

Sweden-Stockholm: Advertising and marketing services

OJ S 245/2014 19/12/2014

Contract notice

Services

Directive 2004/18/EC

Section I: Contracting authority

I.1. Name and addresses

Official name: Rikspolisstyrelsen

Postal address: Box 12256

Town: Stockholm

Postal code: SE-102 26

Country: Sweden

For the attention of: Ann Rosenlind

E-mail: ann.rosenlind@polisen.se

Telephone: +46 105634852

Internet address(es):Address of the buyer profile: <http://www.polisen.se/Aktuellt/Aktuella-upphandlingar/>Electronic access to information: <http://permalink.mercell.com/48247291.aspx>Electronic submission of tenders and requests to participate: <http://permalink.mercell.com/48247291.aspx>**Additional information can be obtained from:**

the abovementioned address

Specifications and additional documents (including documents for competitive dialogue and a dynamic purchasing system) can be obtained from:

the abovementioned address

Tenders or requests to participate must be submitted: Official name: Rikspolisstyrelsen

Postal address: Box 12256

Town: Stockholm

Postal code: SE-10226

Country: Sweden

For the attention of: Registratorkontoret

I.2. Type of the contracting authority

Ministry or any other national or federal authority, including their regional or local subdivisions

I.3. Main activity

Public order and safety

I.4. Contract award on behalf of other contracting authorities

The contracting authority is purchasing on behalf of other contracting authorities: no

Section II: Object of the contract

II.1. Description**II.1.1. Title attributed to the contract by the contracting authority**

Upphandling av Kommunikationstjänster till Polisen.

II.1.2. Type of contract and place of performance or delivery

Services

Service category No 13: Advertising services

NUTS code SE Sverige

II.1.3. Information about a framework agreement or a dynamic purchasing system

The procurement involves the establishment of a framework agreement

II.1.4. Information about framework agreement

Framework agreement with several operators

Duration of the framework agreement

Duration in years: 4

II.1.5. Short description of the contract or purchase(s)

Upphandling av Kommunikationstjänster till Polisen.

Polisen upphandlar kommunikationstjänster, kallat Produktionstjänster till

Kommunikationsavdelningen. Produktionstjänster består av löpande förstärkning av kommunikationstjänster inom exempelvis produktionsledning, layout, fotografering text- och filmproduktion samt tillhörande arbetsuppgifter såsom pack och distribution.

Kravspecifikationen innehåller en beskrivning av vilka Produktionstjänster och roller som ingår i upphandlingen.

För denna anbudsprocess använder sig inköparen av Merzell Sourcing Service. För att meddela ditt intresse samt att få tillgång till samtliga dokument, klicka på nedanstående länk eller kopiera den och klistra in i din webbläsare. <http://permalink.mercell.com/48247291.aspx>

Följ därefter instruktionerna på webbsidan.

II.1.6. CPV code(s)

79340000 Advertising and marketing services, 75120000 Administrative services of agencies, 79822500 Graphic design services, 79961000 Photographic services, 92312211 Writing agency services

II.1.7. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

II.1.8. Lots

This contract is divided into lots: no

II.1.9. Information about variants

Variants will be accepted: no

II.2. Scope of the procurement

II.2.1. Total quantity or scope

II.2.2. Information about options

Options: yes

II.2.3. Information about renewals

This contract is subject to renewal: no

II.3. Duration of the contract or time limit for completion

Start 1.3.2015. Completion 28.2.2019

Section III: Legal, economic, financial and technical information

III.1. Conditions related to the contract

III.1.1. Deposits and guarantees required

III.1.2. Main financing conditions and payment arrangements and/or reference to the relevant provisions governing them

III.1.3. Legal form to be taken by the group of economic operators to whom the contract is to be awarded

III.1.4. Contract performance conditions

The performance of the contract is subject to particular conditions: no

III.2. Conditions for participation

III.2.1. Suitability to pursue the professional activity, including requirements relating to enrolment on professional or trade registers

III.2.2. Economic and financial ability

III.2.3. Technical and professional ability

III.2.4. Information about reserved contracts

III.3. Conditions specific to services contracts

III.3.1. Information about a particular profession

III.3.2. Information about staff responsible for the performance of the contract

Obligation to indicate the names and professional qualifications of the staff assigned to performing the contract: no

Section IV: Procedure

IV.1. Type of procedure

IV.1.1. Type of procedure

Open

IV.1.2. Information about the limits on the number of candidates to be invited

IV.1.3. Information about reduction of the number of solutions or tenders during negotiation or dialogue

IV.2. Award criteria

IV.2.1. Award criteria

The most economically advantageous tender in terms of Price is not the only award criterion and all criteria are stated only in the procurement documents

IV.2.2. Information about electronic auction

An electronic auction will be used: no

IV.3. Administrative information

IV.3.1. File reference number attributed by the contracting authority

714-A243.457/2013

IV.3.2. Previous publication concerning this procedure

no

IV.3.3. Conditions for obtaining specifications and additional documents or descriptive document

Payable documents: no

IV.3.4. Time limit for receipt of tenders or requests to participate

9.2.2015 - 23:59

IV.3.5. Estimated date of dispatch of invitations to tender or to participate to selected candidates

IV.3.6. Languages in which tenders or requests to participate may be submitted

Swedish.

IV.3.7. Minimum time frame during which the tenderer must maintain the tender

until: 31.8.2015

IV.3.8. Conditions for opening of tenders

Persons authorised to be present at the opening of tenders: no

Section VI: Complementary information

VI.1. Information about recurrence

This is a recurrent procurement: no

VI.2. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

VI.3. Additional information

VI.4. Procedures for review

VI.4.1. Review body

VI.4.2. Review procedure

VI.4.3. Service from which information about the review procedure may be obtained

VI.5. Date of dispatch of this notice

17.12.2014