

**Italy-Torino: Audiovisual Production Services**  
**OJ S 180/2020 16/09/2020**  
**Contract award notice**  
**Services**

**Legal Basis:**

Regulation (EU, Euratom) No 2018/1046

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**Section I: Contracting authority**

**I.1. Name and addresses**

Official name: European Training Foundation  
Postal address: Villa Gualino, Viale Settimio Severo 65  
Town: Torino  
NUTS code: ITC11 Torino  
Postal code: 10133  
Country: Italy  
E-mail: [Procurement@etf.europa.eu](mailto:Procurement@etf.europa.eu)  
**Internet address(es):**  
Main address: <https://www.etf.europa.eu/en/about/procurement>

**I.4. Type of the contracting authority**

European institution/agency or international organisation

**I.5. Main activity**

General public services

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**Section II: Object**

**II.1. Scope of the procurement**

**II.1.1. Title**

Audiovisual Production Services  
Reference number: CFT/19/ETF/0020

**II.1.2. Main CPV code**

92111200 Advertising, propaganda and information film and video-tape production

**II.1.3. Type of contract**

Services

**II.1.4. Short description**

This call for tender is launched with a view to concluding a framework contract for video production services to meet the ETF's need over the next 4 years for audio-visual content produced to a professional standard that helps to convey the ETF's core messages to different audiences. This includes the production of short documentaries on ETF activities, explanatory animations, interviews and reports from ETF events. This represents approximately 2000 working days, including video recording, editing, travel and project management. The services will be requested for assignments in and around Turin and assignments in EU Member States and ETF partner countries.

#### **II.1.6. Information about lots**

This contract is divided into lots: no

#### **II.1.7. Total value of the procurement**

Value excluding VAT: 1 000 000,00 EUR

### **II.2. Description**

#### **II.2.3. Place of performance**

NUTS code: ITC11 Torino

#### **II.2.4. Description of the procurement**

See internet address provided in section I.3).

#### **II.2.5. Award criteria**

Quality criterion - Name: Quality of the network of videographers / Weighting: 20

Quality criterion - Name: Quality of the organisation of work / Weighting: 10

Quality criterion - Name: Credibility, relevance and quality of the scenario / Weighting: 10

Quality criterion - Name: Relevance and quality (image quality, composition, choice of subject) of the samples / Weighting: 20

Price - Weighting: 40

#### **II.2.11. Information about options**

Options: no

#### **II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
yes

Identification of the project: ETF operational appropriations.

#### **II.2.14. Additional information**

### **Section IV: Procedure**

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#### **IV.1. Description**

##### **IV.1.1. Type of procedure**

Open procedure

##### **IV.1.3. Information about a framework agreement or a dynamic purchasing system**

The procurement involves the establishment of a framework agreement

##### **IV.1.8. Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: no

#### **IV.2. Administrative information**

##### **IV.2.1. Previous publication concerning this procedure**

Notice number in the OJ S: [2019/S 248-611279](#)

##### **IV.2.8. Information about termination of dynamic purchasing system**

##### **IV.2.9. Information about termination of call for competition in the form of a prior information notice**

## Section V: Award of contract

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**Contract No:** CON20ETF0012

**Title:**

Audiovisual Production Services

A contract/lot is awarded: yes

### V.2. Award of contract

#### V.2.1. Date of conclusion of the contract

10/08/2020

#### V.2.2. Information about tenders

Number of tenders received: 11

Number of tenders received from SMEs: 11

Number of tenders received from tenderers from other EU Member States: 4

Number of tenders received from tenderers from non-EU Member States: 0

Number of tenders received by electronic means: 11

The contract has been awarded to a group of economic operators: no

#### V.2.3. Name and address of the contractor

Official name: Smart Factory SAS

Town: Revello (CN)

NUTS code: ITC16 Cuneo

Country: Italy

Internet address: <https://www.smart-factory.it/>

The contractor is an SME: yes

#### V.2.4. Information on value of the contract/lot

Initial estimated total value of the contract/lot: 1 000 000,00 EUR

Total value of the contract/lot: 1 000 000,00 EUR

#### V.2.5. Information about subcontracting

The contract is likely to be subcontracted

## Section VI: Complementary information

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### VI.3. Additional information

### VI.4. Procedures for review

#### VI.4.1. Review body

Official name: General Court

Postal address: Rue du Fort Niedergrünwald

Town: Luxembourg

Postal code: L-2925

Country: Luxembourg

E-mail: [GeneralCourt.Registry@curia.europa.eu](mailto:GeneralCourt.Registry@curia.europa.eu)

Telephone: +352 4303-1

Fax: +352 43032100

Internet address: <http://curia.europa.eu>

**VI.5. Date of dispatch of this notice**

09/09/2020