

Luxembourg-Luxembourg: Call for tender No EAHC/2013/Health/14 concerning the conclusion of framework contracts in cascade on external assistance for external communication activities in the fields of public health, consumers and food safety

OJ S 249/2013 24/12/2013

Contract notice

Services

Directive 2004/18/EC

Section I: Contracting authority

I.1. Name and addresses

Official name: Executive Agency for Health and Consumers (EAHC), Health Unit

Postal address: Jean Monnet Building, rue Alcide de Gasperi

Town: Luxembourg

Postal code: 2920

Country: Luxembourg

For the attention of: Ingrid Keller

E-mail: eahc-hp-tender@ec.europa.eu

Fax: +352 4301-30359

Internet address(es):

General address of the contracting authority: <http://ec.europa.eu/eahc/>

Address of the buyer profile: <http://ec.europa.eu/eahc/health/tenders.html>

Additional information can be obtained from:

the abovementioned address

Specifications and additional documents (including documents for competitive dialogue and a dynamic purchasing system) can be obtained from:

the abovementioned address

Tenders or requests to participate must be submitted: the abovementioned address

I.2. Type of the contracting authority

European institution/agency or international organisation

I.3. Main activity

Other: Public health.

I.4. Contract award on behalf of other contracting authorities

The contracting authority is purchasing on behalf of other contracting authorities: no

Section II: Object of the contract

II.1. Description

II.1.1. Title attributed to the contract by the contracting authority

Call for tender No EAHC/2013/Health/14 concerning the conclusion of framework contracts in cascade on external assistance for external communication activities in the fields of public health, consumers and food safety.

II.1.2. Type of contract and place of performance or delivery

Services

Service category No 11: Management consulting services [6] and related services

NUTS code LU000 Luxembourg

II.1.3. Information about a framework agreement or a dynamic purchasing system

The procurement involves the establishment of a framework agreement

II.1.4. Information about framework agreement

Framework agreement with several operators

Maximum number Envisaged maximum number of participants to the framework agreement
: 3

Duration of the framework agreement

Duration in months: 48

Estimated total value of purchases for the entire duration of the framework agreement

Estimated value excluding VAT: 4 000 000 EUR

II.1.5. Short description of the contract or purchase(s)

This call for tender asks to provide communication and dissemination services to the Executive Agency concerning the health programme, the consumer programme and the 'Better training for safer food' initiative which it implements. The services covered by this tender are grouped in 3 work packages. The contractors must be able to supply all the services. It is possible that several services will have to be provided in parallel. Many of the services will have to be provided in close collaboration with the national focal points for the EU health programme from the countries participating in the EU health programme.

WP 1: multimedia graphic design, information material and websites:

The work envisaged involves the design, drafting and production, in any medium, of information and promotional material relating to the subject areas listed above, with a focus on the dissemination of the results of the 2nd health programme.

WP 2: organisation of conferences, exhibitions and other events:

To support its dissemination activities, with a particular focus on disseminating the results of the 2nd health programme, the Executive Agency may decide to organise events on its own initiative or in collaboration with the NFP (conferences, workshops, seminars, exhibitions, competitions, media events and other events), EU services or to participate in events organised by third parties.

WP 3: audiovisual services:

The purpose will be to develop different audiovisual products and services in order to make the activities of the Executive Agency and the results produced by the programmes it implements, with a focus on the results of the 2nd health programme, accessible and comprehensible to different target audiences (policymakers/public regulators, academics, health professionals, non-governmental organisations, citizens in general).

II.1.6. CPV code(s)

79800000 Printing and related services, 79821000 Print finishing services, 79821100 Proofreading services, 79822500 Graphic design services, 79951000 Seminar organisation services, 79956000 Fair and exhibition organisation services, 79961000 Photographic services, 79997000 Business travel services, 92111200 Advertising, propaganda and information film and video-tape production, 92400000 News-agency services, 79416000 Public relations services, 22100000 Printed books, brochures and leaflets

II.1.7. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: no

II.1.8. Lots

This contract is divided into lots: no

II.1.9. Information about variants

Variants will be accepted: no

II.2. Scope of the procurement

II.2.1. Total quantity or scope

Estimated value excluding VAT: 4 000 000 EUR

II.2.2. Information about options

Options: no

II.2.3. Information about renewals

This contract is subject to renewal: yes

Number of possible renewals: 1

In the case of renewable supplies or service contracts, estimated timeframe for subsequent contracts:

in months: 12 (from the award of the contract)

II.3. Duration of the contract or time limit for completion

Duration in months: 48 (from the award of the contract)

Section III: Legal, economic, financial and technical information

III.1. Conditions related to the contract

III.1.1. Deposits and guarantees required

See tender specifications.

