

**Spain-Vitoria-Gasteiz: Advertising services**

**OJ S 244/2016 17/12/2016**

**Contract notice**

**Services**

**Legal Basis:**

Directive 2014/24/EU

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**Section I: Contracting authority**

**I.1. Name and addresses**

Official name: Diputación Foral de Álava  
National registration number: P-0100000-I  
Postal address: Plaza de la Provincia, s/n  
Town: Vitoria-Gasteiz  
NUTS code: ES211 Araba/Álava  
Postal code: 01001  
Country: Spain  
Contact person: Javier Jimenez Eguiluz  
E-mail: [jjeguiluz@araba.eus](mailto:jjeguiluz@araba.eus)  
Telephone: +34 945181818  
Fax: +34 945181752  
**Internet address(es):**  
Main address: [www.araba.eus](http://www.araba.eus)

**I.3. Communication**

The procurement documents are available for unrestricted and full direct access, free of charge, at: [www.araba.eus](http://www.araba.eus)  
Additional information can be obtained from the abovementioned address  
Tenders or requests to participate must be submitted to the abovementioned address

**I.4. Type of the contracting authority**

Regional or local agency/office

**I.5. Main activity**

General public services

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**Section II: Object**

**II.1. Scope of the procurement**

**II.1.1. Title**

Servicios de diseño y distribución a medios de comunicación de anuncios oficiales y de diseño y/o distribución de campañas institucionales de comunicación y publicidad de la Diputación Foral de Álava.

**II.1.2. Main CPV code**

79341000 Advertising services

**II.1.3. Type of contract**

Services

#### **II.1.4. Short description**

Prestación del servicio de diseño y distribución a medios de comunicación de anuncios oficiales, entendiéndose como tales aquellos cuya publicación es obligatoria por imperativo legal, y de diseño y/o distribución a medios y empresas de comunicación y otras entidades, de campañas institucionales de comunicación y publicidad de la Diputación Foral de Álava.

#### **II.1.5. Estimated total value**

#### **II.1.6. Information about lots**

This contract is divided into lots: no

### **II.2. Description**

#### **II.2.3. Place of performance**

NUTS code: ES211 Araba/Álava

Main site or place of performance: Araba/Álava.

#### **II.2.4. Description of the procurement**

Prestación del servicio de diseño y distribución a medios de comunicación de anuncios oficiales, entendiéndose como tales aquellos cuya publicación es obligatoria por imperativo legal, y de diseño y/o distribución a medios y empresas de comunicación y otras entidades, de campañas institucionales de comunicación y publicidad de la Diputación Foral de Álava.

#### **II.2.5. Award criteria**

Price is not the only award criterion and all criteria are stated only in the procurement documents

#### **II.2.6. Estimated value**

#### **II.2.7. Duration of the contract, framework agreement or dynamic purchasing system**

Duration in months: 0035

This contract is subject to renewal: yes

Description of renewals:

Posibilidad de prórroga durante un año con carácter expreso.

#### **II.2.10. Information about variants**

Variants will be accepted: yes

#### **II.2.11. Information about options**

Options: no

#### **II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds: no

#### **II.2.14. Additional information**

### **Section III: Legal, economic, financial and technical information**

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#### **III.1. Conditions for participation**

##### **III.1.2. Economic and financial standing**

Selection criteria as stated in the procurement documents

##### **III.1.3.**

## Technical and professional ability

Selection criteria as stated in the procurement documents

### Section IV: Procedure

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#### IV.1. Description

##### IV.1.1. Type of procedure

Open procedure

##### IV.1.3. Information about a framework agreement or a dynamic purchasing system

##### IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

#### IV.2. Administrative information

##### IV.2.2. Time limit for receipt of tenders or requests to participate

Date: 23/01/2017 Local time: 14:30

##### IV.2.3. Estimated date of dispatch of invitations to tender or to participate to selected candidates

##### IV.2.4. Languages in which tenders or requests to participate may be submitted

Spanish

##### IV.2.7. Conditions for opening of tenders

Date: 06/02/2017 Local time: 10:00

Place:

Diputación Foral de Álava,  
Casa Palacio,  
Plaza de la Provincia, s/n,  
Vitoria-Gasteiz.

### Section VI: Complementary information

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#### VI.1. Information about recurrence

This is a recurrent procurement: no

#### VI.3. Additional information

#### VI.4. Procedures for review

##### VI.4.1. Review body

Official name: Órgano Administrativo Foral de recursos contractuales de la Diputación Foral de Álava

Postal address: Plaza de la Provincia, s/n

Town: Vitoria-Gasteiz

Postal code: 01001

Country: Spain

E-mail: [dfa@araba.eus](mailto:dfa@araba.eus)

Telephone: +34 945181818-52815

Fax: +34 945181754

Internet address: [www.araba.eus](http://www.araba.eus)

**VI.5. Date of dispatch of this notice**

14/12/2016