

**Sweden-Stockholm: Business and management consultancy and related services**

OJ S 190/2018 03/10/2018

Contract notice

Services

**Legal Basis:**

Directive 2014/24/EU

**Section I: Contracting authority**

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**I.1. Name and addresses**

Official name: Sveriges Kommuner och Landsting

National registration number: 222000-0315

Postal address: Hornsgatan 20

Town: Stockholm

NUTS code: SE11 Stockholm

Postal code: 118 82

Country: Sweden

Contact person: Ulrika Lundberg

E-mail: [Ulrika.Lundberg@skl.se](mailto:Ulrika.Lundberg@skl.se)**Internet address(es):**Main address: <http://www.skl.se>**I.3. Communication**The procurement documents are available for unrestricted and full direct access, free of charge, at: <https://tendsign.com/doc.aspx?Uniqueld=aftjwtdorwd&GoTo=Docs>

Additional information can be obtained from the abovementioned address

Tenders or requests to participate must be submitted electronically via: <https://tendsign.com/doc.aspx?Uniqueld=aftjwtdorwd&GoTo=Tender>**I.4. Type of the contracting authority**

Other type: SKL är en arbetsgivar- och intresseorganisation.

**I.5. Main activity**

General public services

**Section II: Object**

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**II.1. Scope of the procurement****II.1.1. Title**

Strategiska kommunikationstjänster 2018:2

Reference number: 18/87

**II.1.2. Main CPV code**

79400000 Business and management consultancy and related services

**II.1.3. Type of contract**

Services

**II.1.4. Short description**

Upphandlingen omfattar olika typer av uppdrag inom strategisk kommunikation i vilka leverantören ska kunna genomföra analyser, kommunikationsplanering och åtgärder. Leverantören ska även kunna arbeta långsiktigt med strategiskt varumärkesarbete och liknande åtgärder. Leverantören ska kunna erbjuda tjänster både vad gäller snabba avrop samt mer långsiktiga uppdrag. Leverantören ska ta ansvar för att hitta kreativa och effektiva lösningar.

#### **II.1.5. Estimated total value**

#### **II.1.6. Information about lots**

This contract is divided into lots: no

### **II.2. Description**

#### **II.2.2. Additional CPV code(s)**

79416000 Public relations services

#### **II.2.3. Place of performance**

NUTS code: SE11 Stockholm

Main site or place of performance: Stockholm

#### **II.2.4. Description of the procurement**

Upphandlingen omfattar olika typer av uppdrag inom strategisk kommunikation i vilka leverantören ska kunna genomföra analyser, kommunikationsplanering och åtgärder. Leverantören ska även kunna arbeta långsiktigt med strategiskt varumärkesarbete och liknande åtgärder. Leverantören ska kunna erbjuda tjänster både vad gäller snabba avrop samt mer långsiktiga uppdrag. Leverantören ska ta ansvar för att hitta kreativa och effektiva lösningar.

#### **II.2.5. Award criteria**

Price is not the only award criterion and all criteria are stated only in the procurement documents

#### **II.2.6. Estimated value**

#### **II.2.7. Duration of the contract, framework agreement or dynamic purchasing system**

Duration in months: 24

This contract is subject to renewal: no

#### **II.2.10. Information about variants**

Variants will be accepted: no

#### **II.2.11. Information about options**

Options: yes

Description of options:

Ramavtalets giltighetstid är två år från att ramavtalet signeras. SKL har därefter ensidig rätt att förlänga

Ramavtalet i upp till två år. Förlängning kan ske vid flera tillfällen men ramavtalstiden kan sammantaget

Uppgå till högst fyra år. Förlängning ska ske av SKL minst tre månader innan ramavtalet upphör.

#### **II.2.13.**

## **Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
no

### **II.2.14. Additional information**

## **Section III: Legal, economic, financial and technical information**

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### **III.1. Conditions for participation**

#### **III.1.2. Economic and financial standing**

Selection criteria as stated in the procurement documents

#### **III.1.3. Technical and professional ability**

Selection criteria as stated in the procurement documents

### **III.2. Conditions related to the contract**

#### **III.2.3. Information about staff responsible for the performance of the contract**

Obligation to indicate the names and professional qualifications of the staff assigned to performing the contract

## **Section IV: Procedure**

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### **IV.1. Description**

#### **IV.1.1. Type of procedure**

Open procedure

#### **IV.1.3. Information about a framework agreement or a dynamic purchasing system**

The procurement involves the establishment of a framework agreement  
Framework agreement with several operators

#### **IV.1.8. Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: yes

### **IV.2. Administrative information**

#### **IV.2.2. Time limit for receipt of tenders or requests to participate**

Date: 31/10/2018 Local time: 23:59

#### **IV.2.3. Estimated date of dispatch of invitations to tender or to participate to selected candidates**

#### **IV.2.4. Languages in which tenders or requests to participate may be submitted**

Swedish

#### **IV.2.6. Minimum time frame during which the tenderer must maintain the tender**

Tender must be valid until: 30/04/2019

#### **IV.2.7. Conditions for opening of tenders**

Date: 01/11/2018 Local time: 00:00

## **Section VI: Complementary information**

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**VI.1. Information about recurrence**

This is a recurrent procurement: no

**VI.3. Additional information**

Visma annons: <https://opic.com/id/aftjwtdorwd>

**VI.4. Procedures for review**

**VI.4.1. Review body**

Official name: Förvaltningsrätten

Town: Stockholm

Country: Sweden

**VI.5. Date of dispatch of this notice**

01/10/2018