

Belgium-Brussels: Outsourcing of Communication Services
OJ S 136/2023 18/07/2023
Contract award notice
Services

Legal Basis:

Regulation (EU, Euratom) No 2018/1046

Section I: Contracting authority

I.1. Name and addresses

Official name: European Parliament

Postal address: Rue Wiertz 60

Town: Brussels

NUTS code: BE10 Région de Bruxelles-Capitale/ Brussels Hoofdstedelijk Gewest

Postal code: 1047

Country: Belgium

E-mail: dgcomm-comm22@europarl.europa.eu

Internet address(es):

Main address: www.europarl.europa.eu/

I.1. Name and addresses

Official name: European Commission

Postal address: Rue de la Loi 200

Town: Brussels

NUTS code: BE10 Région de Bruxelles-Capitale/ Brussels Hoofdstedelijk Gewest

Postal code: 1049

Country: Belgium

E-mail: dgcomm-comm22@europarl.europa.eu

Internet address(es):

Main address: https://ec.europa.eu/info/index_en

I.1. Name and addresses

Official name: Council of the European Union

Postal address: Rue de la Loi 175

Town: Brussels

NUTS code: BE10 Région de Bruxelles-Capitale/ Brussels Hoofdstedelijk Gewest

Postal code: 1048

Country: Belgium

E-mail: dgcomm-comm22@europarl.europa.eu

Internet address(es):

Main address: <https://www.consilium.europa.eu/en/council-eu/>

I.1. Name and addresses

Official name: European Committee of the Regions

Postal address: Rue Belliard 99/101

Town: Brussels

NUTS code: BE10 Région de Bruxelles-Capitale/ Brussels Hoofdstedelijk Gewest

Postal code: 1040

Country: Belgium

E-mail: dgcomm-comm22@europarl.europa.eu

Internet address(es):

Main address: <https://cor.europa.eu/en>

I.1. Name and addresses

Official name: European Economic and Social Committee

Postal address: Rue Belliard 99/101

Town: Brussels

NUTS code: BE10 Région de Bruxelles-Capitale/ Brussels Hoofdstedelijk Gewest

Postal code: 1040

Country: Belgium

E-mail: dgcomm-comm22@europarl.europa.eu

Internet address(es):

Main address: www.europarl.europa.eu/

I.1. Name and addresses

Official name: European Data Protection Supervisor (EDPS)

Postal address: Rue Montoyer30

Town: Brussels

NUTS code: BE10 Région de Bruxelles-Capitale/ Brussels Hoofdstedelijk Gewest

Postal code: 1000

Country: Belgium

E-mail: dgcomm-comm22@europarl.europa.eu

Internet address(es):

Main address: https://edps.europa.eu/_en

I.1. Name and addresses

Official name: European Research Executive Agency (REA)

Postal address: Covent Garden

Town: Brussels

NUTS code: BE10 Région de Bruxelles-Capitale/ Brussels Hoofdstedelijk Gewest

Postal code: 1049

Country: Belgium

E-mail: dgcomm-comm22@europarl.europa.eu

Internet address(es):

Main address: https://rea.ec.europa.eu/index_en

I.1. Name and addresses

Official name: European External Action Service (EEAS)

Postal address: Rond-point Schuman 9

Town: Brussels

NUTS code: BE10 Région de Bruxelles-Capitale/ Brussels Hoofdstedelijk Gewest

Postal code: 1046

Country: Belgium

E-mail: dgcomm-comm22@europarl.europa.eu

Internet address(es):

Main address: <https://www.eeas.europa.eu>

I.2. Information about joint procurement

The contract involves joint procurement

In the case of joint procurement involving different countries, state applicable national procurement law:

European law complemented by Belgian law

I.4. Type of the contracting authority

European institution/agency or international organisation

I.5. Main activity

General public services

Section II: Object

II.1. Scope of the procurement

II.1.1. Title

Outsourcing of Communication Services
Reference number: COMM/AWD/2022/644

II.1.2. Main CPV code

79341400 Advertising campaign services

II.1.3. Type of contract

Services

II.1.4. Short description

The purpose of this call for tenders is the selection of up to three tenderers (per lot, see below) as external service providers for communication services, as described in the service requirements with the associated Service Level Agreement that define the service required by the European Parliament.

