

**Norway-Oslo: Graphic design services**  
**OJ S 155/2022 12/08/2022**  
**Contract award notice**  
**Services**

**Legal Basis:**

Directive 2014/24/EU

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**Section I: Contracting authority**

**I.1. Name and addresses**

Official name: Oslo kommune v/ Munchmuseet

National registration number: 995 138 670

Postal address: Tøyengata 53

Town: Oslo

NUTS code: NO081 Oslo

Postal code: 0578

Country: Norway

Contact person: Philippe Etienne

E-mail: [philippe.etienne@munchmuseet.no](mailto:philippe.etienne@munchmuseet.no)

Telephone: +47 21802180

**Internet address(es):**

Main address: <https://munchmuseet.no>

Address of the buyer profile: <https://eu.eu-supply.com/ctm/Company/CompanyInformation/Index/332482>

**I.4. Type of the contracting authority**

Regional or local authority

**I.5. Main activity**

Recreation, culture and religion

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**Section II: Object**

**II.1. Scope of the procurement**

**II.1.1. Title**

Support in the process of developing an artistic profile, marketing work, signage, graphic expression for new and existing shop products

Reference number: 2202

**II.1.2. Main CPV code**

79822500 Graphic design services

**II.1.3. Type of contract**

Services

**II.1.4. Short description**

- Process for preparing an artistic profile related to MUNCH museum's program work
- Support in the development of graphic material related to various idea and campaign work.
- Further development of the museum's existing visual identity.

- Support and sparring partner for the museum's in-house graphic designer.
- Assist in the work of covering any new needs for signage and wayfinding based on the existing strategy for visual identity and sign plan
- Prepare graphic design in the form of works of art / motifs as well as visual identity on new products for the MUNCH museum's physical and online museum shops.

#### **II.1.6. Information about lots**

This contract is divided into lots: no

#### **II.1.7. Total value of the procurement**

Value excluding VAT: 2 500 000,00 NOK

### **II.2. Description**

#### **II.2.2. Additional CPV code(s)**

79822500 Graphic design services

#### **II.2.3. Place of performance**

NUTS code: NO081 Oslo

#### **II.2.4. Description of the procurement**

- Process for preparing an artistic profile related to MUNCH museum's program work
- Support in the development of graphic material related to various idea and campaign work.
- Further development of the museum's existing visual identity.
- Support and sparring partner for the museum's in-house graphic designer.
- Assist in the work of covering any new needs for signage and wayfinding based on the existing strategy for visual identity and sign plan
- Prepare graphic design in the form of works of art / motifs as well as visual identity on new products for the MUNCH museum's physical and online museum shops.

#### **II.2.5. Award criteria**

Quality criterion - Name: Quality / Weighting: 75%

Price - Weighting: 25%

#### **II.2.11. Information about options**

Options: no

#### **II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
no

#### **II.2.14. Additional information**

### **Section IV: Procedure**

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#### **IV.1. Description**

##### **IV.1.1. Type of procedure**

Open procedure

##### **IV.1.3. Information about a framework agreement or a dynamic purchasing system**

The procurement involves the establishment of a framework agreement

##### **IV.1.8. Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: no

## **IV.2. Administrative information**

### **IV.2.1. Previous publication concerning this procedure**

Notice number in the OJ S: [2022/S 055-145306](#)

### **IV.2.8. Information about termination of dynamic purchasing system**

### **IV.2.9. Information about termination of call for competition in the form of a prior information notice**

## **Section V: Award of contract**

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**Contract No:** 1

**Title:**

Support in the process of developing an artistic profile, marketing work, signage, graphic expression for new and existing shop products

A contract/lot is awarded: yes

### **V.2. Award of contract**

#### **V.2.1. Date of conclusion of the contract**

13/05/2022

#### **V.2.2. Information about tenders**

Number of tenders received: 7

Number of tenders received by electronic means: 7

The contract has been awarded to a group of economic operators: no

#### **V.2.3. Name and address of the contractor**

Official name: North Design

National registration number: 336 409 20

Postal address: 18 Bowling Green Lane

Town: London

NUTS code: UKI London

Postal code: EC1R 0BW

Country: United Kingdom

E-mail: [stephen@northdesign.co.uk](mailto:stephen@northdesign.co.uk)

Telephone: +44 2073570071

Internet address: <http://www.northdesign.co.uk>

The contractor is an SME: yes

#### **V.2.4. Information on value of the contract/lot**

Total value of the contract/lot: 2 500 000,00 NOK

#### **V.2.5. Information about subcontracting**

## **Section VI: Complementary information**

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### **VI.3. Additional information**

### **VI.4. Procedures for review**

**VI.4.1. Review body**

Official name: Oslo tinghus

Town: Oslo

Country: Norway

**VI.4.3. Review procedure**

Precise information on deadline(s) for review procedures:

There was a waiting period of 10 days from 03.05.22 to 13.05.22

**VI.5. Date of dispatch of this notice**

08/08/2022