

Lithuania-Vilnius: Advertising services

OJ S 180/2020 16/09/2020

Contract notice

Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: Viešoji įstaiga „Keliauk Lietuvoje“

National registration number: 304971997

Postal address: Gedimino pr. 38

Town: Vilnius

NUTS code: LT Lietuva

Postal code: LT-01104

Country: Lithuania

Contact person: Laura Sungailaitė-Jurčė

E-mail: laura@lithuania.travel

Telephone: +370 68692250

Internet address(es):

Main address: <https://www.lithuania.travel/>

Address of the buyer profile: <https://pirkimai.eviesiejipirkimai.lt/ctm/Company/CompanyInformation/Index/73351>

I.3. Communication

The procurement documents are available for unrestricted and full direct access, free of charge, at: https://pirkimai.eviesiejipirkimai.lt/app/rfq/publicpurchase_docs.asp?PID=532844

Additional information can be obtained from the abovementioned address

Tenders or requests to participate must be submitted electronically via: https://pirkimai.eviesiejipirkimai.lt/app/rfq/rwlenrance_s.asp?PID=532844&B=PPO

Tenders or requests to participate must be submitted to the abovementioned address

I.4. Type of the contracting authority

Body governed by public law

I.5. Main activity

General public services

Section II: Object

II.1. Scope of the procurement

II.1.1. Title

Reklamos kampanijos paslaugos Vokietijos rinkoje

II.1.2. Main CPV code

79341000 Advertising services

II.1.3.

Type of contract

Services

II.1.4. Short description

Reklamos kampanijos paslaugos Vokietijos rinkoje.

II.1.5. Estimated total value

II.1.6. Information about lots

This contract is divided into lots: no

II.2. Description

II.2.2. Additional CPV code(s)

79341000 Advertising services

II.2.3. Place of performance

NUTS code: 00 Other or Not Specified

Main site or place of performance: Vokietija.

II.2.4. Description of the procurement

- 1) suplanuoti ir įgyvendinti 4 mėnesių trukmės efektyvias lauko ir radijo reklamos kampanijas;
- 2) suplanuoti ir įgyvendinti 4 mėnesių trukmės efektyvią reklamos kampaniją skaitmeniniuose kanaluose;
- 3) atlikti reklamos kampanijos efektyvumo tyrimą.

II.2.5. Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.6. Estimated value

II.2.7. Duration of the contract, framework agreement or dynamic purchasing system

Duration in months: 10

This contract is subject to renewal: yes

Description of renewals:

Sutarties (sutartinių įsipareigojimų) įvykdymo terminas gali būti pratęstas 1 (vieną) kartą ne ilgiau nei 4 (keturiems) mėnesiams, jei pratęsiamas reklamos priemonių transliavimo terminas.

II.2.10. Information about variants

Variants will be accepted: no

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds: yes

Identification of the project: Lietuvos gamtos ir kultūros paveldo objektų (išteklių) pristatymas Vokietijos ir Jungtinės Karalystės atvykstantojo turizmo rinkoms, Nr. 05.4.1-LVPA-V-812-02-0001.

II.2.14. Additional information

Section III: Legal, economic, financial and technical information

III.1. Conditions for participation

III.1.1. Suitability to pursue the professional activity, including requirements relating to enrolment on professional or trade registers

List and brief description of conditions:

Tiekėjai turi pateikti Europos bendrąjį viešųjų pirkimų dokumentą (EBVPD) – aktualią deklaraciją, pakeičiančią kompetentingų institucijų išduodamus dokumentus ir preliminariai patvirtinančią, kad nėra tiekėjo pašalinimo pagrindų, nustatytų vadovaujantis VPĮ 46 str. nuostatomis.

III.1.2. Economic and financial standing

List and brief description of selection criteria:

-

Minimum level(s) of standards possibly required:

-

III.1.3. Technical and professional ability

Selection criteria as stated in the procurement documents

III.2. Conditions related to the contract

III.2.2. Contract performance conditions

1) sutarties tinkamas įvykdymas yra užtikrintas netesybomis – iki 20 proc. bauda nuo sutartyje numatytos bendros sutarties kainos;

2) jei paslaugų teikėjas dėl savo kaltės neatlieka paslaugų nustatytu terminu, perkančioji organizacija turi teisę be oficialaus įspėjimo ir nesumažindama kitų savo teisių gynimo būdų pradėti skaičiuoti 0,02 proc. dydžio delspinigius nuo neatliktų paslaugų kainos už kiekvieną termino praleidimo dieną, neviršijant 5 proc. bendros sutarties kainos.

III.2.3. Information about staff responsible for the performance of the contract

Obligation to indicate the names and professional qualifications of the staff assigned to performing the contract

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

IV.2. Administrative information

IV.2.2. Time limit for receipt of tenders or requests to participate

Date: 19/10/2020 Local time: 09:00

IV.2.3. Estimated date of dispatch of invitations to tender or to participate to selected candidates

IV.2.4.

Languages in which tenders or requests to participate may be submitted

Lithuanian

IV.2.6. Minimum time frame during which the tenderer must maintain the tender

Duration in months: 3 (from the date stated for receipt of tender)

IV.2.7. Conditions for opening of tenders

Date: 19/10/2020 Local time: 09:00

Place:

Gedimino pr. 38, Vilnius.

Information about authorised persons and opening procedure: Tiekėjai nedalyvauja komisijos posėdžiuose, kuriuose susipažįstama su elektroninėmis priemonėmis pateiktais pasiūlymais.

Section VI: Complementary information

VI.1. Information about recurrence

This is a recurrent procurement: no

VI.2. Information about electronic workflows

Electronic invoicing will be accepted

Electronic payment will be used

VI.3. Additional information

VI.4. Procedures for review

VI.4.1. Review body

Official name: Vilniaus apygardos teismas

Town: Vilnius

Country: Lithuania

VI.4.3. Review procedure

Precise information on deadline(s) for review procedures:

Viešųjų pirkimų įstatymo VII skyriaus nustatyta tvarka.

VI.5. Date of dispatch of this notice

11/09/2020