

Finland-Helsinki: Business services: law, marketing, consulting, recruitment, printing and security

OJ S 211/2017 03/11/2017

Contract notice

Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: Finpro Oy

Postal address: PL 358

Town: Helsinki

NUTS code: FI Suomi / Finland

Postal code: 00181

Country: Finland

E-mail: tendering@finpro.fi**Internet address(es):**Main address: www.finpro.fi**I.3. Communication**

The procurement documents are available for unrestricted and full direct access, free of charge, at: <http://www.finpro.fi/hankinnat>

Additional information can be obtained from the abovementioned address

Tenders or requests to participate must be submitted to the following address:

Official name: Finpro Oy

Postal address: PL 358

Town: Helsinki

Postal code: 00181

Country: Finland

E-mail: tendering@finpro.fi

NUTS code: FI Suomi / Finland

Internet address(es):Main address: www.finpro.fi**I.4. Type of the contracting authority**

Other type: state own company

I.5. Main activity

Economic and financial affairs

Section II: Object

II.1. Scope of the procurement**II.1.1. Title**

Finpro PR Agency in the Target Market: Mainland China and Hong Kong.

II.1.2. Main CPV code

79000000 Business services: law, marketing, consulting, recruitment, printing and security

II.1.3. Type of contract

Services

II.1.4. Short description

Finpro is looking for dynamic PR services for Visit Finland and related industries in Mainland China and Hong Kong. As food, design, lifestyle and entertainment are an essential part of travel, we cooperate with these industries at Finpro and have joint PR needs. However, the chosen service provider will be expected to handle media relations for other industries of Finpro as well, if needed.

II.1.5. Estimated total value

Value excluding VAT: 252 000,00 EUR

II.1.6. Information about lots

This contract is divided into lots: no

II.2. Description

II.2.3. Place of performance

NUTS code: FIZ Extra-Regio NUTS 1

II.2.4. Description of the procurement

Finpro is looking for dynamic PR services for Visit Finland and related industries in Mainland China and Hong Kong. As food, design, lifestyle and entertainment are an essential part of travel, we cooperate with these industries at Finpro and have joint PR needs.

However, the chosen service provider will be expected to handle media relations for other industries of Finpro as well, if needed. Successful PR service include:

1. Media relations services in securing best coverage for Finpro, PR strategies, network and promotional activities.
2. Coordination and local support for Finpro according to local requirements.

Local PR activities are executed in cooperation with Finpro. Finpro provides a designated contact person for managing and coordinating the PR cooperation.

II.2.5. Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.6. Estimated value

Value excluding VAT: 252 000,00 EUR

II.2.7. Duration of the contract, framework agreement or dynamic purchasing system

Start: 01/01/2018 End: 31/12/2019

This contract is subject to renewal: yes

Description of renewals:

The contract is planned to enter into force on 1.1.2018 (estimated target) and to expire on 31.12.2019. After the fixed period Finpro reserves the right to extend the contract with one (1) year, 2020.

II.2.10. Information about variants

Variants will be accepted: no

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

Section III: Legal, economic, financial and technical information

III.1. Conditions for participation

III.1.1. Suitability to pursue the professional activity, including requirements relating to enrolment on professional or trade registers

List and brief description of conditions:

Please, look the invitation to tender and the ESPD document.

III.1.2. Economic and financial standing

Selection criteria as stated in the procurement documents

III.1.3. Technical and professional ability

Selection criteria as stated in the procurement documents

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: no

IV.2. Administrative information

IV.2.2. Time limit for receipt of tenders or requests to participate

Date: 11/12/2017 Local time: 08:00

IV.2.3. Estimated date of dispatch of invitations to tender or to participate to selected candidates

IV.2.4. Languages in which tenders or requests to participate may be submitted

English

IV.2.6. Minimum time frame during which the tenderer must maintain the tender

Tender must be valid until: 31/01/2018

IV.2.7. Conditions for opening of tenders

Date: 11/12/2017 Local time: 12:00

Section VI: Complementary information

VI.1. Information about recurrence

This is a recurrent procurement: no

VI.2. Information about electronic workflows

Electronic invoicing will be accepted

VI.3. Additional information

Tenderers' information requests, if any, shall be delivered by 20.11.2017, 8:00 (Finnish local time) by e-mail to the following e-mail address: tendering@finpro.fi

Information requests should include proper contact information and the subject field of the e-mail message should include the following reference: 'Information requests: Finpro — PR Agency target market Mainland China and Hong Kong'.

Finpro will provide answers at the same time to all tenderers who delivered proper contact details to the above mentioned e-mail address. In order to ensure equal treatment of tenderers in the procedure Finpro will not reply to any information requests by phone.

VI.4. Procedures for review**VI.4.1. Review body**

Official name: Markkinaoikeus

Postal address: Radanrakentajantie 5

Town: Helsinki

Postal code: 00520

Country: Finland

E-mail: markkinaoikeus@oikeus.fi

Telephone: +358 295643300

Fax: +358 295643314

Internet address: <http://www.oikeus.fi/markkinaoikeus>

VI.5. Date of dispatch of this notice

01/11/2017