

**Norway-Skedsмокorset: Advertising and marketing services**

OJ S 243/2016 16/12/2016

Contract notice

Services

Directive 2004/18/EC

**Section I: Contracting authority**

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**I.1. Name and addresses**

Official name: Romerike Avfallsforedling IKS (ROAF) [Romerike Waste Processing Company]

National registration number: 965075364

Postal address: Bølerveien 93, Postboks 98

Town: Skedsмокorset

Postal code: 2021

Country: Norway

For the attention of: Tor Henriksen

E-mail: [the@roaf.no](mailto:the@roaf.no)

Telephone: +47 92222084

**Internet address(es):**Address of the buyer profile: <http://eu.eu-supply.com/ctm/Supplier/CompanyInformation/Index/247616>Electronic access to information: [http://eu.eu-supply.com/app/rfq/rwlentrance\\_s.asp?PID=177050&B=KGVLIGHT](http://eu.eu-supply.com/app/rfq/rwlentrance_s.asp?PID=177050&B=KGVLIGHT)Electronic submission of tenders and requests to participate: [http://eu.eu-supply.com/app/rfq/rwlentrance\\_s.asp?PID=177050&B=KGVLIGHT](http://eu.eu-supply.com/app/rfq/rwlentrance_s.asp?PID=177050&B=KGVLIGHT)**Additional information can be obtained from:**

the abovementioned address

**Specifications and additional documents (including documents for competitive dialogue and a dynamic purchasing system) can be obtained from:**

the abovementioned address

**Tenders or requests to participate must be submitted:** the abovementioned address**I.2. Type of the contracting authority**

Other: inter-municipal company (IKS)

**I.3. Main activity**

Other: waste processing and sanitation

**I.4. Contract award on behalf of other contracting authorities**

The contracting authority is purchasing on behalf of other contracting authorities: no

**Section II: Object of the contract**

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**II.1. Description****II.1.1. Title attributed to the contract by the contracting authority**

Communication and advertising services.

**II.1.2. Type of contract and place of performance or delivery**

Services

Service category No 13: Advertising services  
Main site or place of performance: Skedsmokorset, Norway.  
NUTS code NO Norge

### **II.1.3. Information about a framework agreement or a dynamic purchasing system**

The procurement involves the establishment of a framework agreement

### **II.1.4. Information about framework agreement**

Framework agreement with a single operator

#### **Duration of the framework agreement**

Duration in years: 2

#### **Estimated total value of purchases for the entire duration of the framework agreement**

Estimated value excluding VAT: 14 000 000 NOK

### **II.1.5. Short description of the contract or purchase(s)**

The main objective of the procurement is to gain competent, coordinated, comprehensive and channel independent communication and advertising services suited to the needs that ROAF may experience at any time. The services shall support the Contracting Authority's vision and business strategy for 2016 — 2025 and assist with strategic goal achievement. The delivery shall be organised with a communications and advertising agency as the main supplier and any sub-contractors for profiling, printers, film and video productions, user surveys and analyses.

### **II.1.6. CPV code(s)**

79340000 Advertising and marketing services, 79000000 Business services: law, marketing, consulting, recruitment, printing and security, 79300000 Market and economic research; polling and statistics, 79341000 Advertising services, 79341400 Advertising campaign services , 79800000 Printing and related services, 79810000 Printing services, 79811000 Digital printing services, 79820000 Services related to printing, 79823000 Printing and delivery services, 79341100 Advertising consultancy services, 79415200 Design consultancy services, 79822500 Graphic design services, 79930000 Specialty design services

### **II.1.7. Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: yes

### **II.1.8. Lots**

This contract is divided into lots: no

### **II.1.9. Information about variants**

Variants will be accepted: no

## **II.2. Scope of the procurement**

### **II.2.1. Total quantity or scope**

The procurement comprises call-offs on the framework agreement, in the following categories:

- Strategy.
- Communications services.
- Advertising services.
- PR.
- Profiling services and products.
- Printing services.
- Film- and video productions, photo.
- User surveys and analysis.

