

**France-Paris: Survey design services**  
**OJ S 244/2014 18/12/2014**  
**Contract award notice**  
**Services**

**Directive 2004/18/EC**

**Section I: Contracting authority**

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**I.1. Name and addresses**

Official name: Comité régional du tourisme Paris Île-de-France

Postal address: 11 rue du Faubourg Poissonnière

Town: Paris

Postal code: 75009

Country: France

For the attention of: Noureddine Ouana

E-mail: [nouana@visitparisregion.com](mailto:nouana@visitparisregion.com)

Telephone: +33 173007764

Fax: +33 173007710

**Internet address(es):**

General address of the contracting authority: <http://www.visitparisregion.com>

**I.2. Type of the contracting authority**

Other: Association loi 1901

**I.3. Main activity**

Other: Tourisme

**I.4. Contract award on behalf of other contracting authorities**

The contracting authority is purchasing on behalf of other contracting authorities: no

**Section II: Object of the contract**

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**II.1. Description**

**II.1.1. Title**

Dispositif qualité-attentes et besoins des visiteurs secteur tourisme Île-de-France.

**II.1.2. Type of contract and place of performance or delivery**

Services

Service category No 10: Market research and public opinion polling services

Main site or place of performance: FR101.

NUTS code FR101 Paris

**II.1.3. Information about a framework agreement or a dynamic purchasing system (DPS)**

**II.1.4. Short description of the contract or purchase(s)**

Mise en œuvre du dispositif d'exploration qualitative des attentes et besoins des visiteurs en matière de qualité dans le secteur du tourisme en Île-de-France.

**II.1.5. CPV code(s)**

79311100 Survey design services

## **II.1.6. Information about the Government Procurement Agreement (GPA)**

### **II.2. Total value of the contract/lot**

#### **II.2.1. Total value of the contract/lot**

Value: 102 000 EUR  
excluding VAT

## **Section IV: Procedure**

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### **IV.1. Type of procedure**

#### **IV.1.1. Type of procedure**

Open

### **IV.2. Award criteria**

#### **IV.2.1. Award criteria**

The most economically advantageous tender in terms of

1. Pertinence de la réponse proposée ainsi que la rigueur de la méthodologie. Weighting 35
2. Prix de la prestation proposée. Weighting 25
3. Moyens mis en œuvre et respect des délais. Weighting 20
4. Compétences et références présentées, notamment bonne connaissance du tourisme et de ses différents acteurs. Weighting 20

#### **IV.2.2. Information about electronic auction**

An electronic auction has been used: no

### **IV.3. Administrative information**

#### **IV.3.1. File reference number attributed by the contracting authority**

#### **IV.3.2. Previous publication concerning this procedure**

##### **Contract notice**

Notice number in the OJ S: [2014/S 137-246037](#) of 19.7.2014

## **Section V: Award of contract**

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### **V.1. Date of conclusion of the contract**

### **V.2. Information about tenders**

Number of tenders received: 3

### **V.3. Name and address of the contractor**

Official name: GMV Conseil Marketing  
Country: France

### **V.4. Information on value of the contract/lot**

### **V.5. Information about subcontracting**

The contract is likely to be subcontracted: no

## **Section VI: Complementary information**

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**VI.1. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
no

**VI.2. Additional information**

**VI.3. Procedures for review**

**VI.3.1. Review body**

**VI.3.2. Review procedure**

**VI.3.3. Service from which information about the review procedure may be obtained**

**VI.4. Date of dispatch of this notice**

15.12.2014