

Luxembourg-Luxembourg: European data market study
OJ S 250/2013 27/12/2013
Contract award notice
Services

Directive 2004/18/EC

Section I: Contracting authority

I.1. Name and addresses

Official name: European Commission

Postal address: EUFO building, office 01/275

Town: Luxembourg

Postal code: 2920

Country: Luxembourg

For the attention of: Ms Márta Nagy-Rothengass

E-mail: connect-g3@ec.europa.eu

Telephone: +352 4301-31680

Fax: +352 4301-38099

Internet address(es):

General address of the contracting authority: http://ec.europa.eu/dgs/connect/index_en.htm

Electronic access to information: <https://ec.europa.eu/digital-agenda/en/news/smart-20130063-study-european-data-market-and-related-services>

I.2. Type of the contracting authority

European institution/agency or international organisation

I.3. Main activity

Other: Communications networks, content and technologies.

I.4. Contract award on behalf of other contracting authorities

The contracting authority is purchasing on behalf of other contracting authorities: no

Section II: Object of the contract

II.1. Description

II.1.1. Title

European data market study.

II.1.2. Type of contract and place of performance or delivery

Services

Service category No 10: Market research and public opinion polling services

Main site or place of performance: At the contractor's premises.

NUTS code LU000 Luxembourg

II.1.3. Information about a framework agreement or a dynamic purchasing system (DPS)

II.1.4. Short description of the contract or purchase(s)

The subject matter of the contract is to set up a data market monitoring tool with a set of descriptive indicators with the primary objective of measuring growth and job creation related to the data economy. As a next step, baseline information is to be provided which is then to be

monitored and reported on. In addition, special efforts will be made to further develop the community of data-related stakeholders across Europe so that a European data ecosystem can gradually be established. This data ecosystem will stimulate research and innovation around data as well as the uptake of data services and products in Europe.

II.1.5. CPV code(s)

79310000 Market research services, 79311400 Economic research services, 72314000 Data collection and collation services

II.1.6. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

II.2. Total value of the contract/lot

II.2.1. Total value of the contract/lot

Value: 470 000 EUR

Including VAT. VAT rate (%) 15

Section IV: Procedure

IV.1. Type of procedure

IV.1.1. Type of procedure

Restricted

IV.2. Award criteria

IV.2.1. Award criteria

The most economically advantageous tender in terms of

1. Understanding of the tasks required. Weighting 20
2. Technical quality of the tender. Weighting 60
3. Management. Weighting 20

IV.2.2. Information about electronic auction

An electronic auction has been used: no

IV.3. Administrative information

IV.3.1. File reference number attributed by the contracting authority

SMART 2013/0063.

IV.3.2. Previous publication concerning this procedure

Prior information notice

Notice number in the OJ S: [2013/S 63-104533](#) of 29.3.2013

Contract notice

Notice number in the OJ S: [2013/S 141-244768](#) of 23.7.2013

Section V: Award of contract

Contract No: 30-CE-0599839/00-39

V.1. Date of conclusion of the contract

15.11.2013

V.2. Information about tenders

Number of tenders received: 3

V.3. Name and address of the contractor

Official name: IDC Italia s.r.l.

Postal address: viale Monza 14

Town: Milan MI

Postal code: 20127

Country: Italy

E-mail: gcatteneo@idc.com

Telephone: +39 0228457374

Fax: +39 0228457333

V.4. Information on value of the contract/lot

Total value of the procurement:

Value: 470 000 EUR

excluding VAT

If annual or monthly value:

Number of months: 37

V.5. Information about subcontracting

The contract is likely to be subcontracted: yes

Value or proportion likely to be subcontracted to third parties:

Proportion: 28 %

Section VI: Complementary information

VI.1. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
yes

Identification of the project: Competitiveness & innovation framework programme (CIP).

VI.2. Additional information

VI.3. Procedures for review

VI.3.1. Review body

Official name: General Court of the European Union

Postal address: rue du Fort Niedergrünwald

Town: Luxembourg

Postal code: 2925

E-mail: generalcourt.registry@curia.europa.eu

Telephone: +352 4303-1

Fax: +352 4303-2100

Internet address: <http://curia.europa.eu>

VI.3.2. Review procedure

Precise information on deadline(s) for review procedures: Within 2 months of the notification to the plaintiff, or, in absence thereof, of the day on which it came to the knowledge of the plaintiff. A complaint to the European Ombudsman does not have as an effect either to suspend this period or to open a new period for lodging appeals.

VI.3.3. Service from which information about the review procedure may be obtained

Official name: European Commission, DG Communications Networks, Content & Technology,
Unit G.3 — Data Value Chain
Postal address: EUFO 1/275
Town: Luxembourg
Postal code: 2920
Country: Luxembourg
E-mail: cnect-g3@ec.europa.eu
Telephone: +352 4301-31680
Fax: +352 4301-38099
Internet address: http://ec.europa.eu/dgs/connect/index_en.htm

VI.4. Date of dispatch of this notice

17.12.2013