

France-Montpellier: Market research services
OJ S 136/2023 18/07/2023
Contract award notice
Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: SATT AXLR

Postal address: 950 rue Saint Priest, CSU, Bât 6

Town: Montpellier

NUTS code: FRJ13 Hérault

Postal code: 34090

Country: France

E-mail: Achats@axlr.com

Internet address(es):

Main address: <https://axlr.com/>

Address of the buyer profile: https://marchesonline.achatpublic.com/sdm/ent/gen/ent_recherche.do

I.1. Name and addresses

Official name: Toulouse Tech Transfer

Postal address: Maison de la Recherche et de la Valorisation (MRV) 118 route de Narbonne

Town: Toulouse

NUTS code: FRJ23 Haute-Garonne

Postal code: 31432

Country: France

E-mail: Achats@axlr.com

Internet address(es):

Main address: <https://www.toulouse-tech-transfer.com/>

I.2. Information about joint procurement

The contract involves joint procurement

I.4. Type of the contracting authority

Other type: Valorisation de la recherche publique

I.5. Main activity

Other activity: Valorisation de la recherche publique

Section II: Object

II.1. Scope of the procurement

II.1.1. Title

MARCHE D'EXPERTISES : ETUDES DE POSITIONNEMENT & ETUDES DE MARCHES

Reference number: 23AO001

II.1.2. Main CPV code

79310000 Market research services

II.1.3. Type of contract

Services

II.1.4. Short description

Cet accord-cadre a pour but de sélectionner 8 candidats au maximum (sous réserve d'un nombre suffisant de candidats) qui seront remis en concurrence à l'occasion de chaque marché subséquent passé sur la base de l'accord-cadre (marché à caractère périodique).

II.1.6. Information about lots

This contract is divided into lots: no

II.1.7. Total value of the procurement

Lowest offer: 300 000,00 EUR / Highest offer: 800 000,00 EUR taken into consideration

II.2. Description

II.2.2. Additional CPV code(s)

79310000 Market research services

II.2.3. Place of performance

NUTS code: FRJ13 Hérault

NUTS code: FRJ23 Haute-Garonne

II.2.4. Description of the procurement

Il est demandé à l'expert d'étudier le projet afin de fournir une évaluation de la viabilité technico-économique du projet à travers l'identification des principaux facteurs de succès et de risques (Matrice SWOT)

II.2.5. Award criteria

Quality criterion - Name: Valeur Technique / Weighting: 70

Price - Weighting: 30

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

The procurement involves the establishment of a framework agreement

IV.1.8.

Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

IV.2. Administrative information

IV.2.1. Previous publication concerning this procedure

Notice number in the OJ S: [2023/S 006-013945](#)

IV.2.8. Information about termination of dynamic purchasing system

IV.2.9. Information about termination of call for competition in the form of a prior information notice

Section V: Award of contract

Contract No: 23AO001

Title:

MARCHE D'EXPERTISES : ETUDES DE POSITIONNEMENT & ETUDES DE MARCHES - ACCORD-CADRE A MARCHES SUBSEQUENTS POUR LES BESOINS DU GROUPEMENT DE COMMANDES AxLR / TOULOUSE TECH TRANSFER

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

16/06/2023

V.2.2. Information about tenders

Number of tenders received: 15

Number of tenders received from SMEs: 11

Number of tenders received by electronic means: 15

The contract has been awarded to a group of economic operators: yes

V.2.3. Name and address of the contractor

Official name: IN EXTENSO INNOVATION CROISSANCE

Postal address: 2000 Route des Lucioles Les Algorithmes, Thalès B

Town: BIOT Sophia Antipolis

NUTS code: FRL0 Provence-Alpes-Côte d'Azur

Postal code: 06410

Country: France

Internet address: <https://www.inextenso-innovation.fr/>

The contractor is an SME: yes

V.2.3. Name and address of the contractor

Official name: ERDYN CONSULTANTS

Postal address: 23 RUE VERGNIAUD

Town: PARIS

NUTS code: FR101 Paris

Postal code: 75013

Country: France

Internet address: <https://www.erdyn.com>

The contractor is an SME: yes

V.2.3. Name and address of the contractor

Official name: ALCIMED SAS

Postal address: 7 Blvd de la Gare 31500 Toulouse Siège social : 57 boulevard de Montmorency 75016 PARIS

