

**Luxembourg-Luxembourg: Call for tender No EAHC/2013/Health/10 concerning multiple framework contracts with reopening of competition to support tobacco policies**

OJ S 249/2013 24/12/2013

Contract award notice

Services

Directive 2004/18/EC

**Section I: Contracting authority**

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**I.1. Name and addresses**

Official name: Executive Agency for Health and Consumers, EAHC — Health Unit

Postal address: Jean Monnet Building, rue Alcide de Gasperi

Town: Luxembourg

Postal code: 2920

Country: Luxembourg

For the attention of: Ingrid Keller

E-mail: [eahc-hp-tender@ec.europa.eu](mailto:eahc-hp-tender@ec.europa.eu)

Fax: +352 4301-30359

**Internet address(es):**General address of the contracting authority: <http://ec.europa.eu/eahc/>**I.2. Type of the contracting authority**

European institution/agency or international organisation

**I.3. Main activity**

Other: Public health.

**I.4. Contract award on behalf of other contracting authorities**

The contracting authority is purchasing on behalf of other contracting authorities: no

**Section II: Object of the contract**

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**II.1. Description****II.1.1. Title**

Call for tender No EAHC/2013/Health/10 concerning multiple framework contracts with reopening of competition to support tobacco policies.

**II.1.2. Type of contract and place of performance or delivery**

Services

Service category No 8: Research and development services

NUTS code

**II.1.3. Information about a framework agreement or a dynamic purchasing system (DPS)**

The procurement involves the establishment of a framework agreement

**II.1.4. Short description of the contract or purchase(s)**

The main purpose of the framework contracts to be concluded as a result of the present procurement procedure is to assist the European Commission with the monitoring/evaluation /implementation of legislation and policies in the area of tobacco and related products. In this regard, technical and scientific input is expected in the form of reports, studies and/or other

relevant forms outlined under each of the foreseen lots.

The deliverables should provide the regulators with the knowledge needed to adapt the European Union legislation and policies to market, scientific and international developments, effectively tackle obstacles, anticipate new strategies and, where necessary, readapt and thereby increase the efficacy of tobacco control activities.

Most of the services that will be requested from the contractors are to support a smooth adoption and implementation of the revised Tobacco Product Directive, in particular in the form of subsequent delegated and implementing acts.

The support will concern technical, economic and/or scientific questions. The lots are:

lot 1 — not awarded (relaunched as EAHC/2013/Health/23),

lot 2 — labelling, packaging, presentation and marketing of tobacco and related products (labelling lot).

#### **II.1.5. CPV code(s)**

73110000 Research services, 73111000 Research laboratory services

#### **II.1.6. Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: no

### **II.2. Total value of the contract/lot**

#### **II.2.1. Total value of the contract/lot**

Value: 2 000 000 EUR

excluding VAT

## **Section IV: Procedure**

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### **IV.1. Type of procedure**

#### **IV.1.1. Type of procedure**

Open

### **IV.2. Award criteria**

#### **IV.2.1. Award criteria**

The most economically advantageous tender in terms of

1. Understanding of the contract's general approach and quality of the offer. Weighting 10
2. Methodology and relevance. Weighting 60
3. Organisation and management. Weighting 30

#### **IV.2.2. Information about electronic auction**

An electronic auction has been used: no

### **IV.3. Administrative information**

#### **IV.3.1. File reference number attributed by the contracting authority**

EAHC/2013/HEALTH/10.

#### **IV.3.2. Previous publication concerning this procedure**

##### **Contract notice**

Notice number in the OJ S: [2013/S 68-112558](#) of 6.4.2013

## **Section V: Award of contract**

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Contract No: EAHC/2013/HEALTH/10

Lot No: 2

- Lot title: Labelling, packaging, presentation and marketing of tobacco and related products

**V.1. Date of conclusion of the contract**

13.8.2013

**V.2. Information about tenders**

Number of tenders received: 3

**V.3. Name and address of the contractor**

Official name: ISPO Cancer Research and Prevention Institute

Postal address: via Cosimo il Vecchio 2

Town: Florence FI

Postal code: 50139

Country: Italy

E-mail: [g.gorini@ispo.toscana.it](mailto:g.gorini@ispo.toscana.it)

