

France-Lille: Exhibition stands  
OJ S 135/2023 17/07/2023  
Contract award notice  
Supplies

**Legal Basis:**

Directive 2014/24/EU

**Section I: Contracting authority**

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**I.1. Name and addresses**

Official name: lille grand palais  
Postal address: 1 bd des Cités Unies  
Town: Lille Euralille  
NUTS code: FRE11 Nord  
Postal code: 59777  
Country: France  
E-mail: [s.laurence@lillegp.com](mailto:s.laurence@lillegp.com)  
Telephone: +33 320141441

**Internet address(es):**

Main address: <https://www.lillegrandpalais.com/>  
Address of the buyer profile: <https://www.e-marchespublics.com/appele-offre/923504>

**I.4. Type of the contracting authority**

Other type: SAEM

**I.5. Main activity**

Other activity: Congrès-Exposition-Zénith

**Section II: Object**

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**II.1. Scope of the procurement****II.1.1. Title**

installation Générale, Signalétique et mobilier sur stand  
Reference number: Marché IG signalétique et mobilier 2023

**II.1.2. Main CPV code**

39154100 Exhibition stands - UB01 - QA11

**II.1.3. Type of contract**

Supplies

**II.1.4. Short description**

la présente consultation porte sur le marché de l'agencement événementiel de Lille Grand Palais, c'est à dire sur les prestations d'installation générale, de signalétique et de mobilier sur stand

**II.1.6. Information about lots**

This contract is divided into lots: yes

### **II.1.7. Total value of the procurement**

Value excluding VAT: 7 480 000,00 EUR

## **II.2. Description**

### **II.2.1. Title**

installation générale et signalétique complémentaire

Lot No: 1

### **II.2.2. Additional CPV code(s)**

39154100 Exhibition stands

### **II.2.3. Place of performance**

NUTS code: FRE11 Nord

Main site or place of performance: lille Grand Palais - 1 Boulevard des Cités Unies 59777

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### **II.2.4. Description of the procurement**

fourniture, transport, montage et démontage de structures de stands modulaires, de moquette, d'éclairage et de signalétique complémentaire dans le cadre des manifestations accueillies et organisées par Lille Grand Palais. Assistance à la commercialisation et à la mise en oeuvre

### **II.2.5. Award criteria**

Quality criterion - Name: Valeur technique / Weighting: 35

Quality criterion - Name: Politique RSE / Weighting: 30

Cost criterion - Name: BPU / Weighting: 35

### **II.2.11. Information about options**

Options: no

### **II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:

no

### **II.2.14. Additional information**

## **II.2. Description**

### **II.2.1. Title**

signalétique intérieure et extérieure - sur infrastructures existantes

Lot No: 2

### **II.2.2. Additional CPV code(s)**

75310000 Benefit services

### **II.2.3. Place of performance**

NUTS code: FRE11 Nord

Main site or place of performance: lille Grand Palais - 1 Boulevard des Cités Unies - 59777 lille

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### **II.2.4. Description of the procurement**

fourniture, transport, installation, montage et démontage des supports de signalétique intérieur et extérieur sur infrastructure, dans le cadre des manifestations organisées et accueillies de Lille Grand Palais

### **II.2.5. Award criteria**

Quality criterion - Name: Valeur technique / Weighting: 35

Quality criterion - Name: Politique RSE / Weighting: 30

Cost criterion - Name: Valeur financière / Weighting: 35

### **II.2.11. Information about options**

Options: no

### **II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
no

### **II.2.14. Additional information**

#### **II.2. Description**

##### **II.2.1. Title**

meublier sur Stand

Lot No: 3

##### **II.2.2. Additional CPV code(s)**

39100000 Furniture - QA11

##### **II.2.3. Place of performance**

NUTS code: FRE11 Nord

Main site or place of performance: lille Grand Palais - 1 Boulevard des Cités Unies - 59777 lille  
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##### **II.2.4. Description of the procurement**

location de mobilier sur stand dite standard comprenant la location du mobilier sur stand, la mise en place et la reprise

