

**United Kingdom-Stornoway: Market research services**

OJ S 249/2013 24/12/2013

Contract notice

Services

Directive 2004/18/EC

**Section I: Contracting authority**

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**I.1. Name and addresses**

Official name: Seirbheis nam Meadhanan Gàidhlig (The Gaelic Media Service)

Postal address: Seaforth Road, Isle of Lewis

Town: Stornoway

Postal code: HS1 2SD

Country: United Kingdom

Contact person: Operations and Finance

For the attention of: Neil M. Graham

E-mail: [neil.graham@mgalba.com](mailto:neil.graham@mgalba.com)

Telephone: +44 851705550

Fax: +44 851706432

**Internet address(es):**General address of the contracting authority: <http://www.mgalba.com>Address of the buyer profile: [http://www.publiccontractsscotland.gov.uk/search/Search\\_AuthProfile.aspx?ID=AA14302](http://www.publiccontractsscotland.gov.uk/search/Search_AuthProfile.aspx?ID=AA14302)Electronic access to information: [www.mgalba.com](http://www.mgalba.com)**Additional information can be obtained from:**

Official name: Seirbheis nam Meadhanan Gàidhlig (The Gaelic Media Service)

Postal address: Seaforth Road, Stornoway

Town: Isle of Lewis

Postal code: HS1 2SD

Country: United Kingdom

Contact person: Operations and Finance

For the attention of: Neil M. Graham

E-mail: [neil.graham@mgalba.com](mailto:neil.graham@mgalba.com)

Telephone: +44 851705550

Fax: +44 851706432

Internet address: <http://www.mgalba.com>**Specifications and additional documents (including documents for competitive dialogue and a dynamic purchasing system) can be obtained from:**

Official name: Seirbheis nam Meadhanan Gàidhlig (The Gaelic Media Service)

Postal address: Seaforth Road, Stornoway

Town: Isle of Lewis

Postal code: HS1 2SD

Country: United Kingdom

Contact person: Operations and Finance

For the attention of: Neil M. Graham

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Telephone: +44 851705550

Fax: +44 851706432

Internet address: <http://www.mgalba.com>

**Tenders or requests to participate must be submitted:** Official name: Seirbheis nam Meadhanan Gàidhlig (The Gaelic Media Service)

Postal address: Seaforth Road, Stornoway

Town: Isle of Lewis

Postal code: HS1 2SD

Country: United Kingdom

Contact person: Operations and Finance

For the attention of: Neil M. Graham

E-mail: [neil.graham@mgalba.com](mailto:neil.graham@mgalba.com)

Telephone: +44 851705550

Fax: +44 851706432

Internet address: <http://www.mgalba.com>

**I.2. Type of the contracting authority**

Other: body established under Broadcasting Act 1990

**I.3. Main activity**

Other: Gaelic Broadcasting

**I.4. Contract award on behalf of other contracting authorities**

The contracting authority is purchasing on behalf of other contracting authorities: no

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**Section II: Object of the contract**

**II.1. Description**

**II.1.1. Title attributed to the contract by the contracting authority**

Gaelic Audience Research Project.

**II.1.2. Type of contract and place of performance or delivery**

Services

Service category No 27: Other services

Main site or place of performance: UK.

NUTS code UK United Kingdom

**II.1.3. Information about a framework agreement or a dynamic purchasing system**

The notice involves a public contract

**II.1.4. Information about framework agreement**

**II.1.5. Short description of the contract or purchase(s)**

The establishment and maintenance of a Gaelic Television Audience Panel specifically aimed at viewers of BBC ALBA and On-line Gaelic Media and listeners of Radio nan Gaidheal. The aim is to have a minimum of 300 active members on the panel who complete a weekly diary on the qualitative assessment of programmes viewed during specified periods. Reporting of results will be made to The Gaelic Media Service (MG ALBA) monthly.

Note: To register your interest in this notice and obtain any additional information please visit the Public Contracts Scotland Web Site at [http://www.publiccontractsscotland.gov.uk/Search/Search\\_Switch.aspx?ID=288866](http://www.publiccontractsscotland.gov.uk/Search/Search_Switch.aspx?ID=288866)

**II.1.6. CPV code(s)**

79310000 Market research services

**II.1.7. Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: yes

**II.1.8. Lots**

This contract is divided into lots: no

**II.1.9. Information about variants**

Variants will be accepted: yes

**II.2. Scope of the procurement****II.2.1. Total quantity or scope****II.2.2. Information about options**

Options: no

**II.2.3. Information about renewals**

This contract is subject to renewal: no

**II.3. Duration of the contract or time limit for completion**

Duration in months: 36 (from the award of the contract)

**Section III: Legal, economic, financial and technical information**

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**III.1. Conditions related to the contract****III.1.1. Deposits and guarantees required****III.1.2. Main financing conditions and payment arrangements and/or reference to the relevant provisions governing them****III.1.3. Legal form to be taken by the group of economic operators to whom the contract is to be awarded****III.1.4. Contract performance conditions**

The performance of the contract is subject to particular conditions: no

**III.2. Conditions for participation****III.2.1. Suitability to pursue the professional activity, including requirements relating to enrolment on professional or trade registers****III.2.2. Economic and financial ability**

List and brief description of conditions: (1) All candidates will be required to provide statements of accounts or extracts from those accounts relating to their business.

**III.2.3. Technical and professional ability****III.2.4. Information about reserved contracts****III.3. Conditions specific to services contracts****III.3.1. Information about a particular profession**

### **III.3.2. Information about staff responsible for the performance of the contract**

Obligation to indicate the names and professional qualifications of the staff assigned to performing the contract: yes

## **Section IV: Procedure**

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### **IV.1. Type of procedure**

#### **IV.1.1. Type of procedure**

Open

#### **IV.1.2. Information about the limits on the number of candidates to be invited**

#### **IV.1.3. Information about reduction of the number of solutions or tenders during negotiation or dialogue**

### **IV.2. Award criteria**

#### **IV.2.1. Award criteria**

The most economically advantageous tender in terms of Price is not the only award criterion and all criteria are stated only in the procurement documents

#### **IV.2.2. Information about electronic auction**

An electronic auction will be used: no

### **IV.3. Administrative information**

#### **IV.3.1. File reference number attributed by the contracting authority**

#### **IV.3.2. Previous publication concerning this procedure**

#### **IV.3.3. Conditions for obtaining specifications and additional documents or descriptive document**

#### **IV.3.4. Time limit for receipt of tenders or requests to participate**

7.2.2014 - 12:00

#### **IV.3.5. Estimated date of dispatch of invitations to tender or to participate to selected candidates**

#### **IV.3.6. Languages in which tenders or requests to participate may be submitted**

English.

Other: Scottish Gaelic

#### **IV.3.7. Minimum time frame during which the tenderer must maintain the tender**

until: 31.3.2014

#### **IV.3.8. Conditions for opening of tenders**

Date: 7.2.2014 - 12:00

Place:

MG ALBA, Seaforth Road, Stornoway, HS1 2SD.

## **Section VI: Complementary information**

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### **VI.1. Information about recurrence**

This is a recurrent procurement: yes  
Estimated timing for further notices to be published: 3 years.

**VI.2. Information about European Union funds**

**VI.3. Additional information**  
(SC Ref:288866)

**VI.4. Procedures for review**

**VI.4.1. Review body**

**VI.4.2. Review procedure**

**VI.4.3. Service from which information about the review procedure may be obtained**

**VI.5. Date of dispatch of this notice**  
19.12.2013