II.1.6. Information about lots

This contract is divided into lots: yes

II.1.7. Total value of the procurement

Value excluding VAT: 153 500 000,00 EUR

II.2. Description

II.2.1. Title

IT Aspects of Communication Products, with a Focus on Work in Digital and Social Media
Lot No: 1

II.2.2. Additional CPV code(s)

71620000 Analysis services, 72000000 IT services: consulting, software development, Internet and support, 72212224 Web page editing software development services, 72222200 Information systems or technology planning services, 72222300 Information technology services, 71356400 Technical planning services

II.2.3. Place of performance

NUTS code: BE Belgique / België
Main site or place of performance: Brussels, BELGIUM.

II.2.4. Description of the procurement

The purpose of this contract is to provide the contracting authorities with outsourcing of profiles related to IT aspects of communication products, with a focus on work in digital and social media.

II.2.5. Award criteria

Quality criterion - Name: Understanding of the contract and organisation of the personnel responsible for carrying out the contract / Weighting: 24

Quality criterion - Name: Quality and efficiency of the internal operational structure proposed as part of the start-up phase of the contract / Weighting: 24

Quality criterion - Name: Quality and efficiency of the internal operational structure proposed for the execution phase of the contract / Weighting: 32

Price - Weighting: 20

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

II.2. Description

II.2.1. Title

Conceptual and Implementation Work for Communication Products, Namely Design, Authoring and Analysis

Lot No: 2

II.2.2. Additional CPV code(s)

71620000 Analysis services, 72224000 Project management consultancy services, 75112000 Administrative services for business operations, 79341400 Advertising campaign services, 79822500 Graphic design services

II.2.3. Place of performance

NUTS code: BE Belgique / België

Main site or place of performance: Brussels, BELGIUM.

II.2.4. Description of the procurement

The purpose of this contract is to provide the contracting authorities with outsourcing of profiles related to conceptual and implementation work for communication products, namely design, authoring and analysis.

II.2.5. Award criteria

Quality criterion - Name: Understanding of the contract and organisation of the personnel responsible for carrying out the contract / Weighting: 24

Quality criterion - Name: Quality and efficiency of the internal operational structure proposed as part of the start-up phase of the contract / Weighting: 24

Quality criterion - Name: Quality and efficiency of the internal operational structure proposed for the execution phase of the contract / Weighting: 32

Price - Weighting: 20

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

II.2. Description

II.2.1. Title

Generic and Administrative Tasks of the Central Administration and the Visitors Services of the European Parliament
Lot No: 3

II.2.2. Additional CPV code(s)

75112000 Administrative services for business operations, 92500000 Library, archives, museums and other cultural services

II.2.3. Place of performance

NUTS code: BE Belgique / België
Main site or place of performance: Brussels, BELGIUM.

II.2.4. Description of the procurement

The purpose of this contract is to provide the contracting authorities with outsourcing of profiles related to generic and administrative tasks of the central administration and the visitors services of the European Parliament.

II.2.5. Award criteria

Quality criterion - Name: Understanding of the contract and organisation of the personnel responsible for carrying out the contract / Weighting: 24
Quality criterion - Name: Quality and efficiency of the internal operational structure proposed as part of the start-up phase of the contract / Weighting: 24
Quality criterion - Name: Quality and efficiency of the internal operational structure proposed for the execution phase of the contract / Weighting: 32
Price - Weighting: 20

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

The procurement involves the establishment of a framework agreement

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: no

IV.2. Administrative information

IV.2.1. Previous publication concerning this procedure

Notice number in the OJ S: [2023/S 025-069821](#)

IV.2.8. Information about termination of dynamic purchasing system

IV.2.9. Information about termination of call for competition in the form of a prior information notice

Section V: Award of contract

Contract No: COMM/COMM/FWC/2023/50

Lot No: 1

Title:

