

Latvia-Ropažu novads: Advertising campaign services**OJ S 137/2023 19/07/2023****Contract award notice****Services****Legal Basis:**

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: SIA "Getlīni EKO"

National registration number: 40003367816

Postal address: Kaudzīšu iela 57

Town: Stopiņu pagasts, Ropažu novads, Rumbula

NUTS code: LV007 Pierīga

Postal code: LV-2121

Country: Latvia

Contact person: Līva Grinfelde

E-mail: iepirkumi@getlini.lv

Telephone: +371 29950555

Internet address(es):Main address: <http://www.getlini.lv>Address of the buyer profile: <https://www.eis.gov.lv/EKEIS/Supplier/Organizer/2147>**I.4. Type of the contracting authority**

Other type: Valsts un pašvaldības publiski privātā kapitālsabiedrība

I.5. Main activity

Other activity: Atkritumu apsaimniekošana

Section II: Object

II.1. Scope of the procurement**II.1.1. Title**

Sabiedrības izglītošanas kampaņa par bioloģiski noārdāmajiem atkritumiem

Reference number: GEKO 2023/03/01

II.1.2. Main CPV code

79341400 Advertising campaign services

II.1.3. Type of contract

Services

II.1.4. Short description

Sabiedrības izglītošanas kampaņa par bioloģiski noārdāmajiem atkritumiem

II.1.6. Information about lots

This contract is divided into lots: no

II.1.7. Total value of the procurement

Value excluding VAT: 389 201,16 EUR

II.2. Description**II.2.2. Additional CPV code(s)**

79341000 Advertising services

II.2.3. Place of performance

NUTS code: LV007 Pierīga

Main site or place of performance: Kaudzīšu iela 57, Rumbula, Stopiņu pagasts, Ropažu novads, LV-2121

II.2.4. Description of the procurement

Sabiedrības izglītošanas kampaņa par bioloģiski noārdāmajiem atkritumiem

II.2.5. Award criteria

Quality criterion - Name: Kampaņas koncepcijas redzējums (B) / Weighting: 30

Quality criterion - Name: Kampaņas taktikas redzējums (C) / Weighting: 30

Price - Weighting: 40

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information**Section IV: Procedure**

IV.1. Description**IV.1.1. Type of procedure**

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system**IV.1.8. Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: yes

IV.2. Administrative information**IV.2.1. Previous publication concerning this procedure**

Notice number in the OJ S: [2023/S 048-142462](#)

IV.2.8. Information about termination of dynamic purchasing system**IV.2.9. Information about termination of call for competition in the form of a prior information notice****Section V: Award of contract**

Contract No: 1

Title:

Sabiedrības izglītošanas kampaņa par bioloģiski noārdāmajiem atkritumiem

A contract/lot is awarded: yes

V.2. Award of contract**V.2.1. Date of conclusion of the contract**

03/07/2023

V.2.2. Information about tenders

Number of tenders received: 5

Number of tenders received from SMEs: 5

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 0

Number of tenders received by electronic means: 5

The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: Sabiedrība ar ierobežotu atbildību "McCann Rīga"

National registration number: 50003257541

Postal address: Rīga, Tērbatas iela 30

Town: Rīga

NUTS code: LV00 Latvija

Postal code: 1011

Country: Latvia

The contractor is an SME: yes

V.2.4. Information on value of the contract/lot

Initial estimated total value of the contract/lot: 400 000,00 EUR

Total value of the contract/lot: 389 201,16 EUR

V.2.5. Information about subcontracting

The contract is likely to be subcontractedValue or proportion likely to be subcontracted to third partiesValue excluding VAT: 188 051,16 EURProportion: 48 %Short description of the part of the contract to be subcontracted:

Sabiedrisko attiecību startējiskā plāna izstrāde, Sociālo tīklu komunikācija, Influenceru komunikācija, Pētījums pirms un pēc kampaņas rezultātu noteikšanai, Mediju plāna izstrāde, mediju pirkšana u.c

Section VI: Complementary information

VI.3. Additional information**VI.4. Procedures for review****VI.4.1. Review body**

Official name: Iepirkumu uzraudzības birojs

Postal address: Smilšu iela 1

Town: Rīga

Postal code: LV-1919

Country: Latvia

E-mail: pasts@iub.gov.lv

Telephone: +371 22416641

Internet address: <http://www.iub.gov.lv>

VI.4.4. Service from which information about the review procedure may be obtained

Official name: Iepirkumu uzraudzības birojs

Postal address: Smilšu iela 1

Town: Rīga

Postal code: LV-1919

Country: Latvia

E-mail: pasts@iub.gov.lv

Telephone: +371 22416641

Internet address: <http://www.iub.gov.lv>

VI.5. Date of dispatch of this notice

14/07/2023