##### **II.2.5. Award criteria**

Quality criterion - Name: Valeur technique / Weighting: 35

Quality criterion - Name: Politique RSE / Weighting: 30

Cost criterion - Name: Valeur financière / Weighting: 35

### **II.2.11. Information about options**

Options: no

### **II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
no

### **II.2.14. Additional information**

## **Section IV: Procedure**

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### **IV.1. Description**

#### **IV.1.1. Type of procedure**

Open procedure

#### **IV.1.3. Information about a framework agreement or a dynamic purchasing system**

The procurement involves the establishment of a framework agreement

#### **IV.1.8. Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: yes

#### **IV.2. Administrative information**

##### **IV.2.1. Previous publication concerning this procedure**

Notice number in the OJ S: [2023/S 051-149710](#)

##### **IV.2.8. Information about termination of dynamic purchasing system**

##### **IV.2.9. Information about termination of call for competition in the form of a prior information notice**

### **Section V: Award of contract**

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**Lot No: 1**

**Title:**

installation générale et signalétique complémentaire

A contract/lot is awarded: yes

#### **V.2. Award of contract**

##### **V.2.1. Date of conclusion of the contract**

09/06/2023

##### **V.2.2. Information about tenders**

Number of tenders received: 3

The contract has been awarded to a group of economic operators: no

##### **V.2.3. Name and address of the contractor**

Official name: orsa events

National registration number: 443570502

Postal address: 53 boulevard de Strasbourg

Town: Lille

NUTS code: FRE11 Nord

Postal code: 59000

Country: France

E-mail: [emmanuel@orsaevents.fr](mailto:emmanuel@orsaevents.fr)

Internet address: <http://orsaevents.fr/>

The contractor is an SME: yes

##### **V.2.4. Information on value of the contract/lot**

Initial estimated total value of the contract/lot: 4 500 000,00 EUR

Total value of the contract/lot: 4 500 000,00 EUR

##### **V.2.5. Information about subcontracting**

The contract is likely to be subcontracted

### **Section V: Award of contract**

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**Lot No: 2**

**Title:**

signalétique intérieure et extérieure

A contract/lot is awarded: yes

## **V.2. Award of contract**

### **V.2.1. Date of conclusion of the contract**

09/06/2023

### **V.2.2. Information about tenders**

Number of tenders received: 4

The contract has been awarded to a group of economic operators: no

### **V.2.3. Name and address of the contractor**

Official name: br-units

National registration number: 809873136

Postal address: 45 rue Meyerbeer

Town: Roubaix

NUTS code: FRE11 Nord

Postal code: 59100

Country: France

E-mail: [m.delescluse@br-units.com](mailto:m.delescluse@br-units.com)

Internet address: <https://www.br-units.com/>

The contractor is an SME: no

### **V.2.4. Information on value of the contract/lot**

Initial estimated total value of the contract/lot: 480 000,00 EUR

Total value of the contract/lot: 480 000,00 EUR

### **V.2.5. Information about subcontracting**

## **Section V: Award of contract**

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**Lot No: 3**

**Title:**

meublier sur stand

A contract/lot is awarded: yes

## **V.2. Award of contract**

### **V.2.1. Date of conclusion of the contract**

09/06/2023

### **V.2.2. Information about tenders**

Number of tenders received: 1

The contract has been awarded to a group of economic operators: no

### **V.2.3. Name and address of the contractor**

Official name: alive events

National registration number: 400909032

Postal address: 119 Chaussée Marcelin Berthelot

Town: Tourcoing

NUTS code: FRE11 Nord

Postal code: 59200

Country: France

E-mail: [i.boufigi@group-alive.com](mailto:i.boufigi@group-alive.com)

The contractor is an SME: no

**V.2.4. Information on value of the contract/lot**

Initial estimated total value of the contract/lot: 2 500 000,00 EUR

Total value of the contract/lot: 2 500 000,00 EUR

**V.2.5. Information about subcontracting**

**Section VI: Complementary information**

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**VI.3. Additional information**

**VI.4. Procedures for review**

**VI.4.1. Review body**

Official name: tribunal Administratif de Lille

Postal address: 5 rue Geoffroy Saint-Hilaire

Town: Lille

Postal code: 59000

Country: France

**VI.5. Date of dispatch of this notice**

12/07/2023