

446435-2026 - Competition

Portugal – Advertising management services – P184/2026 - Concessão de uso privativo do domínio público do município de Ourém para instalação e exploração publicitária de mobiliário urbano nas Cidades de Ourém e Fátima (1197/2026)

OJ S 123/2026 30/06/2026

Contract or concession notice – standard regime

Services

1. Buyer

1.1. Buyer

Official name: Município de Ourém

Email: geral@mail.cm-ourem.pt

Legal type of the buyer: Local authority

Activity of the contracting authority: General public services

2. Procedure

2.1. Procedure

Title: P184/2026 - Concessão de uso privativo do domínio público do município de Ourém para instalação e exploração publicitária de mobiliário urbano nas Cidades de Ourém e Fátima (1197/2026)

Description: P184/2026 - Concessão de uso privativo do domínio público do município de Ourém para instalação e exploração publicitária de mobiliário urbano nas Cidades de Ourém e Fátima (1197/2026)

Procedure identifier: 175831d6-0934-432d-96be-e6701c48dc96

Internal identifier: P184/2026

Type of procedure: Open

The procedure is accelerated: no

Main features of the procedure: Conforme Programa de Procedimento e Caderno de Encargos

2.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79341200 Advertising management services

2.1.2. Place of performance

Town: Vários locais

Country subdivision (NUTS): Médio Tejo (PT16I)

Country: Portugal

2.1.3. Value

Estimated value excluding VAT: 92 875,00 EUR

2.1.4. General information

Legal basis:

Directive 2014/24/EU

2.1.5. Terms of procurement

Terms of submission:

Maximum number of lots for which one tenderer can submit tenders: 4

Terms of contract:

Maximum number of lots for which contracts can be awarded to one tenderer: 4

2.1.6. Grounds for exclusion

Sources of grounds for exclusion: Procurement Document, European Single Procurement Document (ESPD)

5. Lot

5.1. Lot: LOT-0001

Title: LOTE 1 - Avenida D. Nuno Álvares Pereira

Description: LOTE 1 - Avenida D. Nuno Álvares Pereira

Internal identifier: LOT-0001

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79341200 Advertising management services

5.1.2. Place of performance

Town: Vários locais

Country subdivision (NUTS): Médio Tejo (PT16I)

Country: Portugal

5.1.3. Estimated duration

Duration: 5 Years

5.1.4. Renewal

Maximum renewals: 0

5.1.5. Value

Estimated value excluding VAT: 30 250,00 EUR

5.1.6. General information**Reserved participation:**

Participation is not reserved.

The names and professional qualifications of the staff assigned to perform the contract must be given: Not required

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): no

This procurement is also suitable for small and medium-sized enterprises (SMEs): yes

5.1.9. Selection criteria

Sources of selection criteria: Procurement Document

5.1.10. Award criteria**Criterion:**

Type: Price

Name: Preço

Description: Preço

5.1.11. Procurement documents

Languages in which the procurement documents are officially available: Portuguese

Address of the procurement documents: https://www.acingov.pt/acingovprod/2/zonaPublica/zona_publica_c/downloadProcedurePiece/MTExmJyNA

5.1.12. Terms of procurement

Terms of submission:

Electronic submission: Required

Address for submission: <https://www.acingov.pt>

Languages in which tenders or requests to participate may be submitted: Portuguese

Electronic catalogue: Not allowed

Advanced or qualified electronic signature or seal (as defined in Regulation (EU) No 910/2014) is required

Variants: Not allowed

Description of the financial guarantee: O valor da caução é de 5.00% do preço contratual.

Deadline for receipt of tenders: 10/08/2026 23:59:59 (UTC+00:00) Western European Time, GMT

Duration during which the tender must remain valid: 66 Days

Terms of contract:

The execution of the contract must be performed within the framework of sheltered employment programmes: Not yet known

Conditions relating to the performance of the contract: Conforme Caderno de Encargos e Programa de Procedimento

Electronic invoicing: Allowed

Electronic ordering will be used: no

Electronic payment will be used: yes

Financial arrangement: Conforme Caderno de Encargos e Programa de Procedimento

5.1.15. Techniques

Framework agreement:

No framework agreement

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Review organisation: Município de Ourém

Information about review deadlines: 5

5.1. Lot: LOT-0002

Title: LOTE 2 - SUPIS Ourém

Description: LOTE 2 - SUPIS Ourém

Internal identifier: LOT-0002

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79341200 Advertising management services

5.1.2. Place of performance

Town: Vários locais

Country subdivision (NUTS): Médio Tejo (PT16I)

Country: Portugal

5.1.3. Estimated duration

Duration: 5 Years

5.1.4. Renewal

Maximum renewals: 0

5.1.5. Value

Estimated value excluding VAT: 19 296,00 EUR

5.1.6. General information

Reserved participation:

Participation is not reserved.

