

France-Bordeaux: Sign materials
OJ S 139/2023 21/07/2023
Contract award notice
Supplies

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: crous de Bordeaux

Postal address: 18 rue du hamel

Town: Bordeaux Cedex

NUTS code: FRI1 Aquitaine

Postal code: 33080

Country: France

E-mail: Service.marches-publics@crous-bordeaux.fr

Internet address(es):

Main address: <https://www.crous-bordeaux.fr/>

Address of the buyer profile: <https://www.achatpublic.com/sdm/ent/gen/index.jsp>

I.4. Type of the contracting authority

Body governed by public law

I.5. Main activity

Other activity: Hébergement et restauration des étudiants

Section II: Object

II.1. Scope of the procurement

II.1.1. Title

fourniture de diverses signalétiques pour les établissements du Crous de Bordeaux-Aquitaine

Reference number: CCP no2023-03 du 30/01/2023

II.1.2. Main CPV code

34928471 Sign materials

II.1.3. Type of contract

Supplies

II.1.4. Short description

le présent accord-cadre a pour objet la fourniture de diverses signalétiques pour les établissements du Crous de Bordeaux Aquitaine. Il s'agit notamment de la réalisation de supports imprimés et d'habillages adhésifs destinés à la signalétique intérieure et extérieure

II.1.6. Information about lots

This contract is divided into lots: yes

II.1.7.

Total value of the procurement

Value excluding VAT: 240 000,00 EUR

II.2. Description

II.2.1. Title

lot 1 : impression sur tous supports

Lot No: 1

II.2.2. Additional CPV code(s)

34928471 Sign materials

II.2.3. Place of performance

NUTS code: FRI1 Aquitaine

II.2.4. Description of the procurement

réalisation d'impression sur panneaux aux dimensions diverses, plaques plexiglass, bâches, banderoles, kakemonos, beach flags... ; et d'impression sur autocollants : vitrophanies, lettrages adhésifs

II.2.5. Award criteria

Quality criterion - Name: Rendu correspondant aux attentes / Weighting: 20

Quality criterion - Name: Qualité des matériaux / Weighting: 10

Quality criterion - Name: Proximité / Weighting: 10

Quality criterion - Name: Développement durable / Weighting: 5

Quality criterion - Name: Délais de mise à disposition du bon à tirer / Weighting: 5

Price - Weighting: 50

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

II.2. Description

II.2.1. Title

lot 2 : flocage de véhicules

Lot No: 2

II.2.2. Additional CPV code(s)

34928471 Sign materials

II.2.3. Place of performance

NUTS code: FRI1 Aquitaine

II.2.4. Description of the procurement

réalisation de flocage de véhicules : vélos, vélos cargos, remorques, véhicules classiques, véhicules électriques, food truck, Moovy Market'

II.2.5. Award criteria

Quality criterion - Name: Rendu correspondant aux attentes / Weighting: 20

Quality criterion - Name: Qualité des matériaux / Weighting: 10

Quality criterion - Name: Proximité / Weighting: 10

Quality criterion - Name: Développement durable / Weighting: 5

Quality criterion - Name: Délais de mise à disposition du bon à tirer / Weighting: 5

Price - Weighting: 50

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

II.2. Description

II.2.1. Title

lot 3 : publicité sur lieu de vente

Lot No: 3

II.2.2. Additional CPV code(s)

34928471 Sign materials

II.2.3. Place of performance

NUTS code: FRI1 Aquitaine

II.2.4. Description of the procurement

réalisation de PLV (Publicité sur Lieu de Vente) : stop rayon pour vitrines, stickage sur porte de vitrines, étiquetage vitrines (impression contact alimentaire)

II.2.5. Award criteria

Quality criterion - Name: Rendu correspondant aux attentes / Weighting: 20

Quality criterion - Name: Qualité des matériaux / Weighting: 10

Quality criterion - Name: Proximité / Weighting: 10

Quality criterion - Name: Développement durable / Weighting: 5

Quality criterion - Name: Délais de mise à disposition du bon à tirer / Weighting: 5

