

Norway – Advertising and marketing services – Design and advertising agency services.**OJ S 127/2025 07/07/2025****Contract or concession award notice – standard regime****Services****1. Buyer**

1.1. Buyer

Official name: Rogaland fylkeskommune

Email: tove.kristine.heggelund.lavik@rogfk.no

Legal type of the buyer: Regional authority

Activity of the contracting authority: General public services

2. Procedure

2.1. Procedure

Title: Design and advertising agency services.

Description: Rogaland county shall enter into a framework agreement for the delivery of design and advertising agency services.

Procedure identifier: feb8f18e-e7fc-4037-9b49-d6c1cfadcdbd

Previous notice: 7fd153d2-d206-487c-bdaf-569ad17411f0-01

Internal identifier: 2025/10643

Type of procedure: Open

The procedure is accelerated: no

2.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79340000 Advertising and marketing services

Additional classification (cpv): 79000000 Business services: law, marketing, consulting, recruitment, printing and security, 79300000 Market and economic research; polling and statistics

2.1.2. Place of performance

Country subdivision (NUTS): Rogaland (NO0A1)

Country: Norway

2.1.4. General information

Legal basis:

Directive 2014/24/EU

5. Lot

5.1. Lot: LOT-0000

Title: Design and advertising agency services.

Description: Rogaland county shall enter into a framework agreement for the delivery of design and advertising agency services.

Internal identifier: 2025/10643

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79340000 Advertising and marketing services

Additional classification (cpv): 79000000

Business services: law, marketing, consulting, recruitment, printing and security, 79300000

Market and economic research; polling and statistics

5.1.2. Place of performance

Country subdivision (NUTS): Rogaland (NO0A1)

Country: Norway

5.1.3. Estimated duration

Start date: 02/07/2025

Duration end date: 01/07/2027

5.1.4. Renewal

Maximum renewals: 2

Other information about renewals: Renewal length is 12 months

5.1.6. General information

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): no

5.1.10. Award criteria

Criterion:

Type: Price

Description: price

Category of award weight criterion: Weight (points, exact)

Award criterion number: 30,00

Criterion:

Type: Quality

Description: competence

Category of award weight criterion: Weight (points, exact)

Award criterion number: 40,00

Criterion:

Type: Quality

Description: assignment comprehension

Category of award weight criterion: Weight (points, exact)

Award criterion number: 30,00

5.1.15. Techniques

Framework agreement:

Framework agreement, without reopening of competition

Information about the dynamic purchasing system:

No dynamic purchase system

Electronic auction: no

5.1.16. Further information, mediation and review

Review organisation: Sør-Rogaland tingrett

Information about review deadlines: See the tender documentation

Organisation signing the contract: Rogaland fylkeskommune

6. Results

Maximum value of the framework agreements in this notice: 8 500 000,00 NOK

Approximate value of the framework agreements: 8 500 000,00 NOK

6.1. Result lot Identifier: LOT-0000

Winner selection status: At least one winner was chosen.

Framework agreement:

Maximum value of the framework agreement: 8 500 000,00 NOK

Re-estimated value of the framework agreement: 8 500 000,00 NOK

6.1.2. Information about winners

Winner:

Official name: Fasett

Tender:

Tender identifier: Rogaland Fylkeskommune – Tilbud fra Fasett AS

Identifier of lot or group of lots: LOT-0000

Concession value:

Subcontracting: Yes

Subcontracting value is known: no

Subcontracting percentage is known: no

Contract information:

Identifier of the contract: 2025/49312

Title: Framework agreement for design services - Facet

Date on which the winner was chosen: 18/06/2025

Date of the conclusion of the contract: 02/07/2025

The contract is awarded within a framework agreement: no

Organisation signing the contract: Rogaland fylkeskommune

6.1.3. Non-winning tenderers:

Official name: Pro & Contra

Official name: Laat AS

Official name: Melvær&Co

Official name: Siste Skrik Kommunikasjon AS

Official name: Appex AS

Official name: Bureau AS

Official name: KVIKK RÅD AS

6.1.4. Statistical information:

Summary of the review requests the buyer received

Number of complainants: 0

Received tenders or requests to participate:

Type of received submissions: Tenders

Number of tenders or requests to participate received: 8

8. Organisations

8.1. ORG-0001

Official name: Rogaland fylkeskommune

Registration number: 971 045 698

Department: Avdeling anskaffelser
Postal address: Ankerkvartalet, Haakon VII's gate 9
Town: Stavanger
Postcode: 4005
Country subdivision (NUTS): Rogaland (NO0A1)
Country: Norway
Contact point: Tove Kristine Heggelund Lavik
Email: tove.kristine.heggelund.lavik@rogfk.no
Telephone: +47 51516600

