

430131-2026 - Competition

France – Advertising services – Conception création et réalisations de dispositifs hors médias
OJ S 119/2026 24/06/2026
Contract or concession notice – standard regime
Services

1. Buyer

1.1. Buyer

Official name: C N S A

Email: marches_cnsa@cnsa.fr

Legal type of the buyer: Body governed by public law

Activity of the contracting authority: Social protection

2. Procedure

2.1. Procedure

Title: Conception création et réalisations de dispositifs hors médias

Description: L'accord-cadre a pour objet la conception-crétion et réalisation de dispositifs hors médias (supports print, web et numériques) pour la Caisse nationale de solidarité pour l'autonomie (CNSA).

Procedure identifier: 1aa33553-a948-47b9-8b4e-c16f7cbfc671

Internal identifier: AOO-396-DIPCOM

Type of procedure: Open

The procedure is accelerated: no

2.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79341000 Advertising services

2.1.2. Place of performance

Country subdivision (NUTS): Paris (FR101)

Country: France

2.1.4. General information

This procedure will be relaunched

Legal basis:

Directive 2014/24/EU

2.1.6. Grounds for exclusion

Sources of grounds for exclusion: Procurement Document

5. Lot

5.1. Lot: LOT-0001

Title: Conception-crétion et réalisation de dispositifs hors médias pour la CNSA

Description: Le présent accord-cadre a pour objet la conception-crétion et réalisation de dispositifs hors médias (supports print, web et numériques) pour la Caisse nationale de solidarité pour l'autonomie (CNSA).

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79341000 Advertising services

Options:

Description of the options: 1 an reconductible 3 fois sans excéder 4 ans

5.1.2. Place of performance

Country subdivision (NUTS): Paris (FR101)

Country: France

5.1.3. Estimated duration

Duration: 4 Years

5.1.5. Value

Maximum value of the framework agreement: 900 000,00 EUR

5.1.6. General information

Reserved participation:

Participation is not reserved.

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): yes

This procurement is also suitable for small and medium-sized enterprises (SMEs): yes

Additional information: L'accord-cadre a un montant maximum de 900 000 euros HT sur sa durée maximale. Le DCE peut être téléchargé à cette adresse : <https://www.marches-publics.gouv.fr/>

5.1.9. Selection criteria

Sources of selection criteria: Procurement Document

5.1.11. Procurement documents

Deadline for requesting additional information: 15/07/2026 12:00:00 (UTC+01:00) Central European Time, Western European Summer Time

Address of the procurement documents: <https://www.marches-publics.gouv.fr/>

5.1.12. Terms of procurement

Terms of submission:

Electronic submission: Required

Address for submission: <https://www.marches-publics.gouv.fr/>

Languages in which tenders or requests to participate may be submitted: French

Electronic catalogue: Not allowed

Deadline for receipt of tenders: 31/07/2026 17:00:00 (UTC+01:00) Central European Time, Western European Summer Time

Duration during which the tender must remain valid: 180 Days

Terms of contract:

The execution of the contract must be performed within the framework of sheltered employment programmes: No

Electronic invoicing: Allowed

Electronic ordering will be used: no

Electronic payment will be used: no

5.1.15. Techniques

Framework agreement:

Framework agreement, without reopening of competition

Maximum number of participants: 100

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Review organisation: Tribunal administratif de Paris

Information about review deadlines: 2 mois

8. Organisations

8.1. ORG-0001

Official name: C N S A

Registration number: 18009256100026

Postal address: 66 avenue du Maine

Town: Paris cedex 14

Postcode: 75682

Country subdivision (NUTS): Paris (FR101)

Country: France

Email: marches_cnsa@cnsa.fr

Telephone: 0153912875

Internet address: www.cnsa.fr

Buyer profile: <https://www.marches-publics.gouv.fr/>

Roles of this organisation:

Buyer

8.1. ORG-0002

Official name: Tribunal administratif de Paris

Registration number: 17750005500013

Postal address: 7 rue Jouy

Town: Paris

Postcode: 75004

Country subdivision (NUTS): Paris (FR101)

Country: France

Email: greffe.tapis@juradm.fr

Telephone: 0144594400

Internet address: <https://paris.tribunal-administratif.fr/>

Roles of this organisation:

Review organisation

Notice information

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Form type: Competition

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