

United Kingdom-London: Advertising video-tape production
OJ S 242/2016 15/12/2016
Contract award notice
Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: City University
Postal address: Northampton Square
Town: London
NUTS code: UKI12 Inner London - East
Postal code: EC1V 0HB
Country: United Kingdom
Contact person: James Morgan
E-mail: james.morgan@city.ac.uk
Telephone: +44 2070400196
Internet address(es):
Main address: www.city.ac.uk

I.4. Type of the contracting authority

Body governed by public law

I.5. Main activity

Education

Section II: Object

II.1. Scope of the procurement

II.1.1. Title

Video Production.
Reference number: 17/1003

II.1.2. Main CPV code

92111220 Advertising video-tape production

II.1.3. Type of contract

Services

II.1.4. Short description

City, University of London, is tendering for the provision of a video production company, which will work with City on:

- Filming;
- Lighting;
- Sound recording;
- Editing;
- Graphics and Animation;

— Voice-over (planning and commissioning) for student recruitment and other uses at City.

II.1.6. Information about lots

This contract is divided into lots: yes

II.1.7. Total value of the procurement

Value excluding VAT: 900 000,00 GBP

II.2. Description

II.2.1. Title

Flagship corporate marketing video production

Lot No: 1

II.2.2. Additional CPV code(s)

92111200 Advertising, propaganda and information film and video-tape production

II.2.3. Place of performance

NUTS code: UKI12 Inner London - East

Main site or place of performance: Inner London — East.

II.2.4. Description of the procurement

Flagship corporate marketing video production.

II.2.5. Award criteria

Price

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

Price is not the only award criterion and all criteria are stated in the procurement documents.

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

The procurement involves the establishment of a framework agreement

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: no

IV.2. Administrative information

IV.2.1. Previous publication concerning this procedure

Notice number in the OJ S: [2016/S 180-322683](#)

IV.2.8. Information about termination of dynamic purchasing system

IV.2.9. Information about termination of call for competition in the form of a prior information notice

Section V: Award of contract

Lot No: 1

Title:

Flagship corporate marketing video production

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

28/11/2016

V.2.2. Information about tenders

Number of tenders received: 57

Number of tenders received from SMEs: 56

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 0

Number of tenders received by electronic means: 57

The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: Aspect Film and Video Ltd

Postal address: 1 Bowden Way, Failand

Town: Bristol

NUTS code: UKK11 Bristol, City of

Postal code: BS8 3XA

Country: United Kingdom

The contractor is an SME: yes

V.2.4. Information on value of the contract/lot

Initial estimated total value of the contract/lot: 675 000,00 GBP

Total value of the contract/lot: 675 000,00 GBP

V.2.5. Information about subcontracting

Section V: Award of contract

Lot No: 2

Title:

Production of lower value, vox-pop, video content

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

28/11/2016

V.2.2.

Information about tenders

Number of tenders received: 59

Number of tenders received from SMEs: 59

Number of tenders received by electronic means: 59

The contract has been awarded to a group of economic operators: yes

V.2.3. Name and address of the contractor

Official name: Bruna Martini

Postal address: Unit F, 26 Northiam Street

Town: London

NUTS code: UKI London

Postal code: E9 7HQ

Country: United Kingdom

The contractor is an SME: yes

V.2.3. Name and address of the contractor

Official name: Hiten Media Limited

Postal address: Studio 102, Netil House, 1 Westgate Street

Town: London

NUTS code: UKI London

Postal code: E8 3RL

Country: United Kingdom

The contractor is an SME: yes

V.2.3. Name and address of the contractor

Official name: Pinzutu Films LLP

Postal address: 30E Marriott Road

Town: London

NUTS code: UKI London

Postal code: N4 3QL

Country: United Kingdom

The contractor is an SME: yes

V.2.3. Name and address of the contractor

Official name: Popkorn Media Ltd

Postal address: Units 2.22 - 2.24, Grand Union Studios, 332 Ladbrooke Grove

Town: London

NUTS code: UKI London

Postal code: W10 5AD

Country: United Kingdom

The contractor is an SME: yes

V.2.3. Name and address of the contractor

Official name: Spectrecom Films Ltd

Postal address: 373 Kennington Road

Town: London

NUTS code: UKI London

Postal code: SE11 4PT

Country: United Kingdom

The contractor is an SME: yes

V.2.4. Information on value of the contract/lot

Initial estimated total value of the contract/lot: 225 000,00 GBP

Total value of the contract/lot: 225 000,00 GBP

V.2.5. Information about subcontracting

Section VI: Complementary information

VI.3. Additional information

To view this notice, please click here:

<https://www.delta-esourcing.com/delta/viewNotice.html?noticeId=231037830>

GO Reference: GO-20161212-PRO-9226785.

VI.4. Procedures for review

VI.4.1. Review body

Official name: City University

Town: London

Country: United Kingdom

Telephone: +44 2070400196

VI.5. Date of dispatch of this notice

12/12/2016