de diffusion
Category of award weight criterion: Weight (points, exact)
Award criterion number: 30

Criterion:

Type: Quality
Description: Créativité des supports et formats
Category of award weight criterion: Weight (points, exact)
Award criterion number: 10

Criterion:

Type: Quality
Description: Capacité logistique et réactivité
Category of award weight criterion: Weight (points, exact)
Award criterion number: 10

Criterion:

Type: Quality
Description: Performance environnementale
Category of award weight criterion: Weight (points, exact)
Award criterion number: 10

5.1.11. Procurement documents

Address of the procurement documents: <https://cloud.3p.eu/Downloads/1/1612/K1/2025>

5.1.12. Terms of procurement

Terms of submission:

Electronic submission: Required
Address for submission: <https://www.publicprocurement.be>
Languages in which tenders or requests to participate may be submitted: French
Electronic catalogue: Not allowed
Variants: Not allowed
Deadline for receipt of tenders: 24/07/2026 10:00:00 (UTC+02:00) Eastern European Time, Central European Summer Time
Duration during which the tender must remain valid: 90 Days

Information about public opening:

Opening date: 24/07/2026 10:00:00 (UTC+02:00) Eastern European Time, Central European Summer Time

Terms of contract:

The execution of the contract must be performed within the framework of sheltered employment programmes: No
Electronic invoicing: Required
Electronic ordering will be used: no
Electronic payment will be used: no

5.1.15. Techniques

Framework agreement:

Framework agreement, without reopening of competition

Maximum number of participants: 1

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Review organisation: Conseil d'Etat

Information about review deadlines: Organisation fournissant les informations sur les recours et les délais : Conseil d'Etat

Organisation providing additional information about the procurement procedure: Université de Mons

Organisation providing more information on the review procedures: Conseil d'Etat

Organisation receiving requests to participate: Université de Mons

5.1. Lot: LOT-0009

Title: Affichage via vélos ou triporteur publicitaires sur bâches ou écrans dynamiques/digitaux ou sherpas/hommes sandwich

Description: Affichage via vélos ou triporteur publicitaires sur bâches ou écrans dynamiques /digitaux ou sherpas/hommes sandwich

Internal identifier: 13_9

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79341400 Advertising campaign services

5.1.2. Place of performance

Country subdivision (NUTS): Arr. Mons (BE323)

Country: Belgium

5.1.3. Estimated duration

Other duration: Unknown

5.1.5. Value

Maximum value of the framework agreement: 110 000,00 EUR

5.1.6. General information

Reserved participation:

Participation is not reserved.

The names and professional qualifications of the staff assigned to perform the contract must be given: Not required

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): yes

5.1.9. Selection criteria

Sources of selection criteria: Notice

Criterion: General yearly turnover

Description of selection criterion: Afin de satisfaire au critère de capacité économique et financière, le soumissionnaire devra avoir un chiffre d'affaires global, portant sur le dernier exercice, de : - Lot 1 : 400.000 € ; - Lot 2 : 140.000€ ; - Lot 3 : 200.000€ ; - Lot 4 : 180.000 € ; - Lot 5 : 120.000 € ; - Lot 6 : 100.000 € ; - Lot 7 : 80.000 € ; - Lot 8 : 100.000 € ; - Lot 9 : 110.000 € ; Niveau(x) minimal(aux): Afin de satisfaire au critère de capacité économique et financière, le soumissionnaire devra avoir un chiffre d'affaires global, portant sur le dernier

exercice, de : - Lot 1 : 400.000 € ; - Lot 2 : 140.000€ ; - Lot 3 : 200.000€ ; - Lot 4 : 180.000 € ; - Lot 5 : 120.000 € ; - Lot 6 : 100.000 € ; - Lot 7 : 80.000 € ; - Lot 8 : 100.000 € ; - Lot 9 : 110.000 € ;

Criterion: Other economic or financial requirements

Description of selection criterion: * Le DUME, par lequel l'opérateur économique déclare qu'il ne se trouve pas dans une des situations d'exclusion visées aux articles 67 à 69 de la loi du 17 juin 2016. L'article 70 de la loi du 17 juin 2016 relative aux marchés publics s'applique.

Pour les motifs d'exclusion visés à l'article 67 de la loi, le candidat ou soumissionnaire signale d'initiative s'il a pris les mesures correctrices visées au paragraphe 1er de l'article 70 au début de la procédure.