IT Aspects of Communication Products, with a Focus on Work in Digital and Social Media

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

29/06/2023

V.2.2. Information about tenders

Number of tenders received: 4

The contract has been awarded to a group of economic operators: yes

V.2.3. Name and address of the contractor

Official name: COMM:IT – Cronos International SA

Postal address: 89A, rue Pafebruch

Town: Capellen

NUTS code: LU Luxembourg

Postal code: L-8308

Country: Luxembourg

The contractor is an SME: no

V.2.3. Name and address of the contractor

Official name: Inspiire.Me

Postal address: Avenue des Arts 46, boîte 5

Town: Brussels

NUTS code: BE Belgique / België

Postal code: 1000

Country: Belgium

The contractor is an SME: no

V.2.3. Name and address of the contractor

Official name: C-DEV SA

Postal address: 89A, rue Pafebruch

Town: Capellen

NUTS code: LU Luxembourg

Postal code: L-8308

Country: Luxembourg

The contractor is an SME: no

V.2.3. Name and address of the contractor

Official name: NTT Data Belgique
Postal address: Rue de Spa 8
Town: Brussels
NUTS code: BE Belgique / België
Postal code: 1000
Country: Belgium
The contractor is an SME: no

V.2.4. Information on value of the contract/lot

Initial estimated total value of the contract/lot: 62 800 000,00 EUR
Total value of the contract/lot: 73 500 000,00 EUR

V.2.5. Information about subcontracting**Section V: Award of contract**

Contract No: COMM/COMM/FWC/2023/52

Lot No: 1

Title:

IT Aspects of Communication Products, with a Focus on Work in Digital and Social Media

A contract/lot is awarded: yes

V.2. Award of contract**V.2.1. Date of conclusion of the contract**

05/07/2023

V.2.2. Information about tenders

Number of tenders received: 4
The contract has been awarded to a group of economic operators: yes

V.2.3. Name and address of the contractor

Official name: AUSY Belgium NV
Postal address: Kolonel Begaultlaan 1A/31
Town: Leuven
NUTS code: BE Belgique / België
Postal code: 3012
Country: Belgium
The contractor is an SME: no

V.2.3. Name and address of the contractor

Official name: Vass EU Services
Postal address: 11, rue de l'Industrie
Town: Windhof
NUTS code: LU Luxembourg
Postal code: L-8399
Country: Luxembourg
The contractor is an SME: no

V.2.4. Information on value of the contract/lot

Initial estimated total value of the contract/lot: 62 800 000,00 EUR

Total value of the contract/lot: 73 500 000,00 EUR

V.2.5. Information about subcontracting

Section V: Award of contract

Contract No: COMM/COMM/FWC/2023/53

Lot No: 2

Title:

Conceptual and Implementation Work for Communication Products, Namely Design, Authoring and Analysis

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

29/06/2023

V.2.2. Information about tenders

Number of tenders received: 6

Number of tenders received from SMEs: 1

Number of tenders received from tenderers from non-EU Member States: 1

The contract has been awarded to a group of economic operators: yes

V.2.3. Name and address of the contractor

Official name: Comm:IT - Inspiro.Me

Postal address: Avenue des Arts 46, boite 5

Town: Brussels

NUTS code: BE Belgique / België

Postal code: 1000

Country: Belgium

The contractor is an SME: no

V.2.3. Name and address of the contractor

Official name: Cronos International SA

Postal address: 89A, rue Pafebruch

Town: Capellen

NUTS code: LU Luxembourg

Postal code: L-8308

Country: Luxembourg

The contractor is an SME: no

V.2.3. Name and address of the contractor

Official name: C-DEV SA

Postal address: 89A, rue Pafebruch

Town: Capellen

NUTS code: LU Luxembourg

Postal code: L-8308

Country: Luxembourg

The contractor is an SME: no

V.2.3. Name and address of the contractor

Official name: NTT Data Belgique
Postal address: Rue de Spa 8
Town: Brussels
NUTS code: BE Belgique / België
Postal code: L-1000
Country: Belgium
The contractor is an SME: no

