

446307-2026 - Result

Latvia – Market research services – Jauniešu auditorijas (vecums 15-24) ieradumu un vajadzību padziļināta izpēte mediju patēriņu jomā

OJ S 123/2026 30/06/2026

Contract or concession award notice – standard regime

Services

1. Buyer

1.1. Buyer

Official name: Valsts sabiedrība ar ierobežotu atbildību "Latvijas Sabiedriskais medijs"

Email: iepirkumi@lsm.lv

Legal type of the buyer: Public undertaking, controlled by a central government authority

Activity of the contracting authority: General public services

2. Procedure

2.1. Procedure

Title: Jauniešu auditorijas (vecums 15-24) ieradumu un vajadzību padziļināta izpēte mediju patēriņu jomā

Description: Jauniešu auditorijas (vecums 15-24) ieradumu un vajadzību padziļināta izpēte mediju patēriņu jomā

Procedure identifier: 9e5ead19-30d9-4c7e-9bd7-4c53da04bbf3

Internal identifier: LSM 2026/31

Type of procedure: Open

2.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79310000 Market research services

2.1.4. General information

Legal basis:

Directive 2014/24/EU

<https://eur-lex.europa.eu/eli/dir/2014/24/oj> -

5. Lot

5.1. Lot: LOT-0001

Title: Jauniešu auditorijas (vecums 15-24) ieradumu un vajadzību padziļināta izpēte mediju patēriņu jomā

Description: Jauniešu auditorijas (vecums 15-24) ieradumu un vajadzību padziļināta izpēte mediju patēriņu jomā

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79310000 Market research services

5.1.2. Place of performance

Country subdivision (NUTS): Rīga (LV006)

Country: Latvia

5.1.6. General information

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): no

5.1.7. Strategic procurement

Aim of strategic procurement: No strategic procurement

5.1.10. Award criteria

Criterion:

Type: Price

Name: Pakalpojumu kopējā cena

Description: Pakalpojumu kopējā cena

Category of award weight criterion: Weight (percentage, exact)

Award criterion number: 60

Criterion:

Type: Quality

Name: Kvalitāte

Description: B1 Pretendenta pieredze līdzīga apjoma un jomas pētījumos B2 Pretendents darba izpildē piesaista speciālistus profesionālā pieredze B3 Pretendenta izpratne par sniedzamo pakalpojumu

Category of award weight criterion: Weight (percentage, exact)

Award criterion number: 40

5.1.15. Techniques

Framework agreement:

No framework agreement

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Review organisation: Iepirkumu uzraudzības birojs

Information about review deadlines: Iesniegumu Iepirkumu uzraudzības birojam var iesniegt līdz iepirkuma līguma vai vispārīgās vienošanās noslēgšanas dienai šādos termiņos: 1) 10 dienu laikā pēc dienas, kad Publisko iepirkumu likuma 37. pantā minētā informācija nosūtīta attiecīgajai personai elektroniski, izmantojot drošu elektronisko parakstu vai pievienojot elektroniskajam pastam skenētu dokumentu, vai pa faksu vai nodota personiski; 2) 15 dienu laikā pēc dienas, kad Publisko iepirkumu likuma 37. pantā minētā informācija nosūtīta attiecīgajai personai pa pastu

Organisation providing additional information about the procurement procedure: Valsts sabiedrība ar ierobežotu atbildību "Latvijas Sabiedriskais medijs"

6. Results

Value of all contracts awarded in this notice: 12 200,00 EUR

6.1. Result lot identifier: LOT-0001

Winner selection status: At least one winner was chosen.

6.1.2. Information about winners

Winner:

Official name: Sabiedrība ar ierobežotu atbildību "TNS LATVIA"

Tender:

Tender identifier: 1

Identifier of lot or group of lots: LOT-0001

Value of the tender: 12 200,00 EUR

The tender is a variant: no

Subcontracting: No

Contract information:

Identifier of the contract: Nr. 118/9-5/26

Title: Jauniešu auditorijas (vecums 15-24) ieradumu un vajadzību padziļināta izpēte mediju patēriņu jomā

Date on which the winner was chosen: 09/06/2026

Date of the conclusion of the contract: 26/06/2026

Address of the contract: <https://www.eis.gov.lv/EKEIS/Supplier/Procurement/171996>

6.1.4. Statistical information

Received tenders or requests to participate:

Type of received submissions: Tenders

Number of tenders or requests to participate received: 4

Type of received submissions: Tenders from micro, small or medium tenderers

Number of tenders or requests to participate received: 4

Type of received submissions: Tenders from micro tenderers

Number of tenders or requests to participate received: 0

Type of received submissions: Tenders from small tenderers

Number of tenders or requests to participate received: 4

Type of received submissions: Tenders from medium tenderers

Number of tenders or requests to participate received: 0

Type of received submissions: Tenders from tenderers registered in other European Economic Area countries than the country of the buyer

Number of tenders or requests to participate received: 0

Type of received submissions: Tenders from tenders registered in countries outside of the European Economic Area

Number of tenders or requests to participate received: 0

Type of received submissions: Tenders verified and inadmissible

Number of tenders or requests to participate received: 0

Type of received submissions: Tenders verified and inadmissible because of an abnormally low price or cost

Number of tenders or requests to participate received: 0

Type of received submissions: Tenders for which it has not been verified if they are admissible or inadmissible

Number of tenders or requests to participate received: 0

Type of received submissions: Tenders submitted electronically

Number of tenders or requests to participate received: 4

8. Organisations

8.1. ORG-0001

Official name: Valsts sabiedrība ar ierobežotu atbildību "Latvijas Sabiedriskais medijs"

Registration number: 40203613965

Postal address: Doma laukums 8

Town: Rīga
Postcode: LV-1050
Country subdivision (NUTS): Rīga (LV006)
Country: Latvia
Contact point: VSIA "Latvijas Sabiedriskais medijs"
Email: iepirkumi@ism.lv
Telephone: +37127001160
Internet address: <https://ltv.ism.lv/>

Roles of this organisation:

Buyer

Organisation providing additional information about the procurement procedure

8.1. ORG-0002

Official name: Iepirkumu uzraudzības birojs
Registration number: 90001263305
Postal address: Smilšu iela 1
Town: Rīga
Postcode: LV-1919
Country subdivision (NUTS): Rīga (LV006)
Country: Latvia
Contact point: Juridiskais departaments
Email: pasts@iub.gov.lv
Telephone: +37122416641
Internet address: <https://www.iub.gov.lv>
Information exchange endpoint (URL): <https://www.eis.gov.lv/EKEIS/Supplier/Organizer/472>

Roles of this organisation:

Review organisation

8.1. ORG-0004

Official name: Sabiedrība ar ierobežotu atbildību "TNS LATVIA"
Size of the economic operator: Small
Registration number: 40003162446
Postal address: Kronvalda bulvāris 3-2
Town: Rīga
Postcode: LV-1010
Country subdivision (NUTS): Rīga (LV006)
Country: Latvia

Roles of this organisation:

Tenderer

Winner of these lots: LOT-0001

Notice information

Notice identifier/version: 41e44924-50e5-4dcd-a3d6-ba985da553c3 - 01
Form type: Result
Notice type: Contract or concession award notice – standard regime
Notice subtype: 29
Notice dispatch date: 26/06/2026 19:12:18 (UTC+00:00) Western European Time, GMT
Notice dispatch date (eSender): 26/06/2026 19:12:18 (UTC+00:00) Western European Time, GMT

Languages in which this notice is officially available: Latvian

Notice publication number: 446307-2026

OJ S issue number: 123/2026

Publication date: 30/06/2026