

440134-2026 - Competition

France – Writing agency services – Accord-cadre de services en communication

OJ S 121/2026 26/06/2026

Contract or concession notice – standard regime

Services

1. Buyer

1.1. Buyer

Official name: Ville de Rungis

Email: I.lebreton@ville-rungis.fr

Legal type of the buyer: Body governed by public law

Activity of the contracting authority: General public services

2. Procedure

2.1. Procedure

Title: Accord-cadre de services en communication

Description: Accord-cadre de services en communication

Procedure identifier: 758317bf-ce56-448b-8ee0-c83b3073a7f5

Internal identifier: 26-013

Type of procedure: Open

The procedure is accelerated: no

2.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 92312211 Writing agency services

2.1.2. Place of performance

Town: Rungis

Postcode: 94150

Country subdivision (NUTS): Val-de-Marne (FR107)

Country: France

2.1.4. General information

This procedure will be relaunched

Legal basis:

Directive 2014/24/EU

2.1.5. Terms of procurement

Terms of submission:

Maximum number of lots for which one tenderer can submit tenders: 4

Terms of contract:

Maximum number of lots for which contracts can be awarded to one tenderer: 4

2.1.6. Grounds for exclusion

Sources of grounds for exclusion: Procurement Document

5. Lot

5.1. Lot: LOT-0001

Title: Lot n° 1 : Rédaction du journal municipal et autres publications

Description: Le lot n° 1 concernera la rédaction des dix journaux municipaux publiés mensuellement (hors juillet et août). Le titulaire rédigera entre 10 et 14 pages par numéro et le service communication prendra en charge la rédaction de l'encart 4 pages A5, l'édito, les rubriques « Sortir à Rungis », « Bon à savoir » et la 4e de couverture. Le titulaire assurera également la rédaction du « Flash rentrée » soit 16 pages au format A4 diffusé à la fin du mois d'août.

Internal identifier: 1

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 92312211 Writing agency services

Additional classification (cpv): 79340000 Advertising and marketing services

5.1.2. Place of performance

Town: Rungis

Postcode: 94150

Country subdivision (NUTS): Val-de-Marne (FR107)

Country: France

5.1.3. Estimated duration

Duration: 48 Months

5.1.5. Value

Estimated value excluding VAT: 60 000,00 EUR

5.1.6. General information

Reserved participation:

Participation is not reserved.

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): yes

5.1.9. Selection criteria

Sources of selection criteria: Procurement Document

5.1.11. Procurement documents

Address of the procurement documents: https://www.achatpublic.com/sdm/ent/gen/ent_detail.do?PCSLID=CSL_2026_nQlyvf0WE7

5.1.12. Terms of procurement

Terms of submission:

Electronic submission: Required

Address for submission: https://www.achatpublic.com/sdm/ent2/gen/ficheCsl.action?PCSLID=CSL_2026_nQlyvf0WE7

Languages in which tenders or requests to participate may be submitted: French

Electronic catalogue: Not allowed

Variants: Not allowed

Deadline for receipt of tenders: 01/09/2026 12:00:00 (UTC+02:00) Eastern European Time, Central European Summer Time

Duration during which the tender must remain valid: 120 Days

Terms of contract:

The execution of the contract must be performed within the framework of sheltered employment programmes: No
Electronic invoicing: Required
Electronic ordering will be used: no
Electronic payment will be used: no

5.1.15. Techniques

Framework agreement:

Framework agreement, without reopening of competition

Maximum number of participants: 1

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Review organisation: Ville de Rungis - Tribunal administratif de Melun

Information about review deadlines: Tribunal administratif de Melun

5.1. Lot: LOT-0002

Title: Lot n° 2 : Conception graphique des supports de communication

Description: Le lot n° 2 permettra la conception graphique des supports de communications comme le journal municipal, le guide Rungis pratique ou le flash rentrée. Le titulaire travaillera en étroite collaboration avec le service communication et les élus afin de réaliser les différentes demandes. Il pourra être également sollicité ponctuellement pour la création d'affiches, plaquettes, ou des dépliants exceptionnels...

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79822500 Graphic design services

5.1.2. Place of performance

Postal address: 5 rue Sainte-Geneviève

Town: Rungis

Postcode: 94150

Country subdivision (NUTS): Val-de-Marne (FR107)

Country: France

5.1.3. Estimated duration

Duration: 48 Months

5.1.5. Value

Estimated value excluding VAT: 0,00 EUR

Maximum value of the framework agreement: 35 000,00 EUR

5.1.6. General information

Reserved participation:

Participation is not reserved.

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): no

This procurement is also suitable for small and medium-sized enterprises (SMEs): yes

5.1.9. Selection criteria

Sources of selection criteria: Procurement Document

5.1.11. Procurement documents

Address of the procurement documents: https://www.achatpublic.com/sdm/ent2/gen/ficheCsl.action?PCSLID=CSL_2026_nQlyvf0WE7

5.1.12. Terms of procurement

Terms of submission:

Electronic submission: Required

Address for submission: https://www.achatpublic.com/sdm/ent2/gen/ficheCsl.action?PCSLID=CSL_2026_nQlyvf0WE7

Languages in which tenders or requests to participate may be submitted: French

Electronic catalogue: Not allowed

Variants: Not allowed

Deadline for receipt of tenders: 01/09/2026 12:00:00 (UTC+02:00) Eastern European Time, Central European Summer Time

Duration during which the tender must remain valid: 120 Days

Terms of contract:

The execution of the contract must be performed within the framework of sheltered employment programmes: No

Electronic invoicing: Required

Electronic ordering will be used: no

Electronic payment will be used: no

5.1.15. Techniques

Framework agreement:

Framework agreement, without reopening of competition

Maximum number of participants: 1

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Review organisation: Ville de Rungis - Tribunal administratif de Melun

Organisation providing more information on the review procedures: Ville de Rungis - Tribunal administratif de Melun

5.1. Lot: LOT-0003

Title: Lot n° 3 : Impression et façonnage des supports de communication

Description: Le lot n° 3 sera consacré à l'impression professionnelles des supports de communication comme le journal municipal, Rungis pratique, le Flash rentrée ou encore le programme des Fêtes de l'été et du marché de Noël. Le titulaire doit être en mesure d'imprimer 3 400 exemplaires de chacun des supports et ce parfois de manière simultanée.

