

Germany-Dresden: Business services: law, marketing, consulting, recruitment, printing and security

OJ S 169/2021 01/09/2021

Contract award notice

Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: Sächsisches Staatsministerium des Innern, Referat 15, Zentrale Vergabestelle

Postal address: Wilhelm-Buck-Str. 2

Town: Dresden

NUTS code: DED2 Dresden

Postal code: 01097

Country: Germany

E-mail: vergabestelle@smi.sachsen.de

Telephone: +49 351564-0

Fax: +49 351564-31009

Internet address(es):Main address: www.smi.sachsen.de**I.4. Type of the contracting authority**

Ministry or any other national or federal authority, including their regional or local subdivisions

I.5. Main activity

General public services

Section II: Object

II.1. Scope of the procurement**II.1.1. Title**

Kampagne zum Bevölkerungsschutz

Reference number: 15-0459/24/11

II.1.2. Main CPV code

79000000 Business services: law, marketing, consulting, recruitment, printing and security

II.1.3. Type of contract

Services

II.1.4. Short description

Rahmenvereinbarung kreative und konzeptionelle Begleitung der Öffentlichkeitsarbeit des SMI im Bereich Bevölkerungsschutz

II.1.6. Information about lots

This contract is divided into lots: yes

II.1.7. Total value of the procurement

Value excluding VAT: 0,01 EUR

II.2. Description

II.2.1. Title

Ehrenamt

Lot No: 1

II.2.2. Additional CPV code(s)

79000000 Business services: law, marketing, consulting, recruitment, printing and security

II.2.3. Place of performance

NUTS code: DED Sachsen

II.2.4. Description of the procurement

Kreative und konzeptionelle Begleitung bei der Fortführung der Kampagne "Du bist unsere Rettung - Ehrenamt mit Blaulicht"

II.2.5. Award criteria

Quality criterion - Name: Qualität / Weighting: 33,00

Quality criterion - Name: Verfügbarkeit / Weighting: 33,00

Price - Weighting: 34,00

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

II.2. Description

II.2.1. Title

Blaulichtpreis

Lot No: 2

II.2.2. Additional CPV code(s)

79000000 Business services: law, marketing, consulting, recruitment, printing and security

II.2.3. Place of performance

NUTS code: DED Sachsen

II.2.4. Description of the procurement

Kreative und konzeptionelle Begleitung bei der Entwicklung und Umsetzung einer Kampagne zur Vergabe eines »Blaulichtpreises«

II.2.5. Award criteria

Price

II.2.11. Information about options

Options: no

II.2.13.

Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

Los 2 wurde aufgehoben

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

IV.2. Administrative information

IV.2.1. Previous publication concerning this procedure

Notice number in the OJ S: [2021/S 123-326209](#)

IV.2.8. Information about termination of dynamic purchasing system

IV.2.9. Information about termination of call for competition in the form of a prior information notice

Section V: Award of contract

Contract No: 1.1

Lot No: 1

Title:

Ehrenamt

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

27/08/2021

V.2.2. Information about tenders

Number of tenders received: 1

Number of tenders received from SMEs: 1

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 0

Number of tenders received by electronic means: 1

The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: Heimrich&Hannot GmbH

Postal address: An der Frauenkirche 12
Town: Dresden
NUTS code: DED2 Dresden
Postal code: 01067
Country: Germany
E-mail: office@heimrich-hannot.de
Telephone: +49 3518160910
The contractor is an SME: yes

V.2.4. Information on value of the contract/lot

Initial estimated total value of the contract/lot: 252 000,00 EUR
Total value of the contract/lot: 0,01 EUR

V.2.5. Information about subcontracting

Section V: Award of contract

Lot No: 2

Title:

Blaulichtpreis

A contract/lot is awarded: no

V.1. Information on non-award

The contract/lot is not awarded

Other reasons (discontinuation of procedure)

Section VI: Complementary information

VI.3. Additional information

VI.4. Procedures for review

VI.4.1. Review body

Official name: 1. Vergabekammer des Freistaates Sachsen bei der Landesdirektion Sachsen
Postal address: Braustraße 2
Town: Leipzig
Postal code: 04107
Country: Germany
E-mail: vergabekammer@lds.sachsen.de
Telephone: +49 341977-3800
Fax: +49 341977-1049
Internet address: https://www.lds.sachsen.de/index.asp?ID=4421&art_param=363

VI.4.4. Service from which information about the review procedure may be obtained

Official name: 1. Vergabekammer des Freistaates Sachsen bei der Landesdirektion Sachsen
Postal address: Braustraße 2
Town: Leipzig
Postal code: 04107
Country: Germany
E-mail: vergabekammer@lds.sachsen.de
Telephone: +49 341977-3800

Fax: +49 341977-1049

Internet address: https://www.lids.sachsen.de/index.asp?ID=4421&art_param=363

VI.5. Date of dispatch of this notice

27/08/2021