III.1.2. Main financing conditions and payment arrangements and/or reference to the relevant provisions governing them

See tender specifications.

III.1.3. Legal form to be taken by the group of economic operators to whom the contract is to be awarded

See tender specifications.

III.1.4. Contract performance conditions

The performance of the contract is subject to particular conditions: no

III.2. Conditions for participation

III.2.1. Suitability to pursue the professional activity, including requirements relating to enrolment on professional or trade registers

List and brief description of conditions: See tender specifications.

III.2.2. Economic and financial ability

List and brief description of conditions: See tender specifications.

Minimum level(s) of standards possibly required: See tender specifications.

III.2.3. Technical and professional ability

List and brief description of conditions:

See tender specifications.

Minimum level(s) of standards possibly required:

See tender specifications.

III.2.4. Information about reserved contracts

III.3. Conditions specific to services contracts

III.3.1. Information about a particular profession

Execution of the service is reserved to a particular profession: no

III.3.2. Information about staff responsible for the performance of the contract

Obligation to indicate the names and professional qualifications of the staff assigned to performing the contract: yes

Section IV: Procedure

IV.1. Type of procedure

IV.1.1. Type of procedure

Open

IV.1.2. Information about the limits on the number of candidates to be invited

IV.1.3. Information about reduction of the number of solutions or tenders during negotiation or dialogue

IV.2. Award criteria

IV.2.1. Award criteria

The most economically advantageous tender in terms of Price is not the only award criterion and all criteria are stated only in the procurement documents

IV.2.2. Information about electronic auction

An electronic auction will be used: no

IV.3. Administrative information

IV.3.1. File reference number attributed by the contracting authority

EAHC/2013/Health/14.

IV.3.2. Previous publication concerning this procedure

no

IV.3.3. Conditions for obtaining specifications and additional documents or descriptive document

Time limit for receipt of requests for documents or for accessing documents: 17.2.2014 - 16:00
Payable documents: no

IV.3.4. Time limit for receipt of tenders or requests to participate

21.2.2014 - 16:00

IV.3.5. Estimated date of dispatch of invitations to tender or to participate to selected candidates

IV.3.6. Languages in which tenders or requests to participate may be submitted

Any EU official language

IV.3.7. Minimum time frame during which the tenderer must maintain the tender

Duration in months: 8 (from the date stated for receipt of tender)

IV.3.8. Conditions for opening of tenders

Date: 28.2.2014 - 10:00

Place:

12, rue Guillaume Kroll (Drosbach Building), room A3/043, 1882 Luxembourg,
LUXEMBOURG.

Persons authorised to be present at the opening of tenders: yes

Information about authorised persons and opening procedure: 1 representative per tenderer.

The interested tenderers are kindly requested to register not later than 26.2.2014 by e-mail or by fax. At the opening, the representative of the tenderer may be asked to present its credentials/power of attorney to be checked by the Executive Agency.

Section VI: Complementary information

VI.1. Information about recurrence

This is a recurrent procurement: no

VI.2. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
yes

Identification of the project: Decision No 1350/2007/EC of the European Parliament and of the Council of 23.10.2007 establishing a second programme of Community action in the field of health (2008–2013).

VI.3. Additional information

VI.4. Procedures for review

VI.4.1. Review body

Official name: General Court of the European Union

Postal address: rue du Fort Niedergrünewald

Town: Luxembourg

Postal code: 2925

Country: Luxembourg

E-mail: cfi.registry@curia.europa.eu

Telephone: +352 4303-1

Fax: +352 4303-2100

Internet address: <http://curia.europa.eu/en/index.htm>

VI.4.2. Review procedure

Precise information on deadline(s) for review procedures: Within 2 months of the petitioner's being notified or, failing this, of the date on which he became aware thereof. Lodging a claim with the European Ombudsman does not mean that this deadline will be suspended or a new one set.

VI.4.3. Service from which information about the review procedure may be obtained

Official name: General Court of the European Union

Postal address: rue du Fort Niedergrünewald

Town: Luxembourg

Postal code: 2925

Country: Luxembourg

E-mail: cfi.registry@curia.europa.eu

Telephone: +352 4303-1

Fax: +352 4303-2100

Internet address: <http://curia.europa.eu/en/index.htm>

VI.5. Date of dispatch of this notice

16.12.2013