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79810000 Printing services

Additional classification (cpv): 79823000 Printing and delivery services

5.1.2. Place of performance

Postal address: 5 rue Sainte-Geneviève

Town: Rungis

Postcode: 94150

Country subdivision (NUTS): Val-de-Marne (FR107)

Country: France

5.1.3. Estimated duration

Duration: 48 Months

5.1.6. General information

Reserved participation:

Participation is not reserved.

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): yes

This procurement is also suitable for small and medium-sized enterprises (SMEs): yes

5.1.9. Selection criteria

Sources of selection criteria: Procurement Document

5.1.11. Procurement documents

Address of the procurement documents: https://www.achatpublic.com/sdm/ent2/gen/ficheCsl.action?PCSLID=CSL_2026_nQlyvf0WE7

5.1.12. Terms of procurement

Terms of submission:

Electronic submission: Required

Address for submission: https://www.achatpublic.com/sdm/ent2/gen/ficheCsl.action?PCSLID=CSL_2026_nQlyvf0WE7

Languages in which tenders or requests to participate may be submitted: French

Electronic catalogue: Not allowed

Deadline for receipt of tenders: 01/09/2026 12:00:00 (UTC+02:00) Eastern European Time, Central European Summer Time

Duration during which the tender must remain valid: 120 Days

Terms of contract:

The execution of the contract must be performed within the framework of sheltered employment programmes: No

Electronic invoicing: Required

Electronic ordering will be used: no

Electronic payment will be used: no

5.1.15. Techniques

Framework agreement:

Framework agreement, without reopening of competition

Maximum number of participants: 1

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Review organisation: Ville de Rungis - Tribunal administratif de Melun

Organisation providing more information on the review procedures: Ville de Rungis - Tribunal administratif de Melun

5.1. Lot: LOT-0004

Title: Lot n° 4 : Imprimés logotés

Description: Le lot 4 servira à l'impression de tous les supports dit logotés. Ainsi seront concernés le papier à en-tête ou les enveloppes arborant le logo et la charte graphique de la ville.

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79823000 Printing and delivery services

5.1.2. Place of performance

Postal address: 5 rue Sainte-Geneviève

Town: Rungis

Postcode: 94150

Country subdivision (NUTS): Val-de-Marne (FR107)

Country: France

5.1.3. Estimated duration

Duration: 48 Months

5.1.6. General information

Reserved participation:

Participation is not reserved.

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): no

5.1.9. Selection criteria

Sources of selection criteria: Procurement Document

5.1.11. Procurement documents

Address of the procurement documents: https://www.achatpublic.com/sdm/ent2/gen/ficheCsl.action?PCSLID=CSL_2026_nQlyvf0WE7

5.1.12. Terms of procurement

Terms of submission:

Electronic submission: Required

Address for submission: https://www.achatpublic.com/sdm/ent2/gen/ficheCsl.action?PCSLID=CSL_2026_nQlyvf0WE7

Languages in which tenders or requests to participate may be submitted: French

Electronic catalogue: Not allowed

Deadline for receipt of tenders: 01/09/2026 12:00:00 (UTC+02:00) Eastern European Time, Central European Summer Time

Duration during which the tender must remain valid: 120 Days

Terms of contract:

The execution of the contract must be performed within the framework of sheltered employment programmes: No

Electronic invoicing: Required

Electronic ordering will be used: no

Electronic payment will be used: no

5.1.15. Techniques

Framework agreement:

Framework agreement, without reopening of competition

Maximum number of participants: 1

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Review organisation: Ville de Rungis - Tribunal administratif de Melun

8. Organisations

8.1. ORG-0001

Official name: Ville de Rungis

Registration number: 21940065200067

Postal address: 5 rue Sainte-Geneviève

Town: Rungis

Postcode: 94150

Country subdivision (NUTS): Val-de-Marne (FR107)

Country: France

Contact point: Lilian LE BRETON

Email: l.lebreton@ville-rungis.fr

Telephone: 0145128040

Information exchange endpoint (URL): https://www.achatpublic.com/sdm/ent/gen/ent_detail.do?PCSLID=CSL_2026_nQlyvf0WE7

Buyer profile: <https://www.achatpublic.com/sdm/ent2/gen/index.jsp>

Other contact points:

Official name: Tribunal administratif de Melun

Postal address: 43 rue du Général de Gaulle

Town: Melun

Postcode: 77000

Country subdivision (NUTS): Val-de-Marne (FR107)

Country: France

Internet address: <http://melun.tribunal-administratif.fr/>

Information exchange endpoint (URL): <http://melun.tribunal-administratif.fr/>

Roles of this organisation:

Buyer

Review organisation

Organisation providing more information on the review procedures

Notice information

Notice identifier/version: 45f168b5-9f63-4475-bdf7-0abf7c19620f - 01

Form type: Competition

Notice type: Contract or concession notice – standard regime

Notice subtype: 16

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