

Spain-Santiago de Compostela: Business and management consultancy services

OJ S 184/2020 22/09/2020

Contract award notice

Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: Consellería del Mar de la Xunta de Galicia

National registration number: S1511001H

Postal address: Edificio administrativo San Caetano, 5, 2.º piso

Town: Santiago de Compostela (A Coruña)

NUTS code: ES11 Galicia

Postal code: 15781

Country: Spain

E-mail: licitacion.mar@xunta.gal

Telephone: +34 981544990

Fax: +34 981545003

Internet address(es):Main address: www.contratosdegalicia.galAddress of the buyer profile: <https://www.contratosdegalicia.gal/consultaOrganismo.jsp?lang=gl&ID=800&N=285&OR=285&SORT=2&ORDER=2>**I.4. Type of the contracting authority**

Regional or local authority

I.5. Main activity

General public services

Section II: Object

II.1. Scope of the procurement**II.1.1. Title**

Servicio de gestión y auditoría de la marca de calidad de los productos de la pesca artesanal y del marisqueo, dos lotes

Reference number: 6/2020

II.1.2. Main CPV code

79410000 Business and management consultancy services

II.1.3. Type of contract

Services

II.1.4. Short description

Servicio de gestión y auditoría de la marca de calidad de los productos de la pesca artesanal y del marisqueo.

II.1.6. Information about lots

This contract is divided into lots: yes

II.1.7. Total value of the procurement

Value excluding VAT: 348 267,78 EUR

II.2. Description

II.2.1. Title

Gestión de la marca de calidad

Lot No: 1

II.2.2. Additional CPV code(s)

72224000 Project management consultancy services, 79410000 Business and management consultancy services

II.2.3. Place of performance

NUTS code: ES11 Galicia

II.2.4. Description of the procurement

- formación de los agentes certificados o en proceso de certificación,
- consultoría funcional en el desarrollo de la marca,
- soporte técnico en relación a la herramientas de gestión empleadas,
- acciones comerciales dirigidas a la consolidación y desarrollo de la marca,
- desarrollo de acciones dirigidas a dirigir la certificación Global Sustainable Seafood Initiative (GSSI), siguiendo las directrices de la FAO,
- Redacción de un nuevo reglamento de la marca de calidad.

II.2.5. Award criteria

Quality criterion - Name: Propuesta de acción comercial / Weighting: 15

Quality criterion - Name: Propuesta de plan de formación / Weighting: 10

Quality criterion - Name: Consultoría funcional / Weighting: 8

Quality criterion - Name: Sistema de identificación individual / Weighting: 6

Quality criterion - Name: Certificación GSSI / Weighting: 5

Quality criterion - Name: Reglamento / Weighting: 5

Price - Weighting: 51

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds: yes

Identification of the project: Fondo Europeo Marítimo y de Pesca (FEMP). 5.1.3: Medidas de comercialización. Porcentaje de cofinanciamiento de la medida: 75 % FEMP.

II.2.14. Additional information

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: no

IV.2. Administrative information

IV.2.1. Previous publication concerning this procedure

Notice number in the OJ S: [2019/S 247-609633](#)

IV.2.8. Information about termination of dynamic purchasing system

IV.2.9. Information about termination of call for competition in the form of a prior information notice

Section V: Award of contract

Lot No: 1

Title:

Gestión de la marca de calidad

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

16/09/2020

V.2.2. Information about tenders

Number of tenders received: 4

Number of tenders received from SMEs: 4

Number of tenders received by electronic means: 4

The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: Ardora Formación y Servicios, Sociedade Cooperativa Galega

National registration number: NIF F36527109

Postal address: C/ Damas Apostólicas, 15, oficina 103, CA Ramallosa

Town: Nigrán

NUTS code: ES114 Pontevedra

Postal code: 36370

Country: Spain

The contractor is an SME: yes

V.2.4. Information on value of the contract/lot

Initial estimated total value of the contract/lot: 500 328,36 EUR

Total value of the contract/lot: 195 160,18 EUR

V.2.5. Information about subcontracting

Section VI: Complementary information

VI.3. Additional information

VI.4. Procedures for review

VI.4.1. Review body

Official name: Tribunal Administrativo de Contratación Pública de la Comunidad Autónoma de Galicia (Tacgal)

Postal address: C/ Raxeira, 52, 2.º

Town: Santiago de Compostela

Postal code: 15781

Country: Spain

E-mail: tacgal@xunta.gal

Telephone: +881 995481

Fax: +34 881995485

Internet address: <https://tacgal.xunta.gal>

VI.4.4. Service from which information about the review procedure may be obtained

Official name: Servicio de Contratación y Régimen Patrimonial — Consellería del Mar — Xunta de Galicia

Town: Santiago de Compostela

Postal code: 15781

Country: Spain

E-mail: licitacion.mar@xunta.gal

VI.5. Date of dispatch of this notice

17/09/2020