

434205-2026 - Competition

France – Advertising and marketing services – Actualité de la prospective emploi-formation dans le champ du commerce et de ses métiers

OJ S 120/2026 25/06/2026

Contract or concession notice – standard regime

Services

1. Buyer

1.1. Buyer

Official name: L'Opcommerce

Email: asapaly@lopcommerce.com

Legal type of the buyer: Body governed by public law

Activity of the contracting authority: General public services

2. Procedure

2.1. Procedure

Title: Actualité de la prospective emploi-formation dans le champ du commerce et de ses métiers

Description: Actualité de la prospective emploi-formation dans le champ du commerce et de ses métiers

Procedure identifier: e01e04a0-2558-429d-842f-275e8493ca36

Internal identifier: PPP25L-128/6021/2026-013

Type of procedure: Other single stage procedure

2.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79340000 Advertising and marketing services

2.1.2. Place of performance

Country subdivision (NUTS): Paris (FR101)

Country: France

2.1.2. Place of performance

Country subdivision (NUTS): Paris (FR101)

Country: France

2.1.3. Value

Maximum value of the framework agreement: 160 000,00 EUR

2.1.4. General information

Legal basis:

Directive 2014/24/EU

2.1.6. Grounds for exclusion

Sources of grounds for exclusion: Procurement Document

5. Lot

5.1. Lot: LOT-0001

Title: Actualité de la prospective emploi-formation dans le champ du commerce et de ses métiers

Description: Actualité de la prospective emploi-formation dans le champ du commerce et de ses métiers

Internal identifier: 2026-013_1

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79340000 Advertising and marketing services

5.1.2. Place of performance

Town: Paris

Postcode: 75017

Country subdivision (NUTS): Paris (FR101)

Country: France

Additional information: Sites de l'Opcommerce

5.1.3. Estimated duration

Duration: 48 Months

5.1.4. Renewal

Maximum renewals: 3

Other information about renewals: Le marché comporte trois reconductions.

5.1.5. Value

Maximum value of the framework agreement: 160 000,00 EUR

5.1.6. General information

Reserved participation:

Participation is not reserved.

The names and professional qualifications of the staff assigned to perform the contract must be given: Not required

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): yes

5.1.9. Selection criteria

Sources of selection criteria: Procurement Document

5.1.10. Award criteria

Criterion:

Type: Cost

Description: Prix

Category of award weight criterion: Weight (points, exact)

Award criterion number: 30

Criterion:

Type: Quality

Description: Respect de l'environnement

Category of award weight criterion: Weight (points, exact)

Award criterion number: 5

Criterion:

Type: Quality

Description: Valeur technique

Category of award weight criterion: Weight (points, exact)

Award criterion number: 65

5.1.11. Procurement documents

Address of the procurement documents: <https://www.achatpublic.com/>

5.1.12. Terms of procurement

Terms of submission:

Electronic submission: Required

Address for submission: <https://www.achatpublic.com/>

Languages in which tenders or requests to participate may be submitted: French

Electronic catalogue: Not allowed

Variants: Not allowed

Deadline for receipt of tenders: 29/07/2026 12:00:00 (UTC+02:00) Eastern European Time, Central European Summer Time

Terms of contract:

The execution of the contract must be performed within the framework of sheltered employment programmes: No

Electronic invoicing: Required

Electronic ordering will be used: no

Electronic payment will be used: no

5.1.15. Techniques

Framework agreement:

Framework agreement, without reopening of competition

Maximum number of participants: 1

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Mediation organisation: Tribunal judiciaire de Paris

Review organisation: Tribunal judiciaire de Paris

Information about review deadlines: Organisation fournissant les informations sur les recours et les délais : Tribunal judiciaire de Paris

Organisation providing additional information about the procurement procedure: L'Opcommerce

Organisation providing more information on the review procedures: Tribunal judiciaire de Paris

Organisation receiving requests to participate: L'Opcommerce

8. Organisations

8.1. ORG-0001

Official name: L'Opcommerce

Registration number: 39852224300144

Postal address: 251 boulevard Pereire

Town: Paris

Postcode: 75017

Country subdivision (NUTS): Paris (FR101)

Country: France

Contact point: Anaïs SAPALY

Email: asapaly@lopcommerce.com

Telephone: +33 621372342

Internet address: <http://www.lopcommerce.com/>

Roles of this organisation:

Buyer

Organisation providing additional information about the procurement procedure

Organisation receiving requests to participate

8.1. ORG-0002

Official name: Tribunal judiciaire de Paris

Registration number: 17750111101763

Postal address: Parvis du Tribunal de Paris

Town: Paris

Postcode: 75017

Country subdivision (NUTS): Paris (FR101)

Country: France

Email: greffe.ta-paris@juradm.fr

Telephone: +33 144325151

Internet address: <https://paris.tribunal-administratif.fr/>

Roles of this organisation:

Review organisation

Organisation providing more information on the review procedures

Mediation organisation

Notice information

Notice identifier/version: fd0734a2-5b28-467a-949f-b013cf9cae20 - 01

Form type: Competition

Notice type: Contract or concession notice – standard regime

Notice subtype: 16

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