Town: PARIS

NUTS code: FR101 Paris

Postal code: 75016

Country: France

Internet address: <https://www.alcimed.com>

The contractor is an SME: yes

V.2.3. Name and address of the contractor

Official name: QUADRIUM

Postal address: 2 ter Rue Marcel DORET

Town: BLAGNAC

NUTS code: FRJ Occitanie

Postal code: 31700

Country: France

Internet address: <https://www.quadium.com>

The contractor is an SME: yes

V.2.3. Name and address of the contractor

Official name: POSITY SAS

Postal address: 50 allée Marie Sagnier

Town: Montpellier

NUTS code: FRJ13 Hérault

Postal code: 34000

Country: France

Internet address: <https://www.posity.fr>

The contractor is an SME: yes

V.2.3. Name and address of the contractor

Official name: TECKNOWMETRIX

Postal address: Les Jardins d'Epione ZAC de Champfeuillet 4, rue Léon Béridot

Town: VOIRON

NUTS code: FRK24 Isère

Postal code: 38500

Country: France

Internet address: <https://tkminnovation.io>

The contractor is an SME: yes

V.2.3. Name and address of the contractor

Official name: D&CONSULTANTS - DEVELOPPEMENT&CONSEIL

Postal address: 66 AVENUE DU MAINE

Town: PARIS 14

NUTS code: FR101 Paris

Postal code: 75014

Country: France

Internet address: <https://www.detconsultants.com>

The contractor is an SME: yes

V.2.3. Name and address of the contractor

Official name: THE MARKETECH GROUP
Postal address: 3 rue Emile Péhant
Town: Nantes
NUTS code: FRG0 Pays de la Loire
Postal code: 44000
Country: France
Internet address: <https://www.themarketechgroup.com>
The contractor is an SME: yes

V.2.4. Information on value of the contract/lot

Initial estimated total value of the contract/lot: 300 000,00 EUR
Total value of the contract/lot: 300 000,00 EUR

V.2.5. Information about subcontracting

Section VI: Complementary information

VI.3. Additional information

VI.4. Procedures for review

VI.4.1. Review body

Official name: Tribunal Administratif de Montpellier
Postal address: 6 Rue Pitot
Town: MONTPELLIER
Postal code: 34000
Country: France
E-mail: Grefte.ta-montpellier@juradm.fr
Internet address: <http://montpellier.tribunal-administratif.fr/>

VI.4.3. Review procedure

Precise information on deadline(s) for review procedures:
- Recours gracieux ou hiérarchique dans les deux mois suivant la notification de la décision contestée. - Référé pré-contractuel exercé avant la signature du contrat sur le fondement de l'article L551-1 du Code de Justice Administrative (CJA). - Référé contractuel exercé jusqu'au 31ème jour suivant la publication d'un avis d'attribution du contrat. En l'absence d'un tel avis, le délai de saisine expire à l'issue d'un délai de deux mois à compter du lendemain du jour de la conclusion du contrat sur le fondement de l'article R551-7 du CJA. - Recours de pleine juridiction exercé par tout concurrent évincé de la conclusion du contrat contestant la validité du contrat. Délai : deux mois à compter des mesures de publicité appropriées. - Recours juridictionnel en annulation (actes administratifs détachables du contrat) : deux mois suivant leur publication ou leur notification en application de l'article R.421-1 du CJA.

VI.4.4. Service from which information about the review procedure may be obtained

Official name: Tribunal Administratif de Montpellier
Postal address: 6 Rue Pitot
Town: MONTPELLIER
Postal code: 34000
Country: France
E-mail: Grefte.ta-montpellier@juradm.fr
Internet address: <http://montpellier.tribunal-administratif.fr/>

VI.5. Date of dispatch of this notice

13/07/2023