

United Kingdom-Birmingham: Business development consultancy services
OJ S 246/2014 20/12/2014
Contract award notice
Services

Directive 2004/18/EC

Section I: Contracting authority

I.1. Name and addresses

Official name: Marketing Birmingham

Postal address: Baskerville House, Centenary Square, West Midlands

Town: Birmingham

Postal code: B1 2ND

Country: United Kingdom

For the attention of: Jazz Bansal

E-mail: jazz.bansal@marketingbirmingham.com

Telephone: +44 1212025014

Fax: +44 1212025116

Internet address(es):

General address of the contracting authority: www.marketingbirmingham.com/tenders

Address of the buyer profile: <https://in-tendhost.co.uk/marketingbirmingham.aspx/Tenders/Current>

I.2. Type of the contracting authority

Ministry or any other national or federal authority, including their regional or local subdivisions

I.3. Main activity

I.4. Contract award on behalf of other contracting authorities

The contracting authority is purchasing on behalf of other contracting authorities: no

Section II: Object of the contract

II.1. Description

II.1.1. Title

Overseas Business Development Partners.

II.1.2. Type of contract and place of performance or delivery

Services

Service category No 27: Other services

NUTS code

II.1.3. Information about a framework agreement or a dynamic purchasing system (DPS)

II.1.4. Short description of the contract or purchase(s)

Marketing Birmingham is the areas strategic marketing partnership and operates the leisure and business tourism programmes, Visit and Meet Birmingham as well as its inward investment programme, Business Birmingham. These programmes promote the Greater Birmingham and Solihull Local Enterprise Partnership area (Birmingham, Solihull, southern Staffordshire (Cannock Chase, Lichfield, Tamworth and East Staffordshire) and northern

Worcestershire (Bromsgrove, Redditch and Wyre Forest)) and the Black Country Local Enterprise Partnership area (Dudley, Sandwell, Walsall and Wolverhampton) as a place to visit, meet and invest. The company is public/private funded by (i) Birmingham City Council; (ii) the European Regional Development Fund and (iii) private sector partners from across the areas business community.

The purpose of the tender is to appoint a supplier for the services related to overseas business development to support requirements for Marketing Birmingham and ERDF partners stated above.

All suppliers must visit the Marketing Birmingham e-procurement system to register and access the tender document and submit a tender bid <https://in-tendhost.co.uk/marketingbirmingham/asp/Home>

Please note the deadline for full submission as outlined in the tender brief is no later than 12:00 noon on Tuesday 14.10.2014.

II.1.5. CPV code(s)

79411100 Business development consultancy services

II.1.6. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

II.2. Total value of the contract/lot

II.2.1. Total value of the contract/lot

Section IV: Procedure

IV.1. Type of procedure

IV.1.1. Type of procedure

Open

IV.2. Award criteria

IV.2.1. Award criteria

The most economically advantageous tender in terms of

1. Financial Stability — pass/fail
2. Methodology, approach and project management. Weighting 50
3. Relevant experience and demonstrated understanding. Weighting 30
4. Value for money. Weighting 20

IV.2.2. Information about electronic auction

An electronic auction has been used: no

IV.3. Administrative information

IV.3.1. File reference number attributed by the contracting authority

2014-BB-SALES-08

IV.3.2. Previous publication concerning this procedure

Prior information notice

Contract notice

Notice number in the OJ S: [2014/S 159-286212](https://eur-lex.europa.eu/legal-content/EN/TXT/?uri=CELEX:2014/S159-286212)

Section V: Award of contract

Contract No: 2014/S 159-286212

Lot No: 3

- Lot title: 2014-MB-SALES-08 Overseas Business Development Partners

V.1. Date of conclusion of the contract

24.11.2014

V.2. Information about tenders

V.3. Name and address of the contractor

Official name: HMC Global Limited

Postal address: 12 Windslow Crescent

Town: Carrickfergus

Postal code: BT38 9AZ

Country: United Kingdom

V.4. Information on value of the contract/lot

V.5. Information about subcontracting

Lot No: 2

- Lot title: 2014-MB-SALES-08 Overseas Business Development Partners

V.1. Date of conclusion of the contract

24.11.2014

V.2. Information about tenders

V.3. Name and address of the contractor

Official name: Wavteq Limited

Postal address: 15/F Hillier Comm Bldg 65-67 Bonham Strand East

Town: Sheung Wan

Country: Hong Kong

V.4. Information on value of the contract/lot

V.5. Information about subcontracting

Lot No: 1

- Lot title: 2014-BB-SALES-08 Overseas Business Development Partners

V.1. Date of conclusion of the contract

24.11.2014

V.2. Information about tenders

V.3. Name and address of the contractor

Official name: OCO Global Limited

Postal address: 6 Citylink Business Park, Durham Street

Town: Belfast

Postal code: BT12 4HB

Country: United Kingdom

V.4. Information on value of the contract/lot

V.5. Information about subcontracting

Section VI: Complementary information

VI.1. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
yes

Identification of the project: This contract is part funded by the European Regional Development Fund through the Investing in the City Region ERDF project managed by Marketing Birmingham.

VI.2. Additional information

VI.3. Procedures for review

VI.3.1. Review body

Official name: Marketing Birmingham

Postal address: Baskerville House, Centenary Square, Broad Street

Town: Birmingham

Postal code: B1 2ND

Country: United Kingdom

VI.3.2. Review procedure

Precise information on deadline(s) for review procedures: Marketing Birmingham incorporated a standstill period as per European Procurement Guidelines, at the point information on the award of the contract was communicated to tenderers.

VI.3.3. Service from which information about the review procedure may be obtained

VI.4. Date of dispatch of this notice

18.12.2014