Price - Weighting: 50

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

The procurement involves the establishment of a framework agreement

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

IV.2. Administrative information

IV.2.1. Previous publication concerning this procedure

Notice number in the OJ S: [2023/S 047-139481](#)

IV.2.8. Information about termination of dynamic purchasing system

IV.2.9. Information about termination of call for competition in the form of a prior information notice

Section V: Award of contract

Contract No: 23MF062

Lot No: 1

Title:

impressions sur tous supports

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

01/06/2023

V.2.2. Information about tenders

Number of tenders received: 3

The contract has been awarded to a group of economic operators: yes

V.2.3. Name and address of the contractor

Official name: imindigo Consulting

Postal address: 24 ter route de Lacanau

Town: Carcans

NUTS code: FRI1 Aquitaine

Postal code: 33121

Country: France

Internet address: <https://imindigo.fr/>

The contractor is an SME: no

V.2.3. Name and address of the contractor

Official name: s.m.s. Société moderne des signalisations

Postal address: 36 avenue de Labarde

Town: Bordeaux

NUTS code: FRI1 Aquitaine

Postal code: 33000

Country: France

Internet address: <https://www.smsigna.com/>

The contractor is an SME: no

V.2.4. Information on value of the contract/lot

Initial estimated total value of the contract/lot: 135 000,00 EUR

Total value of the contract/lot: 135 000,00 EUR

V.2.5. Information about subcontracting**Section V: Award of contract**

Contract No: 23MF063

Lot No: 2

Title:

flocage de véhicules

A contract/lot is awarded: yes

V.2. Award of contract**V.2.1. Date of conclusion of the contract**

01/06/2023

V.2.2. Information about tenders

Number of tenders received: 3

The contract has been awarded to a group of economic operators: yes

V.2.3. Name and address of the contractor

Official name: sarl mipp

Postal address: 24 quai Wilson

Town: Begles

NUTS code: FRI1 Aquitaine

Postal code: 33130

Country: France

Internet address: <https://www.mipp.fr/>

The contractor is an SME: no

V.2.3. Name and address of the contractor

Official name: s.m.s. Société Moderne des signalisations

Postal address: 36 avenue de Labarde

Town: Bordeaux

NUTS code: FRI1 Aquitaine

Postal code: 33300

Country: France

Internet address: <https://www.smsigna.com/>

The contractor is an SME: no

V.2.4. Information on value of the contract/lot

Initial estimated total value of the contract/lot: 75 000,00 EUR

Total value of the contract/lot: 75 000,00 EUR

V.2.5. Information about subcontracting**Section V: Award of contract**

Contract No: 23MF064

Lot No: 3

Title:

publicité sur Lieu de Vente

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

01/06/2023

V.2.2. Information about tenders

Number of tenders received: 2

The contract has been awarded to a group of economic operators: yes

V.2.3. Name and address of the contractor

Official name: sarl mipp

Postal address: 24 Quai Wilson

Town: Begles

NUTS code: FR11 Aquitaine

Postal code: 33130

Country: France

Internet address: <https://www.mipp.fr/>

The contractor is an SME: no

V.2.3. Name and address of the contractor

Official name: publifix industries SAS

Postal address: 1 rue de l'europe - parc Euratlantic

Town: Saint-Yrieix-sur-Charente

NUTS code: FR11 Aquitaine

Postal code: 16710

Country: France

Internet address: <https://www.publifix.com/?cn-reloaded=1>

The contractor is an SME: no

V.2.4. Information on value of the contract/lot

Initial estimated total value of the contract/lot: 30 000,00 EUR

Total value of the contract/lot: 30 000,00 EUR

V.2.5. Information about subcontracting

Section VI: Complementary information

VI.3. Additional information

VI.4. Procedures for review

VI.4.1. Review body

Official name: tribunal administratif de Bordeaux

Postal address: 9 rue Tastet CS 21490

Town: Bordeaux Cedex

Postal code: 33063

Country: France

Internet address: <http://bordeaux.tribunal-administratif.fr/>

VI.5. Date of dispatch of this notice

18/07/2023