Telephone: +39 0557972562

Fax: +39 0557972522

Internet address: <http://www.ispo.toscana.it>

**V.4. Information on value of the contract/lot**

Initial estimated total value of the contract/lot:

Value: 2 000 000 EUR

excluding VAT

Total value of the procurement:

Value: 2 000 000 EUR

excluding VAT

**V.5. Information about subcontracting**

The contract is likely to be subcontracted: yes

Value or proportion likely to be subcontracted to third parties:

Not known

Contract No: EAHC/2013/HEALTH/10

Lot No: 2

- Lot title: Labelling, packaging, presentation and marketing of tobacco and related products

**V.1. Date of conclusion of the contract**

13.8.2013

**V.2. Information about tenders**

Number of tenders received: 3

**V.3. Name and address of the contractor**

Official name: Health Action Partnership International c.i.c. (HAPI)

Postal address: Tavistock House (Entrance B), Tavistock Square

Town: London

Postal code: WC1H 9HX

Country: United Kingdom

E-mail: [maggie.davies@hapi.org.uk](mailto:maggie.davies@hapi.org.uk)

Telephone: +44 2073839012

Fax: +44 2073839019

Internet address: <http://www.hapi.org.uk>

**V.4. Information on value of the contract/lot**

Initial estimated total value of the contract/lot:

Value: 2 000 000 EUR

excluding VAT

Total value of the procurement:

Value: 2 000 000 EUR

excluding VAT

**V.5. Information about subcontracting**

The contract is likely to be subcontracted: yes

Value or proportion likely to be subcontracted to third parties:

Not known

Contract No: EAHC/2013/HEALTH/10

Lot No: 2

- Lot title: Labelling, packaging, presentation and marketing of tobacco and related products

**V.1. Date of conclusion of the contract**

13.8.2013

**V.2. Information about tenders**

Number of tenders received: 3

**V.3. Name and address of the contractor**

Official name: Burson-Marsteller SPRL

Postal address: square de Meeûs 37

Town: Brussels

Postal code: 1000

Country: Belgium

E-mail: [rosalind.lester@bm.com](mailto:rosalind.lester@bm.com)

Telephone: +32 27436662

Fax: +32 27436611

Internet address: <http://www.burson-marsteller.be>

**V.4. Information on value of the contract/lot**

Initial estimated total value of the contract/lot:

Value: 2 000 000 EUR

excluding VAT

Total value of the procurement:

Value: 2 000 000 EUR

excluding VAT

**V.5. Information about subcontracting**

The contract is likely to be subcontracted: yes

Value or proportion likely to be subcontracted to third parties:

Not known

**Section VI: Complementary information**

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**VI.1. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:

yes

Identification of the project: Decision No 1350/2007/EC of the European Parliament and of the Council of 23.10.2007 establishing a second programme of Community action in the field of health (2008–2013).

## **VI.2. Additional information**

## **VI.3. Procedures for review**

### **VI.3.1. Review body**

Official name: General Court of the European Union

Postal address: rue du Fort Niedergrünewald

Town: Luxembourg

Postal code: 2925

Country: Luxembourg

E-mail: [cfi.registry@curia.europa.eu](mailto:cfi.registry@curia.europa.eu)

Telephone: +352 4303-1

Fax: +352 4303-2100

Internet address: <http://curia.europa.eu/en/index.htm>

### **VI.3.2. Review procedure**

### **VI.3.3. Service from which information about the review procedure may be obtained**

Official name: General Court of the European Union

Postal address: rue du Fort Niedergrünewald

Town: Luxembourg

Postal code: 2925

Country: Luxembourg

E-mail: [cfi.registry@curia.europa.eu](mailto:cfi.registry@curia.europa.eu)

Telephone: +352 4303-1

Fax: +352 4303-2100

Internet address: <http://curia.europa.eu/en/index.htm>

## **VI.4. Date of dispatch of this notice**

13.12.2013