5.1.10. Award criteria

Criterion:

Type: Cost

Description: Prix

Category of award weight criterion: Weight (points, exact)

Award criterion number: 40

Criterion:

Type: Quality

Description: Qualité du plan de diffusion

Category of award weight criterion: Weight (points, exact)

Award criterion number: 30

Criterion:

Type: Quality

Description: Créativité des supports et formats

Category of award weight criterion: Weight (points, exact)

Award criterion number: 10

Criterion:

Type: Quality

Description: Capacité logistique et réactivité

Category of award weight criterion: Weight (points, exact)

Award criterion number: 10

Criterion:

Type: Quality

Description: Performance environnementale

Category of award weight criterion: Weight (points, exact)

Award criterion number: 10

5.1.11. Procurement documents

Address of the procurement documents: <https://cloud.3p.eu/Downloads/1/1612/K1/2025>

5.1.12. Terms of procurement

Terms of submission:

Electronic submission: Required

Address for submission: <https://www.publicprocurement.be>

Languages in which tenders or requests to participate may be submitted: French

Electronic catalogue: Not allowed

Variants: Not allowed

Deadline for receipt of tenders: 24/07/2026 10:00:00 (UTC+02:00) Eastern European Time, Central European Summer Time

Duration during which the tender must remain valid: 90 Days

Information about public opening:

Opening date: 24/07/2026 10:00:00 (UTC+02:00) Eastern European Time, Central European Summer Time

Terms of contract:

The execution of the contract must be performed within the framework of sheltered employment programmes: No

Electronic invoicing: Required

Electronic ordering will be used: no

Electronic payment will be used: no

5.1.15. Techniques

Framework agreement:

Framework agreement, without reopening of competition

Maximum number of participants: 1

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Review organisation: Conseil d'Etat

Information about review deadlines: Organisation fournissant les informations sur les recours et les délais : Conseil d'Etat

Organisation providing additional information about the procurement procedure: Université de Mons

Organisation providing more information on the review procedures: Conseil d'Etat

Organisation receiving requests to participate: Université de Mons

8. Organisations

8.1. ORG-0001

Official name: Université de Mons

Registration number: UMONS

Postal address: Place du Parc, 20

Town: Mons

Postcode: B-7000

Country subdivision (NUTS): Arr. Mons (BE323)

Country: Belgium

Email: marches.publics@umons.ac.be

Telephone: +32 65373165

Internet address: <https://web.umons.ac.be/fr/>

Roles of this organisation:

Buyer

Organisation providing additional information about the procurement procedure

Organisation receiving requests to participate

8.1. ORG-0002

Official name: Conseil d'Etat

Registration number: BE 0931.814.266

Postal address: Rue de la Science, 33

Town: Bruxelles (Etterbeek)

Postcode: 1040

Country subdivision (NUTS): Arr. de Bruxelles-Capitale/Arr. Brussel-Hoofdstad (BE100)
Country: Belgium
Email: info@conseildetat.be
Telephone: +32 22349611
Internet address: <http://www.raadvst-consetat.be/>

Roles of this organisation:

Review organisation

Organisation providing more information on the review procedures

8.1. ORG-0003

Official name: 3P - Aanbieder van diensten / Prestataire de services

Registration number: BE 0475.480.736

Town: Antwerpen / Anvers

Postcode: 2000

Country subdivision (NUTS): Arr. Antwerpen (BE211)

Country: Belgium

Email: info@3p.eu

Telephone: +32 3 294 30 51

Roles of this organisation:

Procurement service provider

8.1. ORG-0004

Official name: FPS Policy and Support

Registration number: BE 0671.516.647

Town: Brussels

Postcode: 1000

Country subdivision (NUTS): Arr. de Bruxelles-Capitale/Arr. Brussel-Hoofdstad (BE100)

Country: Belgium

Email: e.proc@publicprocurement.be

Telephone: +32 2 740 80 00

Roles of this organisation:

TED eSender

Notice information

Notice identifier/version: a801afce-1988-419d-b001-5c23337066e9 - 01

Form type: Competition

Notice type: Contract or concession notice – standard regime

Notice subtype: 16

Notice dispatch date: 22/06/2026 00:00:00 (UTC+02:00) Eastern European Time, Central European Summer Time

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