Roles of this organisation:

Buyer
Organisation signing the contract

8.1. ORG-0002

Official name: Sør-Rogaland tingrett
Registration number: 926 723 448
Postal address: Postboks 159
Town: Stavanger
Postcode: 4001
Country subdivision (NUTS): Rogaland (NO0A1)
Country: Norway
Email: sor-rogaland.tingrett@domstol.no
Telephone: 52 00 46 00
Internet address: <https://www.domstol.no/no/domstoler/tingrett/sor-rogaland-tingrett/>

Roles of this organisation:

Review organisation

8.1. ORG-0003

Official name: Pro & Contra
Size of the economic operator: Medium
Registration number: 945844426
Department: Salg
Postal address: Nykirkebakken 7
Town: Stavanger
Postcode: 4013
Country subdivision (NUTS): Rogaland (NO0A1)
Country: Norway
Contact point: Stine Dreyer Talgø
Email: stine@procontra.no
Telephone: 93014981

Roles of this organisation:

Tenderer

8.1. ORG-0004

Official name: Laat AS
Size of the economic operator: Micro
Registration number: 920934544
Department: Hovedkontor
Postal address: Langgata 11 B
Town: Stavanger

Postcode: 4013
Country subdivision (NUTS): Rogaland (NO0A1)
Country: Norway
Contact point: Arnstein Torsvoll
Email: arnstein@laat.no
Telephone: 93258967

Roles of this organisation:

Tenderer

8.1. ORG-0005

Official name: Fasett
Size of the economic operator: Small
Registration number: 843424252
Department: Salg
Postal address: Lars Hertervigsgt. 3
Town: Stavanger
Postcode: 4004
Country subdivision (NUTS): Rogaland (NO0A1)
Country: Norway
Contact point: Ingvild Forberg Espeland
Email: ingvild@fasett.no
Telephone: 51 84 48 00

Roles of this organisation:

Tenderer

Winner of these lots: LOT-0000

8.1. ORG-0006

Official name: Melvær&Co
Size of the economic operator: Micro
Registration number: 982703328
Department: Salg
Postal address: Nedre Banegate 41
Town: Stavanger
Postcode: 4014
Country subdivision (NUTS): Rogaland (NO0A1)
Country: Norway
Contact point: Sissel Gorset
Email: sissel@m-co.no
Telephone: 48 14 88 88

Roles of this organisation:

Tenderer

8.1. ORG-0007

Official name: Siste Skrik Kommunikasjon AS
Size of the economic operator: Micro
Registration number: 970918043
Department: Salg
Postal address: Postboks 5343 Majorstuen
Town: Oslo
Postcode: 0304

Country subdivision (NUTS): Oslo (NO081)

Country: Norway

Contact point: Heidi van der Hagen

Email: heidi@sisteskrik.no

Telephone: 22590850

Roles of this organisation:

Tenderer

8.1. **ORG-0008**

Official name: Appex AS

Size of the economic operator: Small

Registration number: 995412020

Department: Salg og prosjekt

Postal address: Longhammarveien 28

Town: Haugesund

Postcode: 5536

Country subdivision (NUTS): Rogaland (NO0A1)

Country: Norway

Contact point: Pål Osmundsen

Email: pal.osmundsen@appex.no

Telephone: 09456

Roles of this organisation:

Tenderer

8.1. **ORG-0009**

Official name: Bureau AS

Size of the economic operator: Micro

Registration number: 925198978

Department: Kommunikasjon og reklame

Postal address: Waldemar Thranes gate 98B

Town: Oslo

Postcode: 0175

Country subdivision (NUTS): Oslo (NO081)

Country: Norway

Contact point: Ola Nielsen

Email: ola@bureau.as

Telephone: 92653986

Roles of this organisation:

Tenderer

8.1. **ORG-0010**

Official name: KVIKK RÅD AS

Size of the economic operator: Micro

Registration number: 933900851

Department: Kommunikasjon

Postal address: Elisenbergveien 5

Town: Oslo

Postcode: 0265

Country subdivision (NUTS): Oslo (NO081)

Country: Norway
Contact point: Vegard Bjørtuft
Email: vegard@kvikk.no
Telephone: +4793031600
Roles of this organisation:
Tenderer

Notice information

Notice identifier/version: 4b6b1df7-1563-4010-b57a-92d71dbd8c3b - 01
Form type: Result
Notice type: Contract or concession award notice – standard regime
Notice subtype: 29
Notice dispatch date: 04/07/2025 07:55:20 (UTC) Western European Time, GMT
Notice dispatch date (eSender): 04/07/2025 08:03:39 (UTC) Western European Time, GMT
Languages in which this notice is officially available: English
Notice publication number: 438369-2025
OJ S issue number: 127/2025
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