The names and professional qualifications of the staff assigned to perform the contract must be given: Not required

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): no

This procurement is also suitable for small and medium-sized enterprises (SMEs): yes

5.1.9. Selection criteria

Sources of selection criteria: Procurement Document

5.1.10. Award criteria

Criterion:

Type: Price

Name: Preço

Description: Preço

5.1.11. Procurement documents

Languages in which the procurement documents are officially available: Portuguese

Address of the procurement documents: https://www.acingov.pt/acingovprod/2/zonaPublica/zona_publica_c/downloadProcedurePiece/MTExmJyNA

5.1.12. Terms of procurement

Terms of submission:

Electronic submission: Required

Address for submission: <https://www.acingov.pt>

Languages in which tenders or requests to participate may be submitted: Portuguese

Electronic catalogue: Not allowed

Advanced or qualified electronic signature or seal (as defined in Regulation (EU) No 910/2014) is required

Variants: Not allowed

Description of the financial guarantee: O valor da caução é de 5.00% do preço contratual.

Deadline for receipt of tenders: 10/08/2026 23:59:59 (UTC+00:00) Western European Time, GMT

Duration during which the tender must remain valid: 66 Days

Terms of contract:

The execution of the contract must be performed within the framework of sheltered employment programmes: Not yet known

Conditions relating to the performance of the contract: Conforme Caderno de Encargos e Programa de Procedimento

Electronic invoicing: Allowed

Electronic ordering will be used: no

Electronic payment will be used: yes

Financial arrangement: Conforme Caderno de Encargos e Programa de Procedimento

5.1.15. Techniques

Framework agreement:

No framework agreement

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Review organisation: Município de Ourém

Information about review deadlines: 5

5.1. Lot: LOT-0003

Title: Lote 3 - Abrigos de Passageiros Ourém

Description: Lote 3 - Abrigos de Passageiros Ourém

Internal identifier: LOT-0003

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79341200 Advertising management services

5.1.2. Place of performance

Town: Vários locais

Country subdivision (NUTS): Médio Tejo (PT16I)

Country: Portugal

5.1.3. Estimated duration

Duration: 5 Years

5.1.4. Renewal

Maximum renewals: 0

5.1.5. Value

Estimated value excluding VAT: 8 739,00 EUR

5.1.6. General information

Reserved participation:

Participation is not reserved.

The names and professional qualifications of the staff assigned to perform the contract must be given: Not required

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): no

This procurement is also suitable for small and medium-sized enterprises (SMEs): yes

5.1.9. Selection criteria

Sources of selection criteria: Procurement Document

5.1.10. Award criteria

Criterion:

Type: Price

Name: Preço

Description: Preço

5.1.11. Procurement documents

Languages in which the procurement documents are officially available: Portuguese

Address of the procurement documents: https://www.acingov.pt/acingovprod/2/zonaPublica/zona_publica_c/downloadProcedurePiece/MTExmJyNA

5.1.12. Terms of procurement

Terms of submission:

Electronic submission: Required

Address for submission: <https://www.acingov.pt>

Languages in which tenders or requests to participate may be submitted: Portuguese

Electronic catalogue: Not allowed

Advanced or qualified electronic signature or seal (as defined in Regulation (EU) No 910/2014) is required

Variants: Not allowed

Description of the financial guarantee: O valor da caução é de 5.00% do preço contratual.