V.2.3. Name and address of the contractor

Official name: European Service Network SA
Postal address: Galerie Ravenstein 4
Town: Brussels
NUTS code: BE Belgique / België
Postal code: 1000
Country: Belgium
The contractor is an SME: no

V.2.4. Information on value of the contract/lot

Initial estimated total value of the contract/lot: 68 400 000,00 EUR
Total value of the contract/lot: 80 000 000,00 EUR

V.2.5. Information about subcontracting**Section V: Award of contract**

Contract No: COMM/COMM/FWC/2023/54

Lot No: 2

Title:

Conceptual and Implementation Work for Communication Products, Namely Design, Authoring and Analysis

A contract/lot is awarded: yes

V.2. Award of contract**V.2.1. Date of conclusion of the contract**

28/06/2023

V.2.2. Information about tenders

Number of tenders received: 6
Number of tenders received from SMEs: 1
Number of tenders received from tenderers from non-EU Member States: 1
The contract has been awarded to a group of economic operators: yes

V.2.3. Name and address of the contractor

Official name: Atlas - ICF Next S.A.
Postal address: Avenue Marnix 17
Town: Brussels
NUTS code: BE Belgique / België
Postal code: 1000

Country: Belgium
The contractor is an SME: no

V.2.3. Name and address of the contractor

Official name: Tipik Communication Agency SA
Postal address: Avenue de Tervueren 270
Town: Brussels
NUTS code: BE Belgique / België
Postal code: 1150
Country: Belgium
The contractor is an SME: no

V.2.4. Information on value of the contract/lot

Initial estimated total value of the contract/lot: 68 400 000,00 EUR
Total value of the contract/lot: 80 000 000,00 EUR

V.2.5. Information about subcontracting

Section V: Award of contract

Contract No: COMM/COMM/FWC/2023/55

Lot No: 2

Title:

Conceptual and Implementation Work for Communication Products, Namely Design, Authoring and Analysis

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

10/07/2023

V.2.2. Information about tenders

Number of tenders received: 6
Number of tenders received from SMEs: 1
Number of tenders received from tenderers from non-EU Member States: 1
The contract has been awarded to a group of economic operators: yes

V.2.3. Name and address of the contractor

Official name: Netcompany-Intrasoft SA
Postal address: 2B, rue Nicolas Bove
Town: Luxembourg
NUTS code: LU Luxembourg
Postal code: L-1253
Country: Luxembourg
The contractor is an SME: no

V.2.3. Name and address of the contractor

Official name: Pomilio Blumm Srl
Postal address: Via Venezia 4
Town: Pescara

NUTS code: IT Italia
Postal code: 65121
Country: Italy
The contractor is an SME: no

V.2.4. Information on value of the contract/lot

Initial estimated total value of the contract/lot: 68 400 000,00 EUR

Total value of the contract/lot: 80 000 000,00 EUR

V.2.5. Information about subcontracting

Section V: Award of contract

Lot No: 3

Title:

Generic and Administrative Tasks of the Central Administration and the Visitors Services of the European Parliament

A contract/lot is awarded: no

V.1. Information on non-award

The contract/lot is not awarded

No tenders or requests to participate were received or all were rejected

Section VI: Complementary information

VI.3. Additional information

VI.4. Procedures for review

VI.4.1. Review body

Official name: General Court of the European Union

Town: Luxembourg

Country: Luxembourg

Internet address: <http://curia.europa.eu/>

VI.4.2. Body responsible for mediation procedures

Official name: European Ombudsman

Town: Strasbourg

Country: France

Internet address: <https://www.ombudsman.europa.eu>

VI.4.4. Service from which information about the review procedure may be obtained

Official name: European Parliament, Directorate-General for Communication (COMM)

Postal address: Rue Wiertz 60

Town: Brussels

Postal code: 1047

Country: Belgium

E-mail: DGCOMM-COMM22@ep.europa.eu

VI.5. Date of dispatch of this notice

11/07/2023