Estimated value excluding VAT: 14 000 000 NOK

### **II.2.2. Information about options**

Options: yes

Description of options: Related services.

### **II.2.3. Information about renewals**

This contract is subject to renewal: yes

Number of possible renewals: 2

In the case of renewable supplies or service contracts, estimated timeframe for subsequent contracts:

in months: 24 (from the award of the contract)

### **II.3. Duration of the contract or time limit for completion**

Start 20.3.2017. Completion 20.3.2019

## **Section III: Legal, economic, financial and technical information**

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### **III.1. Conditions related to the contract**

#### **III.1.1. Deposits and guarantees required**

#### **III.1.2. Main financing conditions and payment arrangements and/or reference to the relevant provisions governing them**

#### **III.1.3. Legal form to be taken by the group of economic operators to whom the contract is to be awarded**

#### **III.1.4. Contract performance conditions**

The performance of the contract is subject to particular conditions: no

### **III.2. Conditions for participation**

#### **III.2.1. Suitability to pursue the professional activity, including requirements relating to enrolment on professional or trade registers**

List and brief description of conditions: The tenderer shall be a legally established company.

#### **III.2.2. Economic and financial ability**

List and brief description of conditions: Tenderers must have the financial capacity to implement the assignment/contract. Tenderers are required to be credit worthy and have satisfactory liquidity, profitability and financial solidity.

Minimum level(s) of standards possibly required: The tenderer shall be creditworthy.

#### **III.2.3. Technical and professional ability**

List and brief description of conditions:

Capability:

The tenderer shall have an operational internal control system.

#### **III.2.4. Information about reserved contracts**

### **III.3. Conditions specific to services contracts**

#### **III.3.1. Information about a particular profession**

Execution of the service is reserved to a particular profession: no

### **III.3.2. Information about staff responsible for the performance of the contract**

Obligation to indicate the names and professional qualifications of the staff assigned to performing the contract: no

## **Section IV: Procedure**

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### **IV.1. Type of procedure**

#### **IV.1.1. Type of procedure**

Open

#### **IV.1.2. Information about the limits on the number of candidates to be invited**

#### **IV.1.3. Information about reduction of the number of solutions or tenders during negotiation or dialogue**

### **IV.2. Award criteria**

#### **IV.2.1. Award criteria**

The most economically advantageous tender in terms of Criteria below

1. Quality and expertise. Weighting 75
2. Price. Weighting 25

#### **IV.2.2. Information about electronic auction**

An electronic auction will be used: no

### **IV.3. Administrative information**

#### **IV.3.1. File reference number attributed by the contracting authority**

16-00039

#### **IV.3.2. Previous publication concerning this procedure**

no

#### **IV.3.3. Conditions for obtaining specifications and additional documents or descriptive document**

Payable documents: no

#### **IV.3.4. Time limit for receipt of tenders or requests to participate**

17.2.2017 - 12:00

#### **IV.3.5. Estimated date of dispatch of invitations to tender or to participate to selected candidates**

#### **IV.3.6. Languages in which tenders or requests to participate may be submitted**

Other: Norwegian.

#### **IV.3.7. Minimum time frame during which the tenderer must maintain the tender**

until: 17.5.2017

#### **IV.3.8. Conditions for opening of tenders**

Date: 17.2.2017 - 12:15

Place:

Postal address: Bølervn 93

Town: Skedsmokorset

Postal code: 2021

Country: Norway For the attention of: Tor Henriksen

Skedsmokorset, Norway.

Persons authorised to be present at the opening of tenders: no

## **Section VI: Complementary information**

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### **VI.1. Information about recurrence**

This is a recurrent procurement: no

### **VI.2. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
no

### **VI.3. Additional information**

### **VI.4. Procedures for review**

#### **VI.4.1. Review body**

#### **VI.4.2. Review procedure**

#### **VI.4.3. Service from which information about the review procedure may be obtained**

### **VI.5. Date of dispatch of this notice**

14.12.2016