

France-Manosque: Advertising management services
OJ S 153/2022 10/08/2022
Concession award notice
Services

Legal Basis:

Directive 2014/23/EU

Section I: Contracting authority/entity

I.1. Name and addresses

Official name: commune de manosque

National registration number: 21040112100012

Postal address: hôtel de ville , Place de l'hôtel de ville

Town: Manosque

NUTS code: FRL01 Alpes-de-Haute-Provence

Postal code: 04100

Country: France

E-mail: correspondre@aws-france.com

Telephone: +33 492703472

Internet address(es):

Main address: <http://ville-manosque.fr>

Address of the buyer profile: <http://agysoft.marches-publics.info/>

I.4. Type of the contracting authority

Regional or local authority

I.5. Main activity

General public services

Section II: Object

II.1. Scope of the procurement

II.1.1. Title

délégation de service public pour l'exploitation du mobilier urbain de la ville de Manosque

II.1.2. Main CPV code

79341200 Advertising management services

II.1.3. Type of contract

Services

II.1.4. Short description

délégation comprenant 3 lots ayant pour objet de confier l'entretien et l'exploitation du mobilier urbain, pour une durée de 7 ans. La valeur estimée correspond aux 7 années de délégation pour l'ensemble des lots

II.1.5. Estimated total value

II.1.6.

Information about lots

This concession is divided into lots: yes

II.1.7. Total value of the procurement

Value excluding VAT: 1 285 546,00 EUR

II.2. Description

II.2.1. Title

installation, entretien et exploitation commerciale de micro-signalétique (par concession)

Lot No: 1

II.2.2. Additional CPV code(s)

79341200 Advertising management services

II.2.3. Place of performance

NUTS code: FRL01 Alpes-de-Haute-Provence

II.2.4. Description of the procurement

micro-Signalétique

II.2.5. Award criteria

Concession is awarded on the basis of the criteria described below:

- Criterion: La concession est attribuée sur la base des critères énoncés dans les documents du marché.

II.2.7. Duration of the concession

Duration in months: 84

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:

no

II.2.14. Additional information

II.2. Description

II.2.1. Title

installation, entretien et exploitation commerciale de planimètres, pose et dépose de drapeaux

Poulie (en concession)

Lot No: 2

II.2.2. Additional CPV code(s)

79341200 Advertising management services

II.2.3. Place of performance

NUTS code: FRL01 Alpes-de-Haute-Provence

II.2.4. Description of the procurement

planimètres et Drapeaux Poulie

II.2.5. Award criteria

Concession is awarded on the basis of the criteria described below:

- Criterion: La concession est attribuée sur la base des critères énoncés dans les documents du marché.

II.2.7. Duration of the concession

Duration in months: 84

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

II.2. Description

II.2.1. Title

entretien et exploitation commerciale des abris bus (en affermage)
Lot No: 3

II.2.2. Additional CPV code(s)

79341200 Advertising management services

II.2.3. Place of performance

NUTS code: FRL01 Alpes-de-Haute-Provence

II.2.4. Description of the procurement

abris bus

II.2.5. Award criteria

Concession is awarded on the basis of the criteria described below:

- Criterion: La concession est attribuée sur la base des critères énoncés dans les documents du marché.

II.2.7. Duration of the concession

Duration in months: 84

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

Section IV: Procedure

IV.1. Description

IV.1.1. Form of procedure

Award procedure with prior publication of a concession notice

IV. Main features of the award procedure

1.11.

IV.2. Administrative information

IV.2.1. Previous publication concerning this procedure

Notice number in the OJ S: [2021/S 232-612396](#)

Section V: Award of concession

Lot No: 1

Title:

installation, entretien et exploitation commerciale de micro-signalétique (par concession)

A concession/lot is awarded: yes

V.2. Award of concession

V.2.1. Date of concession award decision

04/08/2022

V.2.2. Information about tenders

Number of tenders received: 2

Number of tenders received from SMEs: 2

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 0

Number of tenders received by electronic means: 2

The concession has been awarded to a group of economic operators: no

V.2.3. Name and address of the concessionaire

Official name: sicom

Postal address: 3 Impasse du Plateau de la Gare

Town: Venelles

NUTS code: FRL04 Bouches-du-Rhône

Postal code: 13770

Country: France

The concessionaire is an SME: yes

V.2.4. Information on value of the concession and main financing terms

Total value of the concession/lot: 493 500,00 EUR

Section V: Award of concession

Lot No: 2

Title:

installation, entretien et exploitation commerciale de planimètres, pose et dépose de drapeaux
Poulie (en concession)

A concession/lot is awarded: yes

V.2. Award of concession

V.2.1. Date of concession award decision

04/08/2022

V.2.2. Information about tenders

Number of tenders received: 5

Number of tenders received from SMEs: 4

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 0

Number of tenders received by electronic means: 5
The concession has been awarded to a group of economic operators: no

V.2.3. Name and address of the concessionaire

Official name: pisoni S.A.S
Postal address: 2, chemin de Sartoux
Town: Mouans Sartoux
NUTS code: FRL03 Alpes-Maritimes
Postal code: 06370
Country: France
The concessionaire is an SME: yes

V.2.4. Information on value of the concession and main financing terms

Total value of the concession/lot: 584 296,00 EUR

Section V: Award of concession

Lot No: 3

Title:

entretien et exploitation commerciale des abris bus (en affermage)

A concession/lot is awarded: yes

V.2. Award of concession

V.2.1. Date of concession award decision

04/08/2022

V.2.2. Information about tenders

Number of tenders received: 4
Number of tenders received from SMEs: 4
Number of tenders received from tenderers from other EU Member States: 0
Number of tenders received from tenderers from non-EU Member States: 0
Number of tenders received by electronic means: 4
The concession has been awarded to a group of economic operators: no

V.2.3. Name and address of the concessionaire

Official name: pisoni S.A.S
Postal address: 2, chemin de Sartoux
Town: Mouans Sartoux
NUTS code: FRL03 Alpes-Maritimes
Postal code: 06370
Country: France
The concessionaire is an SME: yes

V.2.4. Information on value of the concession and main financing terms

Total value of the concession/lot: 207 750,00 EUR

Section VI: Complementary information

VI.3. Additional information

contrat de Dsp conclu pour 7 ans pour chacun des trois lots

VI.4. Procedures for review

VI.4.1. Review body

Official name: tribunal administratif de Marseille
Postal address: 22,24 rue Breteuil
Town: Marseille
Postal code: 13006
Country: France
E-mail: greffe.ta-marseille@juradm.fr
Telephone: +33 491134813
Fax: +33 491811387

VI.4.4. Service from which information about the review procedure may be obtained

Official name: tribunal administratif de Marseille
Postal address: 22,24 rue Breteuil
Town: Marseille
Postal code: 13006
Country: France
E-mail: greffe.ta-marseille@juradm.fr
Telephone: +33 491134813
Fax: +33 491811387

VI.5. Date of dispatch of this notice

05/08/2022