Deadline for receipt of tenders: 10/08/2026 23:59:59 (UTC+00:00) Western European Time, GMT

Duration during which the tender must remain valid: 66 Days

Terms of contract:

The execution of the contract must be performed within the framework of sheltered employment programmes: Not yet known

Conditions relating to the performance of the contract: Conforme Caderno de Encargos e Programa de Procedimento

Electronic invoicing: Allowed

Electronic ordering will be used: no

Electronic payment will be used: yes

Financial arrangement: Conforme Caderno de Encargos e Programa de Procedimento

5.1.15. Techniques

Framework agreement:

No framework agreement

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Review organisation: Município de Ourém

Information about review deadlines: 5

5.1. Lot: LOT-0004

Title: Lote 4 - SUPIS Fátima

Description: Lote 4 - SUPIS Fátima

Internal identifier: LOT-0004

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79341200 Advertising management services

5.1.2. Place of performance

Town: Vários locais

Country subdivision (NUTS): Médio Tejo (PT16I)

Country: Portugal

5.1.3. Estimated duration

Duration: 5 Years

5.1.4. Renewal

Maximum renewals: 0

5.1.5. Value

Estimated value excluding VAT: 34 590,00 EUR

5.1.6. General information

Reserved participation:

Participation is not reserved.

The names and professional qualifications of the staff assigned to perform the contract must be given: Not required

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): no

This procurement is also suitable for small and medium-sized enterprises (SMEs): yes

5.1.9. Selection criteria

Sources of selection criteria: Procurement Document

5.1.10. Award criteria

Criterion:

Type: Price

Name: Preço

Description: Preço

5.1.11. Procurement documents

Languages in which the procurement documents are officially available: Portuguese

Address of the procurement documents: https://www.acingov.pt/acingovprod/2/zonaPublica/zona_publica_c/downloadProcedurePiece/MTExmJyNA

5.1.12. Terms of procurement

Terms of submission:

Electronic submission: Required

Address for submission: <https://www.acingov.pt>

Languages in which tenders or requests to participate may be submitted: Portuguese

Electronic catalogue: Not allowed

Advanced or qualified electronic signature or seal (as defined in Regulation (EU) No 910/2014) is required

Variants: Not allowed

Description of the financial guarantee: O valor da caução é de 5.00% do preço contratual.

Deadline for receipt of tenders: 10/08/2026 23:59:59 (UTC+00:00) Western European Time, GMT

Duration during which the tender must remain valid: 66 Days

Terms of contract:

The execution of the contract must be performed within the framework of sheltered employment programmes: Not yet known

Conditions relating to the performance of the contract: Conforme Caderno de Encargos e Programa de Procedimento

Electronic invoicing: Allowed

Electronic ordering will be used: no

Electronic payment will be used: yes

Financial arrangement: Conforme Caderno de Encargos e Programa de Procedimento

5.1.15. Techniques

Framework agreement:

No framework agreement

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Review organisation: Município de Ourém

Information about review deadlines: 5

8. Organisations

8.1. ORG-0001

Official name: Município de Ourém

Registration number: 501280740

Department: Serviço de Contratação Pública e Aprovisionamento - Divisão de Gestão Financeira

Postal address: Praça D. Maria II, n.º 1

Town: Ourém

Postcode: 2490-499

Country subdivision (NUTS): Médio Tejo (PT16I)

Country: Portugal

Contact point: Serviço de Contratação Pública e Aprovisionamento - Divisão de Gestão Financeira

Email: geral@mail.cm-ourem.pt

Telephone: +351 249540900

Fax: +351 249540908

Internet address: <https://www.ourem.pt>

Information exchange endpoint (URL): <https://www.acingov.pt>

Roles of this organisation:

Buyer

Review organisation

8.1. ORG-0002

Official name: Imprensa Nacional-Casa da Moeda, S. A. (INCM)

Registration number: 500792887

Department: Unidade do Diário da República

Postal address: Avenida António José de Almeida

Town: Lisboa

Postcode: 1000-042

Country subdivision (NUTS): Área Metropolitana de Lisboa (PT170)

Country: Portugal

Contact point: Ponto de contacto

Email: 2serie@diariodarepublica.pt

Telephone: +351 217810870

Fax: +351 213945716

Internet address: <https://diariodarepublica.pt>

Roles of this organisation:

TED eSender

Notice information

Notice identifier/version: 5bd7382b-02b9-4b09-81cb-dd19fcb35dff - 01

Form type: Competition

Notice type: Contract or concession notice – standard regime

Notice subtype: 16

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