

France-Vanves: Graphic design services

OJ S 208/2017 28/10/2017

Contract notice**Services****Legal Basis:**

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: CNOUS

National registration number: 18004401800026

Postal address: 60 boulevard du Lycée

Town: Vanves

NUTS code: FR105 Hauts-de-Seine

Postal code: 92170

Country: France

E-mail: malika.mesbah@cnous.fr**Internet address(es):**Main address: <https://www.achatpublic.com>Address of the buyer profile: <https://www.achatpublic.com/sdm/ent/gen/index.jsp>**I.3. Communication**

The procurement documents are available for unrestricted and full direct access, free of charge, at: <https://www.achatpublic.com>

Additional information can be obtained from the abovementioned address

Tenders or requests to participate must be submitted electronically via: https://www.achatpublic.com/sdm/ent/gen/ent_detail.do?PCSLID=CSL_2017_EbcIP9GvsY

Tenders or requests to participate must be submitted to the abovementioned address

Electronic communication requires the use of tools and devices that are not generally available. Unrestricted and full direct access to these tools and devices is possible, free of charge, at: <https://www.achatpublic.com>

I.4. Type of the contracting authority

Body governed by public law

I.5. Main activity

Education

Section II: Object

II.1. Scope of the procurement**II.1.1. Title**

Prestations graphiques (conception; exécution) et impression pour les supports d'information et de communication interne et externe du Centre national des oeuvres universitaires.

Reference number: 17.000.14

II.1.2.

Main CPV code

79822500 Graphic design services - FG06

II.1.3. Type of contract

Services

II.1.4. Short description

Prestations graphiques (conception; exécution) et impression pour les supports d'information et de communication interne et externe du Centre national des oeuvres universitaires.

II.1.5. Estimated total value**II.1.6. Information about lots**

This contract is divided into lots: yes

Tenders may be submitted for all lots

The contracting authority reserves the right to award contracts combining the following lots or groups of lots:

Néant.

II.2. Description**II.2.1. Title**

Lot 1 — conception graphique

Lot No: 1

II.2.2. Additional CPV code(s)

79822500 Graphic design services

II.2.3. Place of performance

NUTS code: FR1 Ile-de-France

II.2.4. Description of the procurement

Le travail graphique attendu prend notamment plusieurs formes:

— création d'un visuel pour une campagne de communication, pour un habillage événementiel ou pour illustrer un document de communication.

— Création d'une identité visuelle et de ses déclinaisons print et/ou numérique pour une thématique, un service, une campagne de communication, un événement, ou un habillage packaging.

— Exécution d'un document d'information ou de communication (dépliant, brochure) sur la base d'une création et d'un gabarit fourni par les services du Cnous. Selon les cas, il s'agit de documents préexistants à mettre à jour.

II.2.5. Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.6. Estimated value**II.2.7. Duration of the contract, framework agreement or dynamic purchasing system**

Duration in months: 12

This contract is subject to renewal: yes

Description of renewals:

Le marché est d'une durée d'un an reconductible 3 fois pour une période d'un an pour chaque reconduction.

II.2.10. Information about variants

Variants will be accepted: no

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information**II.2. Description****II.2.1. Title**

Lot 2 — impression

Lot No: 2

II.2.2. Additional CPV code(s)

79800000 Printing and related services

II.2.3. Place of performance

NUTS code: FR France

II.2.4. Description of the procurement

Le travail d'impression attendu comprend:

- le conseil en fabrication
- la prépresse
- l'impression
- le publipostage
- la finition et façonnage
- le conditionnement
- la livraison
- l'archivage
- le stockage (éventuellement).

II.2.5. Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.6. Estimated value**II.2.7. Duration of the contract, framework agreement or dynamic purchasing system**

Duration in months: 12

This contract is subject to renewal: yes

Description of renewals:

Le marché est d'une durée d'un an reconductible 3 fois pour une période d'un an à chaque reconduction.

II.2.10. Information about variants

Variants will be accepted: no

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

Section III: Legal, economic, financial and technical information

III.1. Conditions for participation

III.1.2. Economic and financial standing

Selection criteria as stated in the procurement documents

III.1.3. Technical and professional ability

Selection criteria as stated in the procurement documents

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

The procurement involves the establishment of a framework agreement
Framework agreement with a single operator

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

IV.2. Administrative information

IV.2.2. Time limit for receipt of tenders or requests to participate

Date: 04/12/2017 Local time: 12:00

IV.2.3. Estimated date of dispatch of invitations to tender or to participate to selected candidates

IV.2.4. Languages in which tenders or requests to participate may be submitted

French

IV.2.7. Conditions for opening of tenders

Date: 04/12/2017 Local time: 14:00

Section VI: Complementary information

VI.1. Information about recurrence

This is a recurrent procurement: no

VI.3. Additional information

VI.4. Procedures for review

VI.4.1. Review body

Official name: tribunal administratif de Paris

Postal address: 7 rue de jouy
Town: Paris Cédex 04
Postal code: 75181
Country: France
E-mail: greffe.ta-paris@juradm.fr
Telephone: +33 0144594400
Internet address: <http://paris.tribunal-administratif.fr>

VI.4.2. Body responsible for mediation procedures

Official name: tribunal administratif de Paris
Postal address: 7 rue de jouy
Town: Paris Cédex 04
Postal code: 75181
Country: France
E-mail: greffe.taparis@juradm.fr
Telephone: +33 0144594400
Internet address: <http://paris.tribunal-administratif.fr>

VI.4.4. Service from which information about the review procedure may be obtained

Official name: tribunal administratif de Paris,
Postal address: 7 rue de Jouy
Town: Paris Cedex 04
Postal code: 75181
Country: France
E-mail: greffe.ta-paris@juradm.fr
Telephone: +33 0144594400
Internet address: <http://paris.tribunal-administratif.fr>

VI.5. Date of dispatch of this notice

26/10/2017