

France-Castanet-Tolosan: Advertising consultancy services

OJ S 166/2021 27/08/2021

Contract award notice

Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: INTERPROFESSION DES VINS DU SUD-OUEST

Postal address: Centre INRA - Bâtiment CACG Chemin de Borde Rouge - CS 52637

Town: Castanet-tolosan

NUTS code: FR France

Postal code: 31321

Country: France

E-mail: C.aribaut@france-sudouest.com

Telephone: +33 0561738706

Internet address(es):Main address: <https://www.vignobles-sudouest.fr/>**I.4. Type of the contracting authority**

Other type: Organisme viticole

I.5. Main activity

Other activity: Interprofession viticole

Section II: Object

II.1. Scope of the procurement**II.1.1. Title**

EVALUATION DE L'IMPACT DU PROGRAMME EUROPEEN D'INFORMATION ET DE PROMOTION DES IGP/AOP DU SUD-OUEST

Reference number: Sud-ouest/11.44

II.1.2. Main CPV code

79341100 Advertising consultancy services

II.1.3. Type of contract

Services

II.1.4. Short description

Évaluation de l'impact du programme européen d'information et de promotion des IGP/AOP du Sud-ouest (Vins du Sud-ouest / Foie gras du Sud-ouest / Jambon de Bayonne)

II.1.6. Information about lots

This contract is divided into lots: no

II.1.7.

Total value of the procurement

Value excluding VAT: 96 000,00 EUR

II.2. Description

II.2.2. Additional CPV code(s)

79320000 Public-opinion polling services, 79311200 Survey conduction services, 79311300 Survey analysis services, 79313000 Performance review services

II.2.3. Place of performance

NUTS code: FR France

NUTS code: BE Belgique / België

Main site or place of performance: France et Belgique

II.2.4. Description of the procurement

Évaluation de l'impact du programme européen d'information et de promotion des IGP/AOP du Sud-ouest (Vins du Sud-ouest / Foie gras du Sud-ouest / Jambon de Bayonne) Années 2021 /2022/2023.

II.2.5. Award criteria

Quality criterion - Name: EVALUATIONS PROPOSEES PERTINENTES RIGOUREUSES ET EN ADEQUATION AVEC LE NIVEAU DE QUALITE REQUIS PAR LES NORMES DE L'UE /
Weighting: 45

Price - Weighting: 15

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
yes

Identification of the project: Le règlement (UE) no 1144/2014 du Parlement européen et du Conseil du 22 octobre 2014 relatif à des actions d'information et de promotion concernant les produits agricoles réalisées sur le marché intérieur et dans les pays tiers.

II.2.14. Additional information

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

IV.2. Administrative information

IV.2.1. Previous publication concerning this procedure

Notice number in the OJ S: [2021/S 098-256786](#)

IV.2.8. Information about termination of dynamic purchasing system

IV.2.9. Information about termination of call for competition in the form of a prior information notice

Section V: Award of contract

Contract No: AO-2122-1933

Lot No: 1

Title:

Évaluation de l'impact du programme européen d'information et de promotion des IGP/AOP du sud-ouest

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

12/07/2021

V.2.2. Information about tenders

Number of tenders received: 2

Number of tenders received by electronic means: 2

The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: INTERPROFESSION DES VINS DU SUD-OUEST/CONSORTIUM JAMBON DE BAYONNE/PALSO

Postal address: IVSO - CENTRE INRA - Chemin de Borde Rouge - CS52637

Town: CASTANET-TOLOSAN

NUTS code: FR France

Postal code: 31321

Country: France

E-mail: Contact@france-sudouest.com

Telephone: +33 0561738706

Internet address: <http://www.vignobles-sudouest.fr>

The contractor is an SME: no

V.2.4. Information on value of the contract/lot

Total value of the contract/lot: 96 000,00 EUR

V.2.5. Information about subcontracting

Section VI: Complementary information

VI.3. Additional information

VI.4. Procedures for review

VI.4.1. Review body

Official name: Tribunal de Grande instance de Toulouse

Postal address: 2, allées Jules Guesde

Town: TOULOUSE

Postal code: 31000

Country: France

Internet address: <http://www.justice.gouv.fr/>

VI.5. Date of dispatch of this notice

23/08/2021