

Belgium-Ghent: Advertising and marketing services
OJ S 210/2017 02/11/2017
Contract award notice
Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: Agentschap Wegen en Verkeer Oost-Vlaanderen

Postal address: Koningin Maria Hendrikaplein 70, bus 81

Town: Gent

NUTS code: BE23 Prov. Oost-Vlaanderen

Postal code: 9000

Country: Belgium

Contact person: Agentschap Wegen en Verkeer Oost-Vlaanderen

E-mail: wegen.oostvlaanderen@vlaanderen.be

Telephone: +32 92762610

Internet address(es):

Main address: <https://wegenenverkeer.be>

Address of the buyer profile: <https://enot.publicprocurement.be/enot-war/preViewNotice.do?noticeId=290190>

I.4. Type of the contracting authority

Regional or local authority

I.5. Main activity

General public services

Section II: Object

II.1. Scope of the procurement

II.1.1. Title

Communicatie- en bereikbaarheidsadvies bij hinderlijke infrastructuurwerken.

Reference number: AWW O-VI-X40/N0/136-1M3D8H/17/20-F03_0

II.1.2. Main CPV code

79340000 Advertising and marketing services

II.1.3. Type of contract

Services

II.1.4. Short description

De opdracht die het voorwerp uitmaakt van dit bestek, omvat de ondersteuning van WOV op het vlak van bereikbaarheidsadvies en communicatie.

II.1.6. Information about lots

This contract is divided into lots: no

II.1.7. Total value of the procurement

Value excluding VAT: 161 758,00 EUR

II.2. Description

II.2.2. Additional CPV code(s)

75100000 Administration services, 79416000 Public relations services, 79416100 Public relations management services, 79416200 Public relations consultancy services

II.2.3. Place of performance

NUTS code: BE23 Prov. Oost-Vlaanderen

Main site or place of performance: Oost-Vlaanderen.

II.2.4. Description of the procurement

Met „bereikbaarheidsadvies” bedoelen we bemiddeling tussen WOV enerzijds, en de hierboven genoemde doelgroepen anderzijds betreffende de bereikbaarheid in de werfzone en de ruimere omgeving van de werf. De opdrachtnemer zal ook als aanspreekpunt fungeren voor de omwonenden, de handelaars, ondernemers en alle andere doelgroepen in de werfzone en de ruime omgeving en zij/hij zal ook betrokken worden bij de voorbereiding en uitwerking van minderhinder-maatregelen.

II.2.5. Award criteria

Price

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: no

IV.2. Administrative information

IV.2.1. Previous publication concerning this procedure

Notice number in the OJ S: [2017/S 046-085221](#)

IV.2.8. Information about termination of dynamic purchasing system

IV.2.9. Information about termination of call for competition in the form of a prior information notice

Section V: Award of contract

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

12/10/2017

V.2.2. Information about tenders

Number of tenders received: 1

The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: Wegen en Verkeer Oost-Vlaanderen

Postal address: Koningin Maria Hendrikaplein 70, bus 81

Town: Gent

NUTS code: BE23 Prov. Oost-Vlaanderen

Postal code: 9000

Country: Belgium

E-mail: wegen.oostvlaanderen@vlaanderen.be

Telephone: +32 92762600

The contractor is an SME: no

V.2.4. Information on value of the contract/lot

Total value of the contract/lot: 161 758,00 EUR

V.2.5. Information about subcontracting

Section VI: Complementary information

VI.3. Additional information

VI.4. Procedures for review

VI.4.1. Review body

Official name: <https://wegenenverkeer.be>

Town: Gent

Country: Belgium

VI.4.2. Body responsible for mediation procedures

Official name: Wegen en Verkeer Oost-Vlaanderen

Town: Gent

Country: Belgium

VI.4.4. Service from which information about the review procedure may be obtained

Official name: Wegen en Verkeer Oost-Vlaanderen

Town: Gent

Country: Belgium

VI.5. Date of dispatch of this notice

31/10/2017