

France-Paris: Survey conduction services
OJ S 244/2014 18/12/2014
Contract award notice
Services

Directive 2004/18/EC

Section I: Contracting authority

I.1. Name and addresses

Official name: Comité régional du tourisme Paris Île-de-France

Postal address: 11 rue du Faubourg Poissonnière

Town: Paris

Postal code: 75009

Country: France

For the attention of: Noureddine Ouana

E-mail: nouana@visitparisregion.com

Telephone: +33 173007764

Fax: +33 173007710

Internet address(es):

General address of the contracting authority: <http://www.visitparisregion.com>

I.2. Type of the contracting authority

Other: Association loi 1901

I.3. Main activity

Other: tourisme

I.4. Contract award on behalf of other contracting authorities

The contracting authority is purchasing on behalf of other contracting authorities: no

Section II: Object of the contract

II.1. Description

II.1.1. Title

Dispositif qualité-visites mystères secteur tourisme Île-de-France.

II.1.2. Type of contract and place of performance or delivery

Services

Service category No 10: Market research and public opinion polling services

NUTS code FR101 Paris

II.1.3. Information about a framework agreement or a dynamic purchasing system (DPS)

II.1.4. Short description of the contract or purchase(s)

Mise en œuvre du dispositif d'évaluation continue de la qualité produite par les professionnels du tourisme d'Île-de-France.

II.1.5. CPV code(s)

79311200 Survey conduction services

II.1.6. Information about the Government Procurement Agreement (GPA)

II.2. Total value of the contract/lot

II.2.1. Total value of the contract/lot

Value: 397 334 EUR
excluding VAT

Section IV: Procedure

IV.1. Type of procedure

IV.1.1. Type of procedure

Open

IV.2. Award criteria

IV.2.1. Award criteria

The most economically advantageous tender in terms of

1. Pertinence de la réponse proposée ainsi que la rigueur de la méthodologie. Weighting 35
2. Prix de la prestation proposée. Weighting 25
3. Moyens mis en œuvre et respect des délais. Weighting 20
4. Compétences et références présentées notamment une bonne connaissance du secteur du tourisme et de ses différents acteurs. Weighting 20

IV.2.2. Information about electronic auction

An electronic auction has been used: no

IV.3. Administrative information

IV.3.1. File reference number attributed by the contracting authority

IV.3.2. Previous publication concerning this procedure

Contract notice

Notice number in the OJ S: [2014/S 137-246233](#) of 19.7.2014

Section V: Award of contract

V.1. Date of conclusion of the contract

V.2. Information about tenders

Number of tenders received: 6

V.3. Name and address of the contractor

Official name: MKG Qualiting

V.4. Information on value of the contract/lot

V.5. Information about subcontracting

The contract is likely to be subcontracted: no

Section VI: Complementary information

VI.1. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

VI.2. Additional information

VI.3. Procedures for review

VI.3.1. Review body

VI.3.2. Review procedure

VI.3.3. Service from which information about the review procedure may be obtained

VI.4. Date of dispatch of this notice

15.12.2014