

444073-2026 - Competition

France – Programming services of application software – CMS DESIGNSYSTEM

OJ S 122/2026 29/06/2026

Contract or concession notice – standard regime

Services

1. Buyer

1.1. Buyer

Official name: AUVERGNE RHONE ALPES TOURISME

Email: ma.jeannin@auvergnerhonealpes-tourisme.com

Legal type of the buyer: Entity with special or exclusive rights

Activity of the contracting authority: Recreation, culture and religion

2. Procedure

2.1. Procedure

Title: CMS DESIGNSYSTEM

Description: Cet appel d'offre a pour objectif de sélectionner des prestataires pour répondre aux défis d'un numérique responsable et optimiser la mutualisation de ses ressources, Auvergne-Rhône-Alpes Tourisme (ART) lance une consultation pour déployer une architecture de site web et un Design System unifiés. Il s'agit d'un accord cadre à bon de commande composé de 3 lots : Lot 1 : Conception, développement et maintenance d'une architecture de site web et d'un Design System/ Lot 2 : Conception et développement d'un site web à partir du socle initial commun du lot 1/ Lot 3 : Numérique Responsable : Audits et Conseil (RGAA /RGESN)

Procedure identifier: 1dfc390e-708b-458c-b1ad-879da9d52fcc

Internal identifier: 026 - ADO - CMS DESIGNSYSTEM

Type of procedure: Open

The procedure is accelerated: no

2.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 72212000 Programming services of application software

2.1.2. Place of performance

Country: France

Anywhere in the given country

2.1.3. Value

Estimated value excluding VAT: 561 500,00 EUR

2.1.4. General information

Legal basis:

Directive 2014/24/EU

2.1.5. Terms of procurement

Terms of submission:

Maximum number of lots for which one tenderer can submit tenders: 3

Terms of contract:

Maximum number of lots for which contracts can be awarded to one tenderer: 3

2.1.6. Grounds for exclusion

Sources of grounds for exclusion: Notice

Grounds relating to insolvency, conflicts of interests or professional misconduct:

5. Lot

5.1. Lot: LOT-0001

Title: Conception, développement et maintenance d'une architecture de site web et d'un Design System

Description: Conception, développement et maintenance d'une architecture de site web et d'un Design System

Internal identifier: 1

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 72210000 Programming services of packaged software products

5.1.2. Place of performance

Postal address: 11 Bis quai Perrache

Town: Lyon

Postcode: 69002

Country subdivision (NUTS): Rhône (FRK26)

Country: France

5.1.3. Estimated duration

Duration: 4 Years

5.1.5. Value

Estimated value excluding VAT: 0,00 EUR

5.1.6. General information

Reserved participation:

Participation is not reserved.

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): yes

5.1.9. Selection criteria

Sources of selection criteria: Procurement Document

5.1.11. Procurement documents

Languages in which the procurement documents are officially available: French

Address of the procurement documents: https://www.achatpublic.com/sdm/ent2/gen/ficheCsl.action?PCSLID=CSL_2026_GNhnEyzgAz

5.1.12. Terms of procurement

Terms of submission:

Electronic submission: Required

Address for submission: https://www.achatpublic.com/sdm/ent2/gen/ficheCsl.action?PCSLID=CSL_2026_GNhnEyzgAz

Languages in which tenders or requests to participate may be submitted: French

Electronic catalogue: Not allowed

Deadline for receipt of tenders: 28/07/2026 12:00:00 (UTC+02:00) Eastern European Time, Central European Summer Time

Duration during which the tender must remain valid: 120 Days

Terms of contract:

The execution of the contract must be performed within the framework of sheltered employment programmes: No

Electronic invoicing: Not allowed

Electronic ordering will be used: no

Electronic payment will be used: no

5.1.15. Techniques

Framework agreement:

Framework agreement, without reopening of competition

Maximum number of participants: 100

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Mediation organisation: AUVERGNE RHONE ALPES TOURISME

Review organisation: Tribunal Administratif de Lyon

Organisation providing more information on the review procedures: Tribunal Administratif de Lyon

5.1. Lot: LOT-0002

Title: Conception et développement d'un site web à partir du socle initial commun du lot 1

Description: Conception et développement d'un site web à partir du socle initial commun du lot 1

Internal identifier: 2

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 72200000 Software programming and consultancy services

5.1.2. Place of performance

Postal address: 11 bis quai Perrache

Town: Lyon

Postcode: 69002

Country subdivision (NUTS): Rhône (FRK26)

Country: France

5.1.3. Estimated duration

Duration: 4 Years

5.1.6. General information

Reserved participation:

Participation is not reserved.

