

Sweden-Stockholm: Advertising and marketing services

OJ S 180/2019 18/09/2019

Contract notice

Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: Stockholms Stadsteater AB

National registration number: 556026-1553

Postal address: Box 16412

Town: Stockholm

NUTS code: SE11 Stockholm

Postal code: 103 27

Country: Sweden

Contact person: Therese Johansson

E-mail: therese.johansson@colligio.se**Internet address(es):**Main address: <http://www.kulturhusetstadsteatern.se>**I.3. Communication**The procurement documents are available for unrestricted and full direct access, free of charge, at: <https://tendsign.com/doc.aspx?Uniqueld=afmueikssu&GoTo=Docs>

Additional information can be obtained from the abovementioned address

Tenders or requests to participate must be submitted electronically via: <https://tendsign.com/doc.aspx?Uniqueld=afmueikssu&GoTo=Tender>**I.4. Type of the contracting authority**

Regional or local authority

I.5. Main activity

General public services

Section II: Object

II.1. Scope of the procurement**II.1.1. Title**

Varumärkes- och designbyrå

Reference number: St2019-186/241

II.1.2. Main CPV code

79340000 Advertising and marketing services

II.1.3. Type of contract

Services

II.1.4. Short description

Kulturhuset Stadsteatern upphandlar varumärkes- och designbyråtjänster. Efter en renovering av kulturhuset vid Sergels Torg flyttar KHST tillbaka till sina lokaler under hösten 2020. I samband med detta har KHST behov av att skapa ett nytt uttryck genom bl.a. varumärkes- och kommunikationsutveckling. I denna process söker KHST en samarbetspartner för det strategiska varumärkes- och kommunikationsarbetet såväl som för designutveckling och tonalitet.

II.1.5. Estimated total value

II.1.6. Information about lots

This contract is divided into lots: no

II.2. Description

II.2.2. Additional CPV code(s)

79342000 Marketing services, 79413000 Marketing management consultancy services, 79415200 Design consultancy services, 79416000 Public relations services

II.2.3. Place of performance

NUTS code: SE11 Stockholm

II.2.4. Description of the procurement

Kulturhuset Stadsteatern upphandlar varumärkes- och designbyråtjänster. Efter en renovering av kulturhuset vid Sergels Torg flyttar KHST tillbaka till sina lokaler under hösten 2020. I samband med detta har KHST behov av att skapa ett nytt uttryck genom bl.a. varumärkes- och kommunikationsutveckling. I denna process söker KHST en samarbetspartner för det strategiska varumärkes- och kommunikationsarbetet såväl som för designutveckling och tonalitet.

II.2.5. Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.6. Estimated value

II.2.7. Duration of the contract, framework agreement or dynamic purchasing system

Duration in months: 24

This contract is subject to renewal: yes

Description of renewals:

2 förlängning/ar á 12 månader

II.2.10. Information about variants

Variants will be accepted: no

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds: no

II.2.14. Additional information

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

IV.2. Administrative information

IV.2.2. Time limit for receipt of tenders or requests to participate

Date: 17/10/2019 Local time: 23:59

IV.2.3. Estimated date of dispatch of invitations to tender or to participate to selected candidates

IV.2.4. Languages in which tenders or requests to participate may be submitted

Swedish

IV.2.6. Minimum time frame during which the tenderer must maintain the tender

Tender must be valid until: 28/02/2020

IV.2.7. Conditions for opening of tenders

Date: 18/10/2019 Local time: 00:00

Section VI: Complementary information

VI.1. Information about recurrence

This is a recurrent procurement: no

VI.3. Additional information

Visma annons: <https://opic.com/id/afmueikssu>

VI.4. Procedures for review

VI.4.1. Review body

Official name: Förvaltningsrätt

Town: Stockholm

Country: Sweden

VI.5. Date of dispatch of this notice

16/09/2019