

Netherlands-Utrecht: Market and economic research; polling and statistics

OJ S 192/2018 05/10/2018

Contract award notice – utilities

Services

Legal Basis:

Directive 2014/25/EU

Section I: Contracting entity

I.1. Name and addresses

Official name: NS Reizigers B.V.

National registration number: 41680548

Postal address: Laan van Puntenburg 100

Town: Utrecht

NUTS code: NL Nederland

Postal code: 3511 ER

Country: Netherlands

Contact person: Liesbeth Wanders

E-mail: procurementsupport@ns.nl

Telephone: +31 302353897

Internet address(es):Main address: <http://www.ns.nl>**I.6. Main activity**

Railway services

Section II: Object

II.1. Scope of the procurement**II.1.1. Title**

EA Marktonderzoek

II.1.2. Main CPV code

79300000 Market and economic research; polling and statistics

II.1.3. Type of contract

Services

II.1.4. Short description

NS zet de reiziger op 1, 2 en 3. Vanuit onderzoek dragen wij hier aan bij door continu nuttige klantinzichten te leveren waarmee we nog beter invulling kunnen geven aan de behoeften van de reiziger. Een van de manieren waarop we dit doen is het uitvoeren van onderzoek, waarbij vragen aan relevante doelgroepen voor NS gesteld worden. NS verzamelt hiermee inzichten over de markt waarin NS opereert of de klanten die NS bedient.

Specifiek wordt er nu aanbesteed voor het kwantitatieve onderzoek bij NS. Daaronder valt onderzoek waarbij de resultaten bestaan uit cijfers waarop statistische analyses gedaan

kunnen worden. Deze data kunnen op verschillende manieren vergaard worden. Het volledige onderzoekstraject is binnen scope. Een opdracht kan bestaan uit het gehele traject of een deel hiervan.

De scope is ingedeeld in 3 percelen:

Perceel 1: Kwantitatief marktonderzoek

Perceel 2: Merktracking

Perceel 3: Face to face kwantitatief (belevings)onderzoek.

II.1.6. Information about lots

This contract is divided into lots: yes

II.1.7. Total value of the procurement

Lowest offer: 600 000,00 EUR / Highest offer: 1 000 000,00 EUR taken into consideration

II.2. Description

II.2.1. Title

Perceel 1. Kwantitatief marktonderzoek

Lot No: 1

II.2.2. Additional CPV code(s)

79300000 Market and economic research; polling and statistics

II.2.3. Place of performance

NUTS code: NL Nederland

II.2.4. Description of the procurement

NS voert per jaar tientallen onderzoeken uit.

II.2.5. Award criteria

Quality criterion - Name: Beste prijs-kwaliteitverhouding / Weighting: 0

Price - Weighting: 0

II.2.11. Information about options

Options: yes

Description of options:

De te sluiten raamovereenkomsten kunnen worden verlengd met 3 verlengingsmogelijkheden van 1 jaar.

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

II.2. Description

II.2.1. Title

Perceel 2. Merktracking

Lot No: 2

II.2.2. Additional CPV code(s)

79300000 Market and economic research; polling and statistics

II.2.3. Place of performance

NUTS code: NL Nederland

II.2.4. Description of the procurement

NS voert tientallen onderzoeken per jaar uit.

II.2.5. Award criteria

Quality criterion - Name: Beste prijs-kwaliteitverhouding / Weighting: 0

Price - Weighting: 0

II.2.11. Information about options

Options: yes

Description of options:

De te sluiten raamovereenkomsten kunnen worden verlengd met 3 verlengingsmogelijkheden van 1 jaar.

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

II.2. Description

II.2.1. Title

Perceel 3. Face to face kwantitatief (belevings)onderzoek

Lot No: 3

II.2.2. Additional CPV code(s)

79300000 Market and economic research; polling and statistics

II.2.3. Place of performance

NUTS code: NL Nederland

II.2.4. Description of the procurement

In 2017 hebben in ieder perceel (enkele) tientallen onderzoeken plaatsgevonden.

II.2.5. Award criteria

Quality criterion - Name: Beste prijs-kwaliteitverhouding / Weighting: 0

Price - Weighting: 0

II.2.11. Information about options

Options: yes

Description of options:

De te sluiten raamovereenkomsten kunnen worden verlengd met 3 verlengingsmogelijkheden van 1 jaar.

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Restricted procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

The procurement involves the establishment of a framework agreement

IV.1.6. Information about electronic auction

An electronic auction has been used

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

IV.2. Administrative information

IV.2.1. Previous publication concerning this procedure

Notice number in the OJ S: [2018/S 063-141008](#)

IV.2.8. Information about termination of dynamic purchasing system

IV.2.9. Information about termination of call for competition in the form of a periodic indicative notice

Section V: Award of contract

Contract No: 3

Lot No: 3

Title:

Perceel 3. Face to face kwantitatief (belevings)onderzoek

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

01/09/2018

V.2.2. Information about tenders

Number of tenders received: 3

The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: Meet4Research

Postal address: Stationsplein 93

Town: 's-Hertogenbosch

NUTS code: NL Nederland

Postal code: 5211 BM

Country: Netherlands

The contractor is an SME: yes

V.2.4. Information on value of the contract/lot

Total value of the contract/lot: 1,00 EUR

V.2.5. Information about subcontracting

V.2.6. Price paid for bargain purchases

Section V: Award of contract

Contract No: 2

Lot No: 2

Title:

Perceel 2. Merktracking

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

01/09/2018

V.2.2. Information about tenders

Number of tenders received: 2

The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: Metrixlab B.V.

Postal address: Metrixlab B.V. Wilhelminakade 12

Town: Rotterdam

NUTS code: NL Nederland

Postal code: 3072 AR

Country: Netherlands

The contractor is an SME: yes

V.2.4. Information on value of the contract/lot

Total value of the contract/lot: 1,00 EUR

V.2.5. Information about subcontracting

V.2.6. Price paid for bargain purchases

Section V: Award of contract

Contract No: 1

Lot No: 1

Title:

Perceel 1. Kwantitatief marktonderzoek

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

01/09/2018

V.2.2. Information about tenders

Number of tenders received: 6

The contract has been awarded to a group of economic operators: yes

V.2.3. Name and address of the contractor

Official name: Blauw Research B.V.

Postal address: Coolsingel 55

Town: Rotterdam

NUTS code: NL Nederland

Postal code: 3012 AB

Country: Netherlands

The contractor is an SME: yes

V.2.3. Name and address of the contractor

Official name: MWM2 B.V.

Postal address: Rijnsburgstraat 9

Town: Amsterdam

NUTS code: NL Nederland

Postal code: 1059 AT

Country: Netherlands

The contractor is an SME: yes

V.2.3. Name and address of the contractor

Official name: Marketresponse B.V. (h.o.d.n. SAMR)

Postal address: Leusderend 36

Town: Leusden

NUTS code: NL Nederland

Postal code: 3832 RC

Country: Netherlands

The contractor is an SME: yes

V.2.4. Information on value of the contract/lot

Total value of the contract/lot: 1,00 EUR

V.2.5. Information about subcontracting

V.2.6. Price paid for bargain purchases

Section VI: Complementary information

VI.3. Additional information

VI.4. Procedures for review

VI.4.1. Review body

Official name: Rechtbank Midden Nederland

Postal address: Vrouwe Justitiaplein 1

Town: Utrecht

Postal code: 3511 EX

Country: Netherlands

E-mail: midden-nederland@rechtspraak.nl

Internet address: <https://www.rechtspraak.nl/>

VI.5. Date of dispatch of this notice

04/10/2018