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): yes

5.1.9. Selection criteria

Sources of selection criteria: Procurement Document

5.1.11. Procurement documents

Languages in which the procurement documents are officially available: French
Address of the procurement documents: https://www.achatpublic.com/sdm/ent2/gen/ficheCsl.action?PCSLID=CSL_2026_GNhnEyzgAz

5.1.12. Terms of procurement

Terms of submission:

Electronic submission: Required

Address for submission: https://www.achatpublic.com/sdm/ent2/gen/ficheCsl.action?PCSLID=CSL_2026_GNhnEyzgAz

Languages in which tenders or requests to participate may be submitted: French

Electronic catalogue: Not allowed

Deadline for receipt of tenders: 28/07/2026 12:00:00 (UTC+02:00) Eastern European Time, Central European Summer Time

Duration during which the tender must remain valid: 120 Days

Terms of contract:

The execution of the contract must be performed within the framework of sheltered employment programmes: No

Electronic invoicing: Not allowed

Electronic ordering will be used: no

Electronic payment will be used: no

5.1.15. Techniques

Framework agreement:

Framework agreement, without reopening of competition

Maximum number of participants: 100

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Mediation organisation: AUVERGNE RHONE ALPES TOURISME

Review organisation: Tribunal Administratif de Lyon

Organisation providing more information on the review procedures: Tribunal Administratif de Lyon

5.1. Lot: LOT-0003

Title: Numérique Responsable : Audits et Conseil (RGAA/RGESN)

Description: Numérique Responsable : Audits et Conseil (RGAA/RGESN)

Internal identifier: 3

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 72210000 Programming services of packaged software products

5.1.2. Place of performance

Postal address: 11 Bis quai Perrache

Town: Lyon

Postcode: 69002

Country subdivision (NUTS): Rhône (FRK26)

Country: France

5.1.3. Estimated duration

Duration: 4 Years

5.1.6. General information

Reserved participation:

Participation is not reserved.

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): yes

5.1.9. Selection criteria

Sources of selection criteria: Procurement Document

5.1.11. Procurement documents

Languages in which the procurement documents are officially available: French

Languages in which the procurement documents (or their parts) are unofficially available: French

Address of the procurement documents: https://www.achatpublic.com/sdm/ent2/gen/ficheCsl.action?PCSLID=CSL_2026_GNhnEyzgAz

5.1.12. Terms of procurement

Terms of submission:

Electronic submission: Required

Address for submission: https://www.achatpublic.com/sdm/ent2/gen/ficheCsl.action?PCSLID=CSL_2026_GNhnEyzgAz

Languages in which tenders or requests to participate may be submitted: French

Electronic catalogue: Not allowed

Deadline for receipt of tenders: 28/07/2026 12:00:00 (UTC+02:00) Eastern European Time, Central European Summer Time

Duration during which the tender must remain valid: 120 Days

Terms of contract:

The execution of the contract must be performed within the framework of sheltered employment programmes: No

Electronic invoicing: Not allowed

Electronic ordering will be used: no

Electronic payment will be used: no

5.1.15. Techniques

Framework agreement:

Framework agreement, without reopening of competition

Maximum number of participants: 100

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Mediation organisation: AUVERGNE RHONE ALPES TOURISME

Review organisation: Tribunal Administratif de Lyon

Organisation providing more information on the review procedures: Tribunal Administratif de Lyon

8. Organisations

8.1. ORG-0001

Official name: AUVERGNE RHONE ALPES TOURISME

Registration number: 82443386600046

Postal address: 11 Bis quai Perrache
Town: Lyon
Postcode: 69002
Country subdivision (NUTS): Rhône (FRK26)
Country: France
Contact point: X
Email: ma.jeannin@auvergnerhonealpes-tourisme.com
Telephone: +33 0615942835
Internet address: <https://www.auvergnerhonealpes-tourisme.com/>
Information exchange endpoint (URL): https://www.achatpublic.com/sdm/ent/gen/ent_detail.do?PCSLID=CSL_2026_GNhnEyzgAz
Buyer profile: <https://www.achatpublic.com/sdm/ent2/gen/index.jsp>
Roles of this organisation:
Buyer
Mediation organisation

8.1. ORG-0002

Official name: Tribunal Administratif de Lyon
Registration number: 17690005800015
Postal address: 184 rue Duguesclin
Town: Lyon
Postcode: 69003
Country subdivision (NUTS): Rhône (FRK26)
Country: France
Roles of this organisation:
Review organisation
Organisation providing more information on the review procedures

Notice information

Notice identifier/version: 9485ace0-5b79-4e56-acb5-549e06f37bbf - 01
Form type: Competition
Notice type: Contract or concession notice – standard regime
Notice subtype: 16
Notice dispatch date: 26/06/2026 11:45:07 (UTC+02:00) Eastern European Time, Central European Summer Time
Languages in which this notice is officially available: French
Notice publication number: 444073-2026
OJ S issue number: 122/2026
Publication date: 29/06/2026